

Oakland General Plan Update 2045

West Oakland Open
House



OAKLAND2045
GENERAL PLAN

May 26, 2022

Agenda

- **Welcome & Opening Remarks**
 - Ed Manasse, Deputy Director, Planning Bureau
 - Councilmember Fife, District 3
- **General Plan Overview Presentation**
- **Q&A**
- **Small Group Discussions**
 - Housing
 - Environmental Justice & Industrial Lands
 - Safety
- **Small Group Share-Outs**
- **Closing**





General Plan Overview

What is a General Plan?



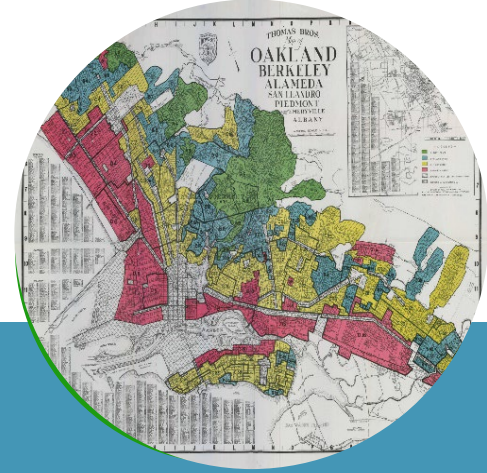
"Constitution" for development and conservation.

Establishes citywide vision and supporting goals, policies, and implementation measures.



Opportunity to look back to identify past challenges and accomplishments.

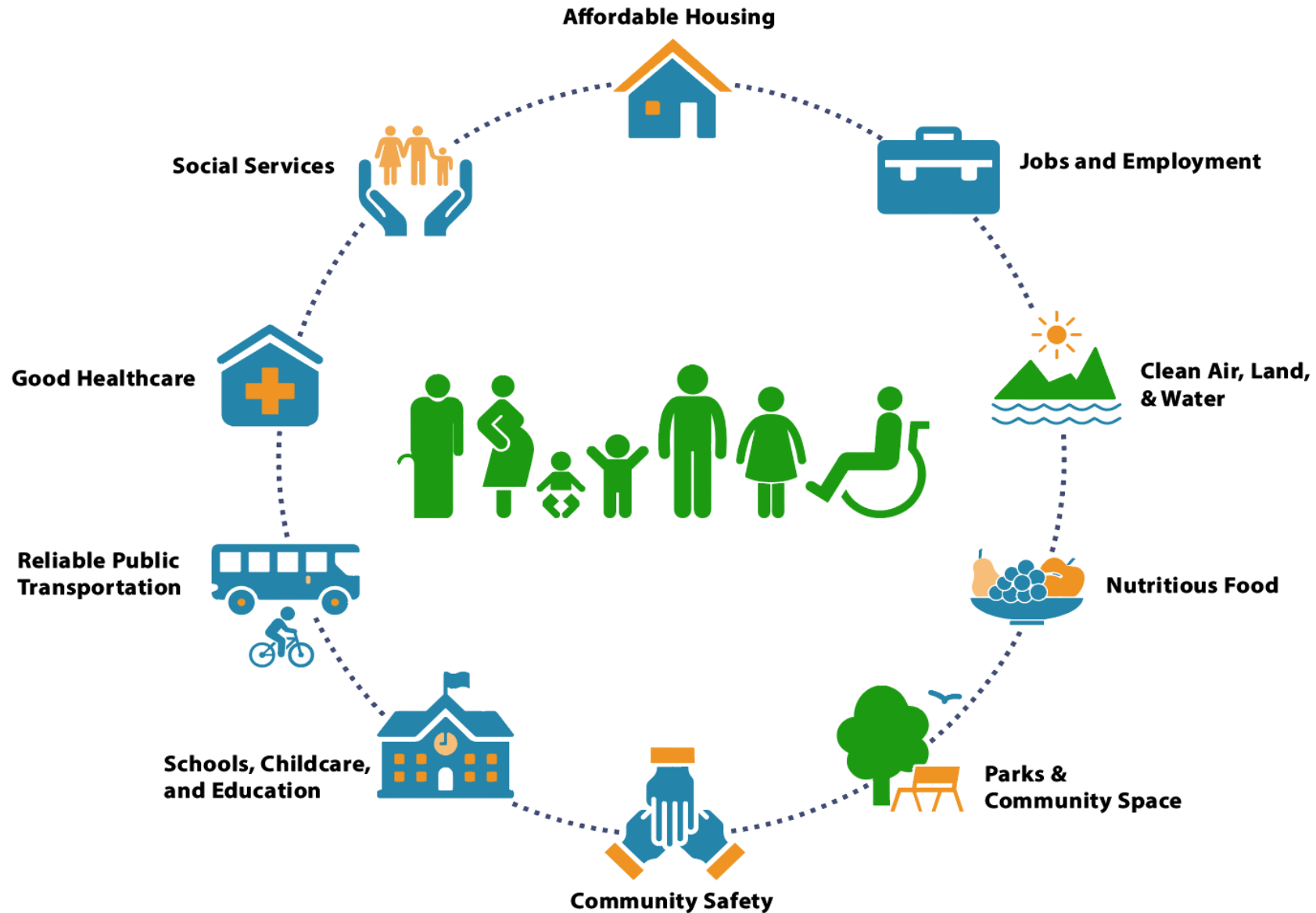
Provides consistent direction for future development.



Opportunity to Reduce Racial Inequities & Promote Inclusive Engagement

Engage our community in the planning and decision-making process.

What does the General Plan Affect?



Phase 1: Nov 2021 to Early 2023



HOUSING

Addresses housing needs, at all income levels

Draft available for public review

Upcoming meeting 6/9



SAFETY

Identifies ways to address natural and man-made hazards (e.g., wildfire, flooding)



ENVIRONMENTAL JUSTICE

Addresses health risks in pollution-burdened, low-income communities.

Draft EJ Baseline available for public review



INDUSTRIAL LANDS

Complements EJ Element

Addresses job creation and industry impacts

Phase 2: Early 2023 – July 2025



OPEN SPACE,
CONSERVATION
& RECREATION
(OSCAR)



NOISE



LAND USE
& TRANSPORTATION

Includes Estuary
Policy Plan for
areas below
Interstate 880



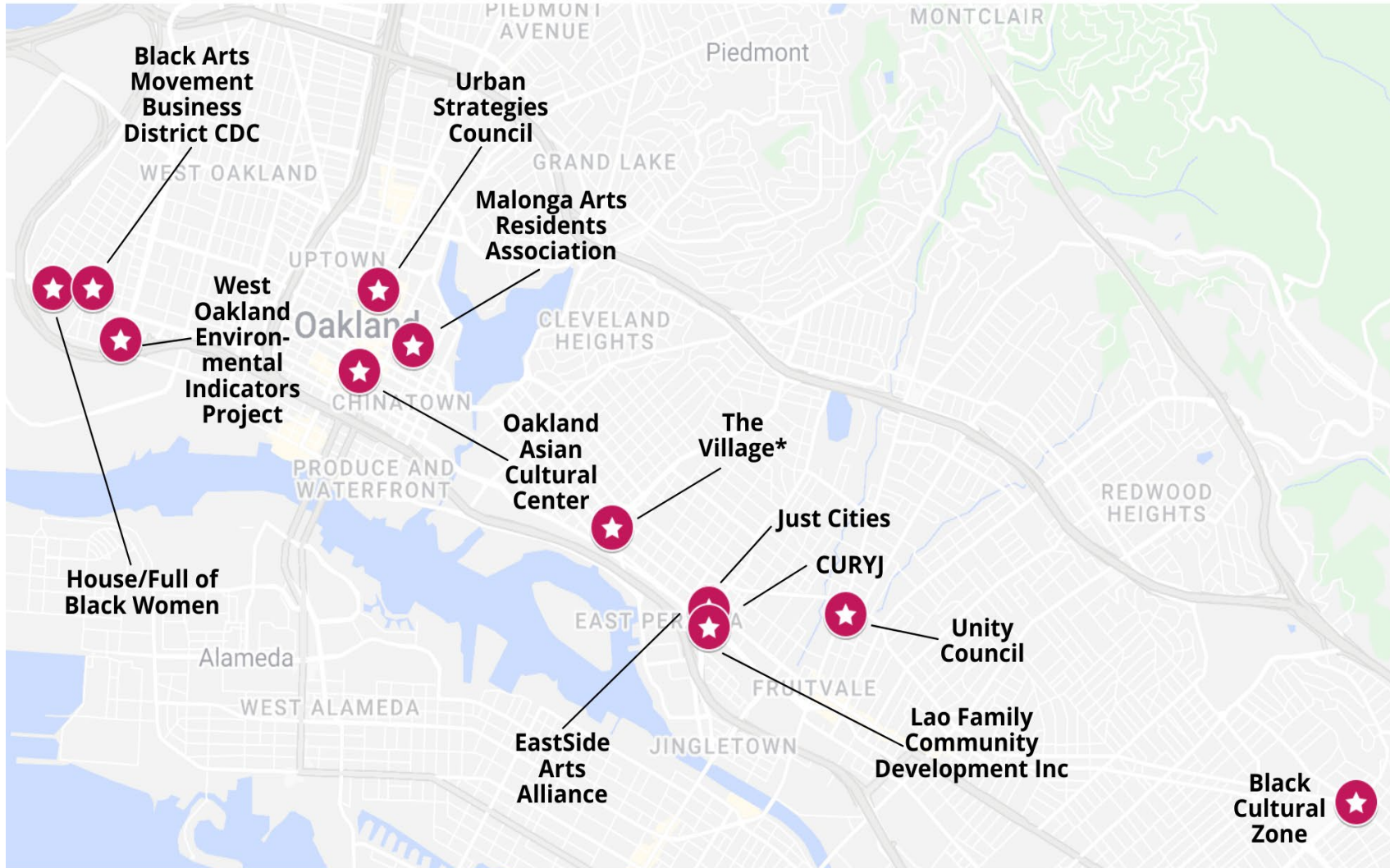
INFRASTRUCTURE AND
FACILITIES ELEMENT

Overarching goals and
policies for city infrastructure
and
capital improvements over
the long term.



Community Engagement

Community Engagement



Focus on Oakland's most impacted communities

- Working class communities
- Communities of color
- Unhoused
- People with disabilities
- Seniors
- Formerly incarcerated
- Youth
- Communities experiencing environmental injustices

*The Village operates as a network of encampments across Oakland without one address.

Community Engagement Events




A. "Karriem" Khan, @ak2webd3, and Jessica Lee, @jessicazylee, discuss their vision for Oakland's future @oaklandasiancc.

Variety of ways to engage:

- Pop-up and Community Hub Events
- Neighborhood Workshops & Townhalls
- Discussion Groups
- Decisionmaker Meetings
- Online Engagement

More info on past and upcoming events:

<https://www.oaklandca.gov/topics/meetings-and-events>



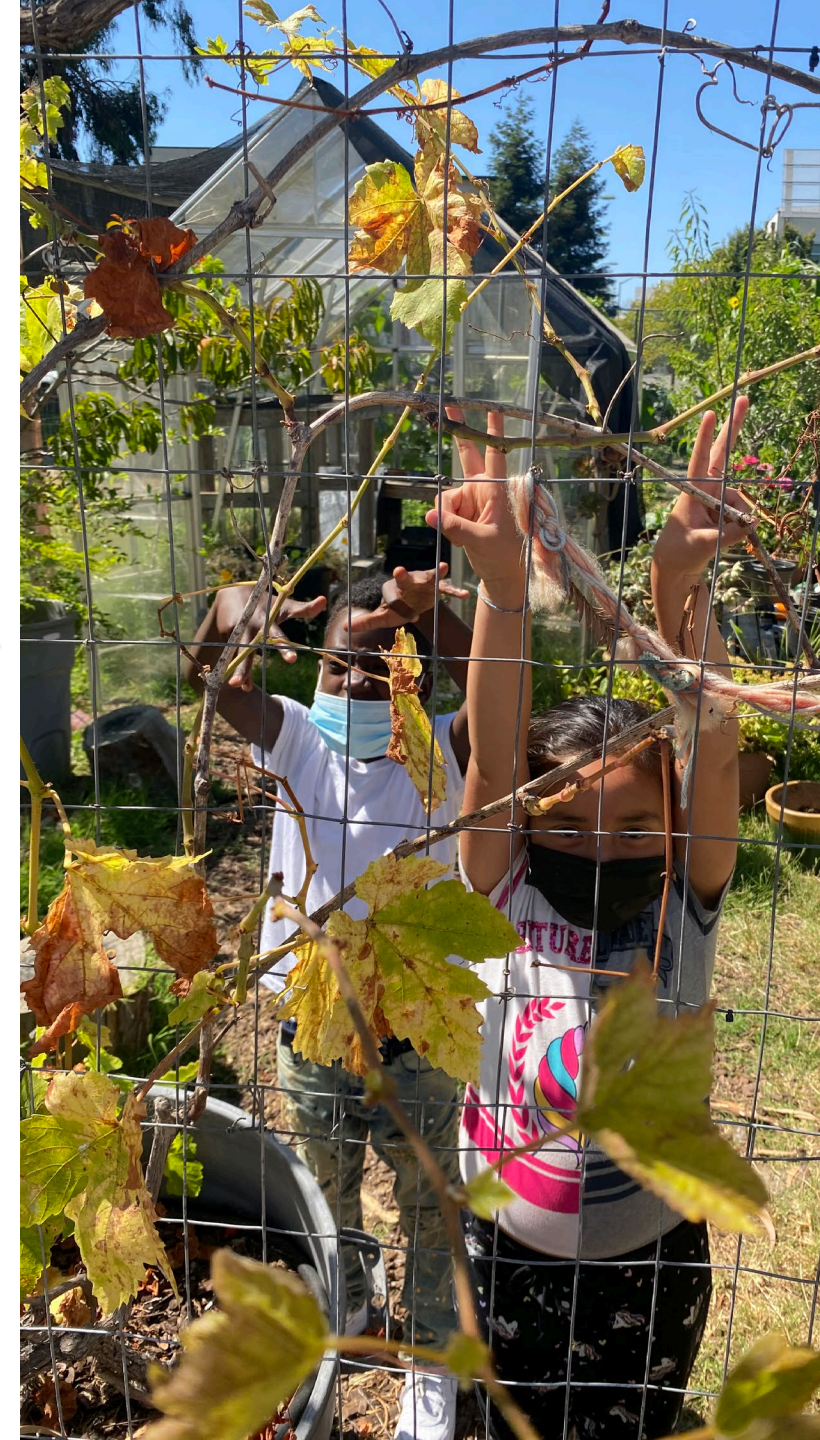
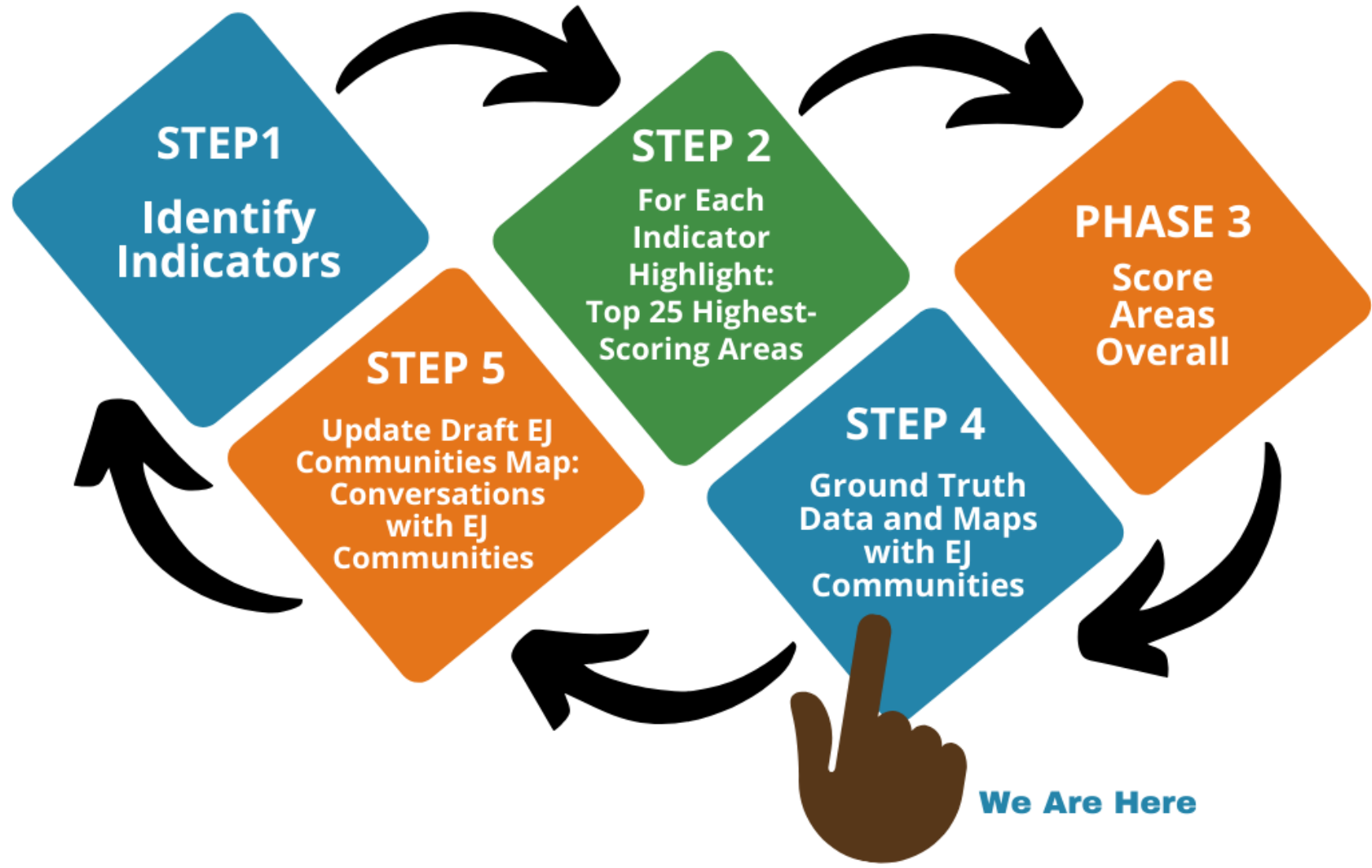
Current Work on the Environmental Justice Element

The environmental justice element, goals, policies and objectives must:

- Identify environmental justice communities
- **Reduce health risks** in EJ communities;
- **Promote community engagement** in the public decision-making process;
- **Prioritize improvements** and programs that meet the needs of EJ communities.



Process to Identify EJ Communities

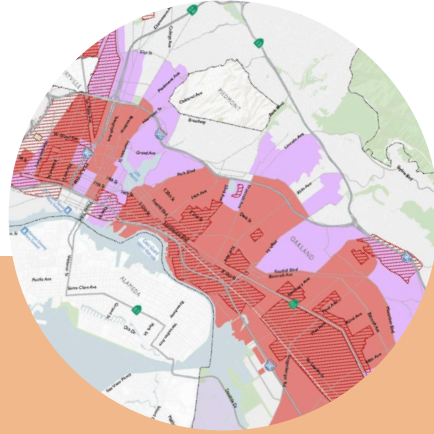


Oakland's SB 1000 Screening Approach



**CalEnviroScreen
4.0 (2021)**

Environmental
Pollution Burdens
Sensitive/Vulnerable
Populations
Especially Top 25% of
scores (SB 535)



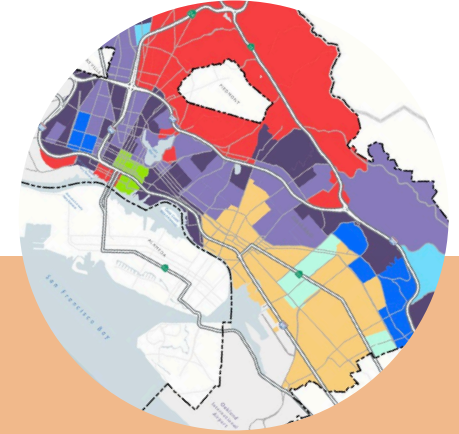
Low-Income Areas

At or below:
80% of statewide
median
or
State HCD Low-
Income limit (80%
Alameda County Area
Median Income)



SB 1000 Topic Areas

Pollution Exposure
Unique/Compounded
Health Risks
Safe & Sanitary Homes
Public Facilities Access
Physical Activity
Healthy Food Access
Civic Engagement



Local Indicators

Race
Redlining
Oakland Equity
Indicators (DRE 2018)
OakDOT Geographic
Equity Toolbox
and more...

EJ Index Categories and Topics

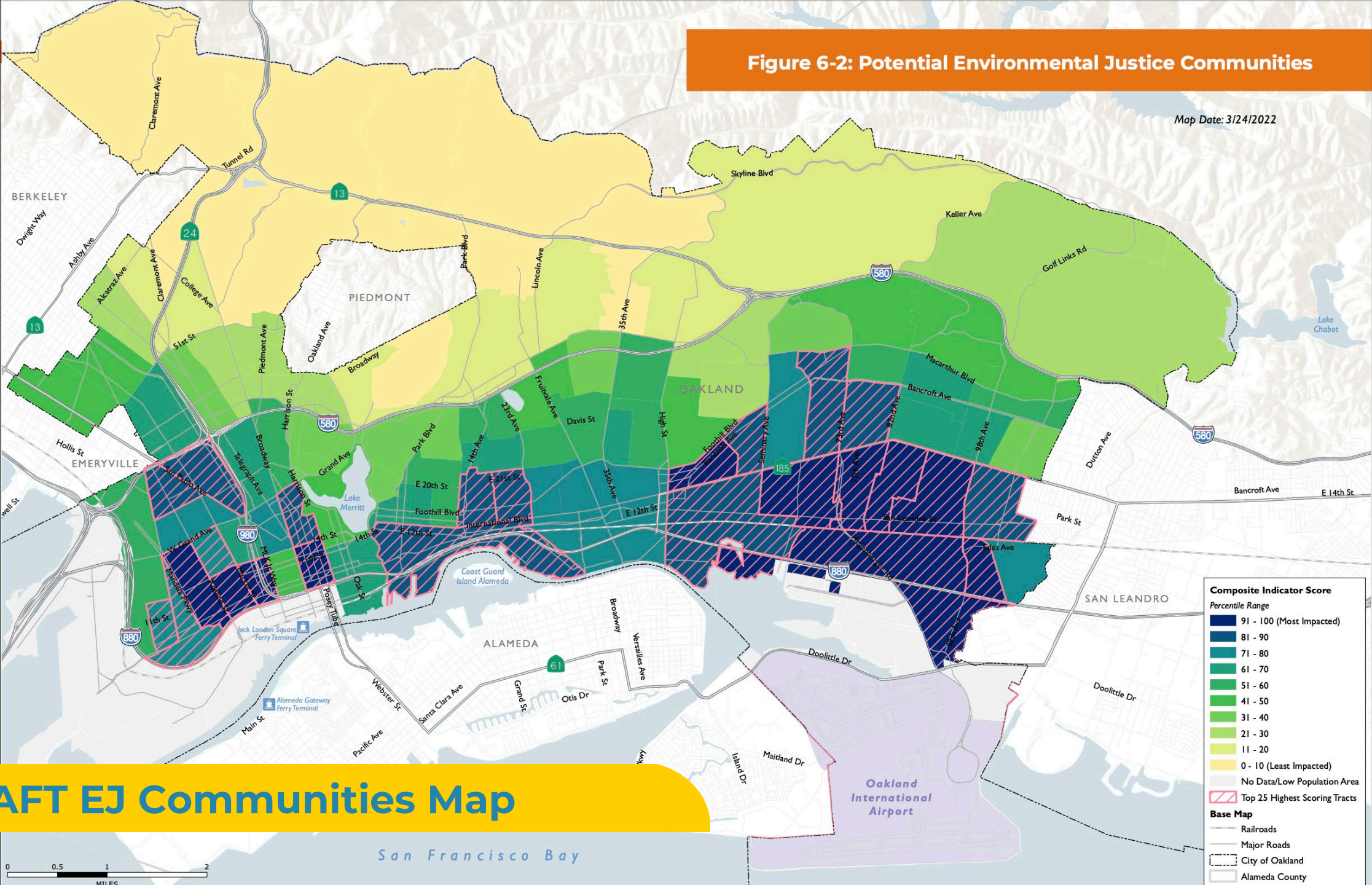
Category	Weight	Topic
Race & Poverty	25%	People of Color
		Low Income
Pollution Burden	25%	Air Quality
		Water Quality
		Hazardous Materials
		Climate Change
Sensitive Populations	25%	Health
		Socioeconomic
Built Environment	25%	Active Transportation
		Food Access
		Safe and Affordable Homes
		Neighborhood

EJ Index – Indicators

RACE & POVERTY	POLLUTION BURDEN	NEIGHBORHOOD/ BUILT ENV.	SENSITIVE POPULATIONS
Race/Ethnicity Income/Poverty <ul style="list-style-type: none"> Low-Income Area, Statewide Median Low-Income Area, HCD Income Limit 	Air Quality: <ul style="list-style-type: none"> Particulate Matter 2.5 Diesel Particulate Matter Traffic Density Lead Exposure Toxic Releases Water Quality: <ul style="list-style-type: none"> Groundwater Threats Impaired Water Haz. Materials Sites <ul style="list-style-type: none"> Cleanup Sites Hazardous Waste Solid Waste Climate Change: <ul style="list-style-type: none"> Urban Heat Island Sea Level Rise 	Housing: <ul style="list-style-type: none"> Housing Habitability House Heating Overcrowding Housing Burden Evictions Redlining Mobility & Safety: <ul style="list-style-type: none"> Road Safety Vehicle Mobility Active Commutes Transit Access Public Facilities: <ul style="list-style-type: none"> Community Facilities Tree Canopy Park Access Public Safety Illegal Dumping Food Access/Security <ul style="list-style-type: none"> SNAP Food Assistance Low Food Access 	Health <ul style="list-style-type: none"> Adult Asthma Pediatric Asthma, NO2 Attributable Life Expectancy at Birth Low Birth Weight Mortality, NO2 Attributable Cardiovascular Disease Cancer Health Insurance Healthcare Facilities Socioeconomic Vulnerability <ul style="list-style-type: none"> Linguistic Isolation Educational Attainment Population with a Disability Young Children Senior Population Median Household Income Unemployment Disconnected Youth Internet Access

Figure 6-2: Potential Environmental Justice Communities

Map Date: 3/24/2022



DRAFT EJ Communities Map

Draft 2023-2031 Housing Element

- 2023-2031 Housing Element sets forth the City's housing priorities and goal
- Subject to State Law mandates and Deadlines
- Foundational framework of 5 overarching goals to address the housing crisis and needs of Oaklanders
 1. Protect Oakland Residents from Displacement and Prevent Homelessness
 2. Preserve and Improve Existing Housing Stock
 3. Expand Affordable Housing Opportunities
 4. Address Homelessness and Expand Resources for the Unhoused
 5. Promote Neighborhood Stability and Health
- Schedule
 - 1st public review period - May 12 – June 13 (pursuant to State Deadlines) for staff to consider and incorporate comments before submitting to the State Housing and Community Development (HCD) Department
 - Late June 2022 – September 2022 (90-Day Review Period) - State Reviews Draft Housing Element
 - *Draft Housing Element will still be available for public comment*
 - 2nd Draft available for public review in late October/early November 2022

Upcoming Opportunities

- **General Plan Open House – West Oakland (May 26)**
- **Oakland Carnival Pop Up – June 6**
- **Housing Element Workshop – June 9**
- **Neighborhood Workshops, Discussion Groups, Pop-Ups, Community Events**
 - What are my top priorities and ideas for my neighborhood? Where can I talk even more in-depth about the issues I care about?



OAKLAND2045
GENERAL PLAN

Visit the General Plan Update website for more information
and **sign-up for regular updates:**

www.oaklandca.gov/topics/general-plan-update



Discussion

Discussion

General

- What do you love most about Oakland?
- What about your neighborhood?
- What would you change?
- What should stay the same?
- What does Oakland look like and feel like in 20 years?

Housing


- What housing issues do you or your family members face?
- What are your ideas on how the City should address these issues?

Environmental Justice

- What environmental justice issues are happening in your community right now?
- What would make the biggest difference in improving the quality of life in your neighborhood?



Thank You



Data Appendix

Figure 3-8: Mortality Attributable to NO₂ Concentrations by Census Block Group, 2021

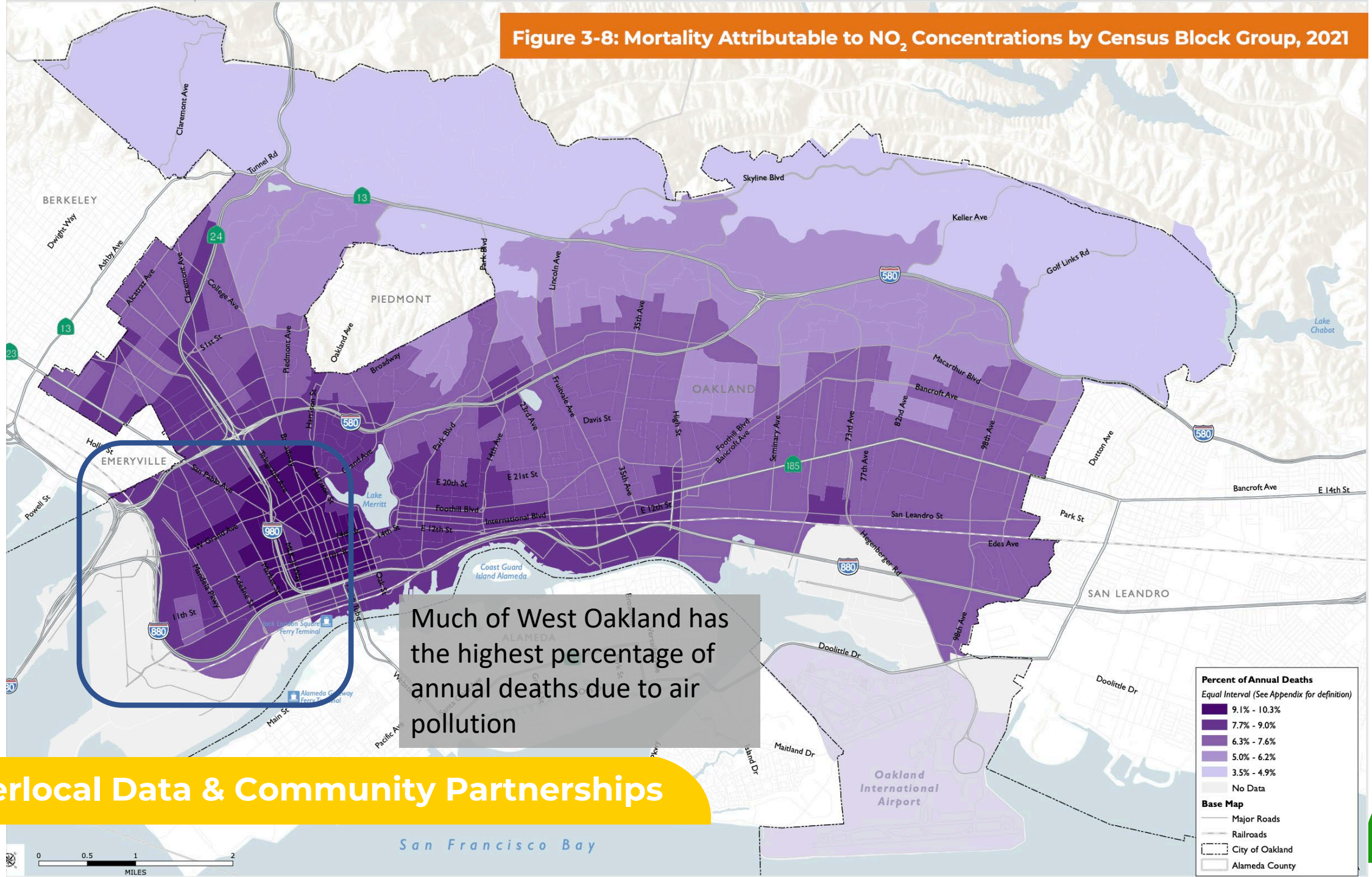
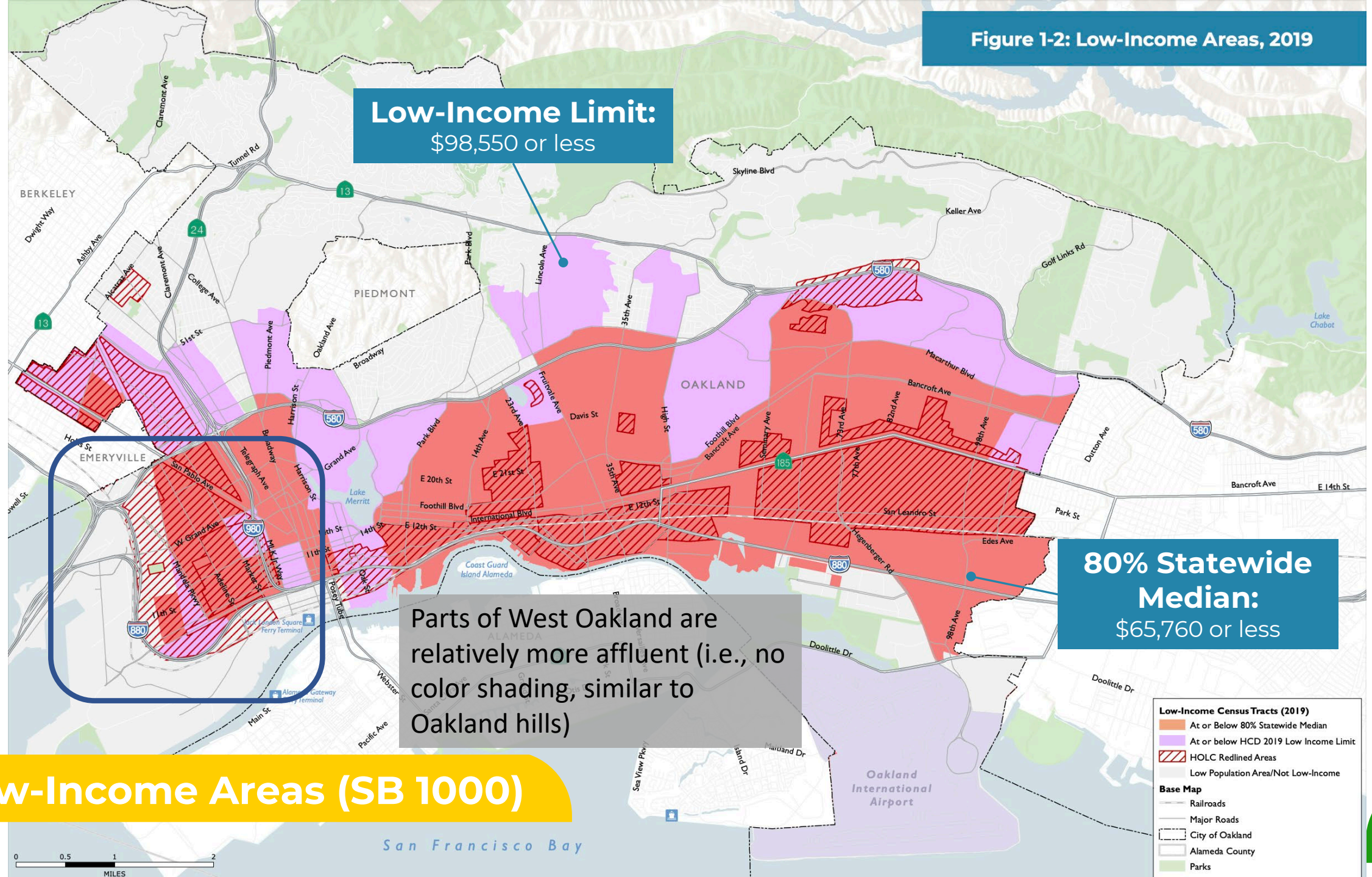
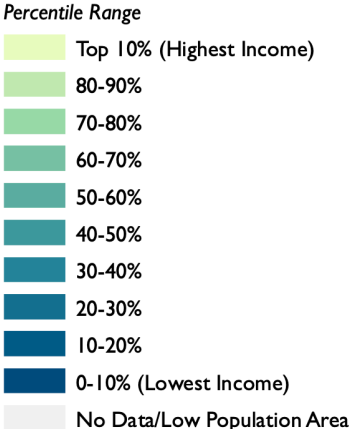
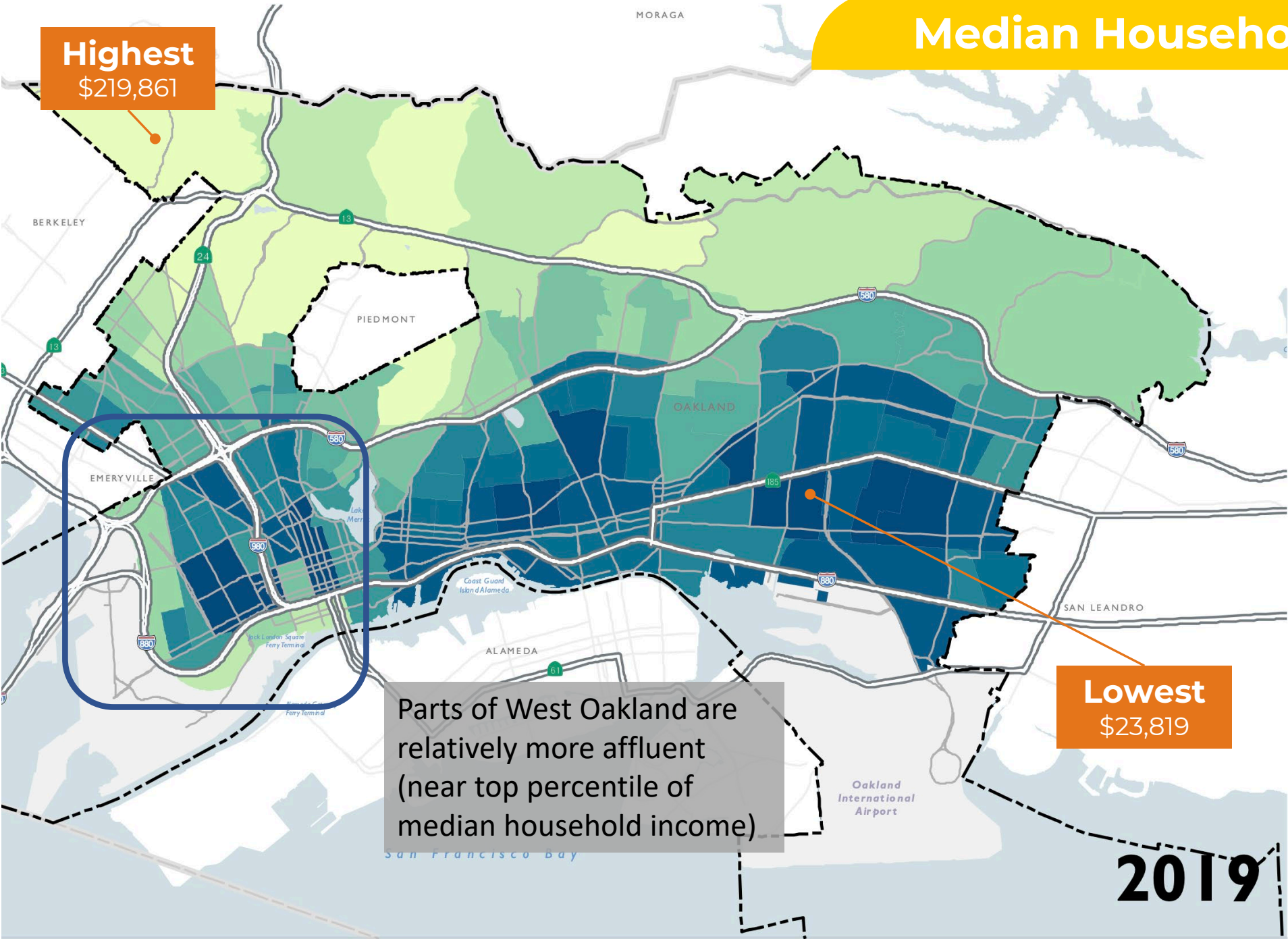


Figure 1-2: Low-Income Areas, 2019

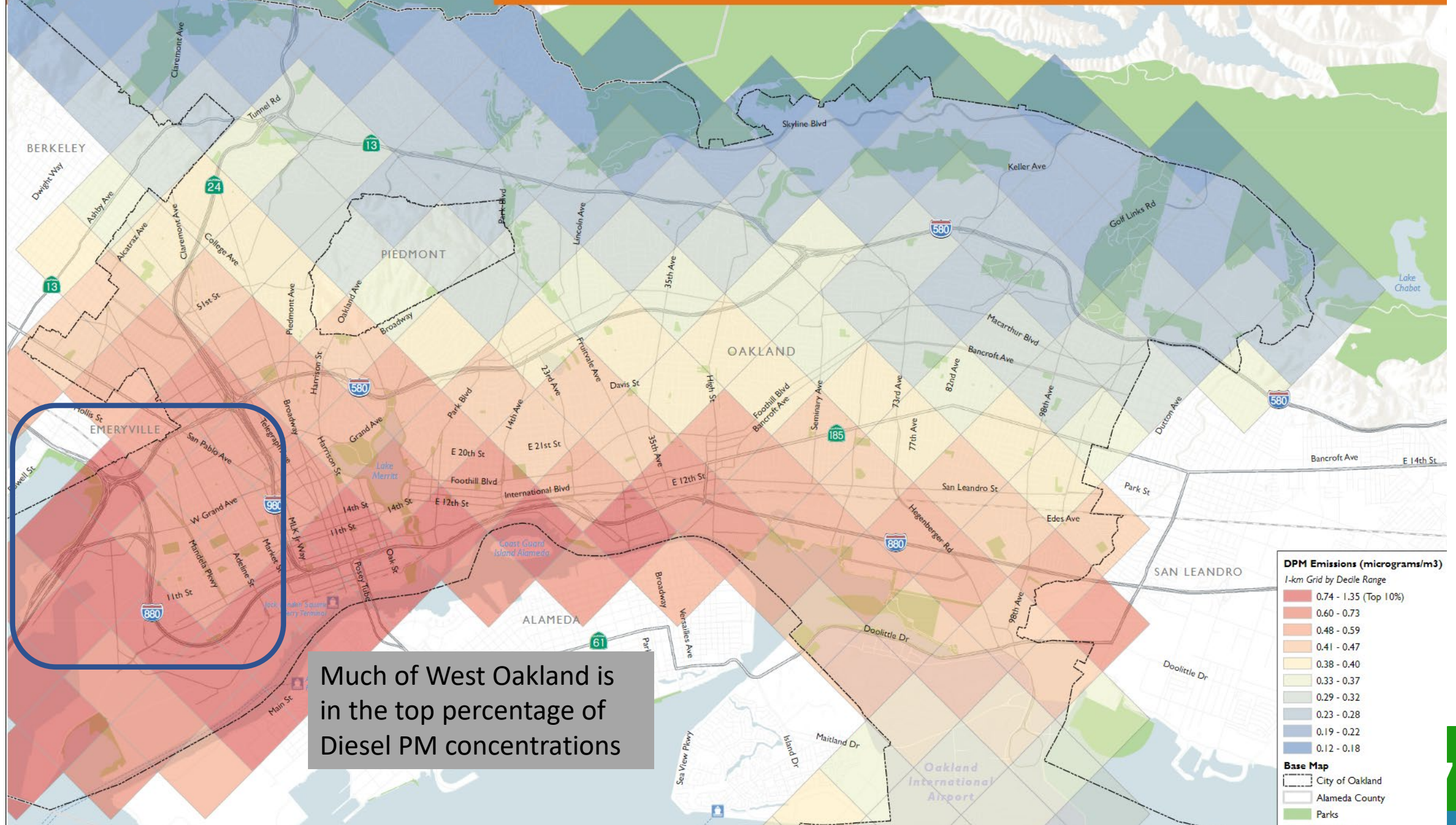


Median Household Income



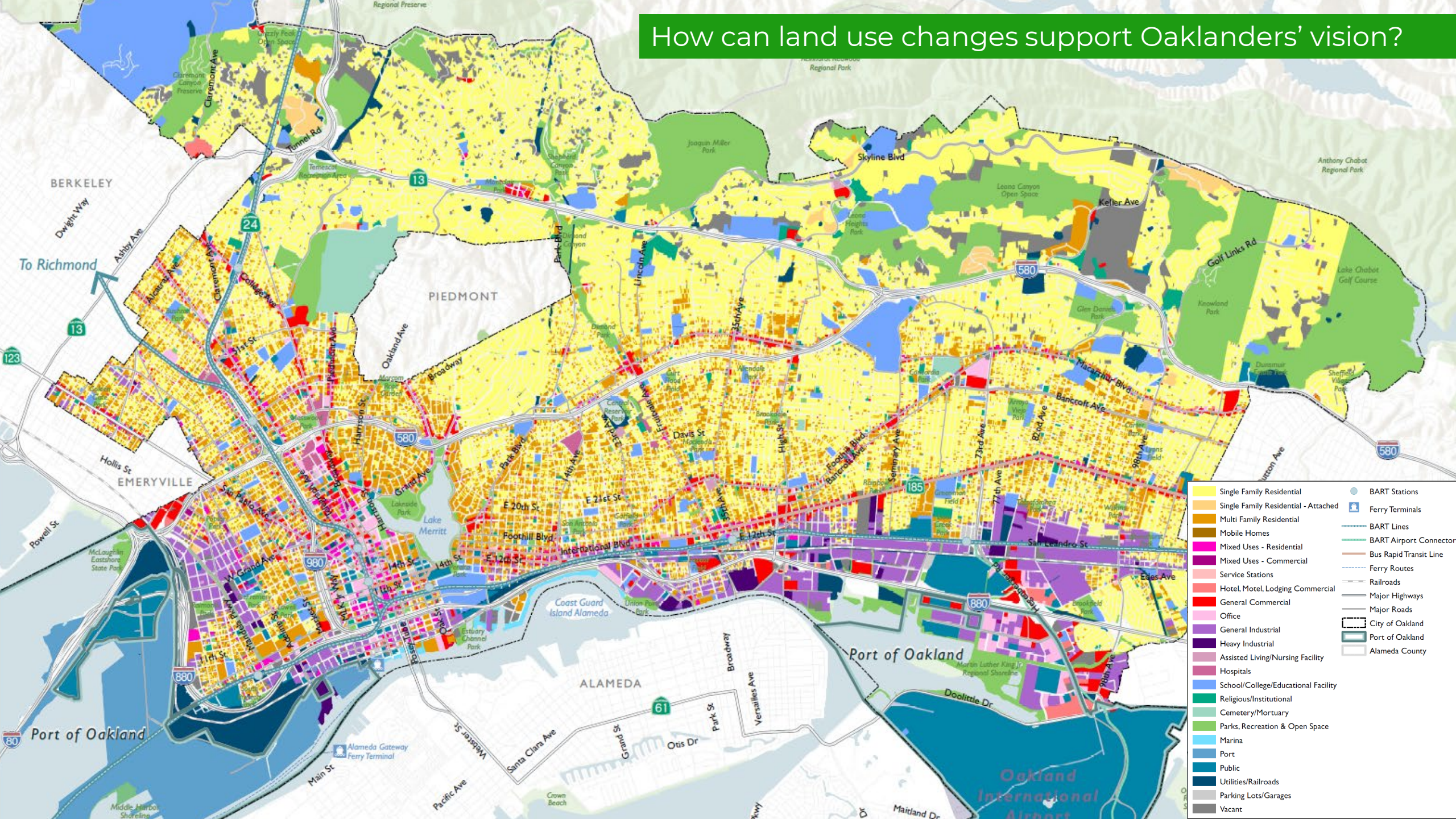
2019

Figure 3-6: BAAQMD Modeled Emissions (2018 Baseline) - Diesel PM Concentrations

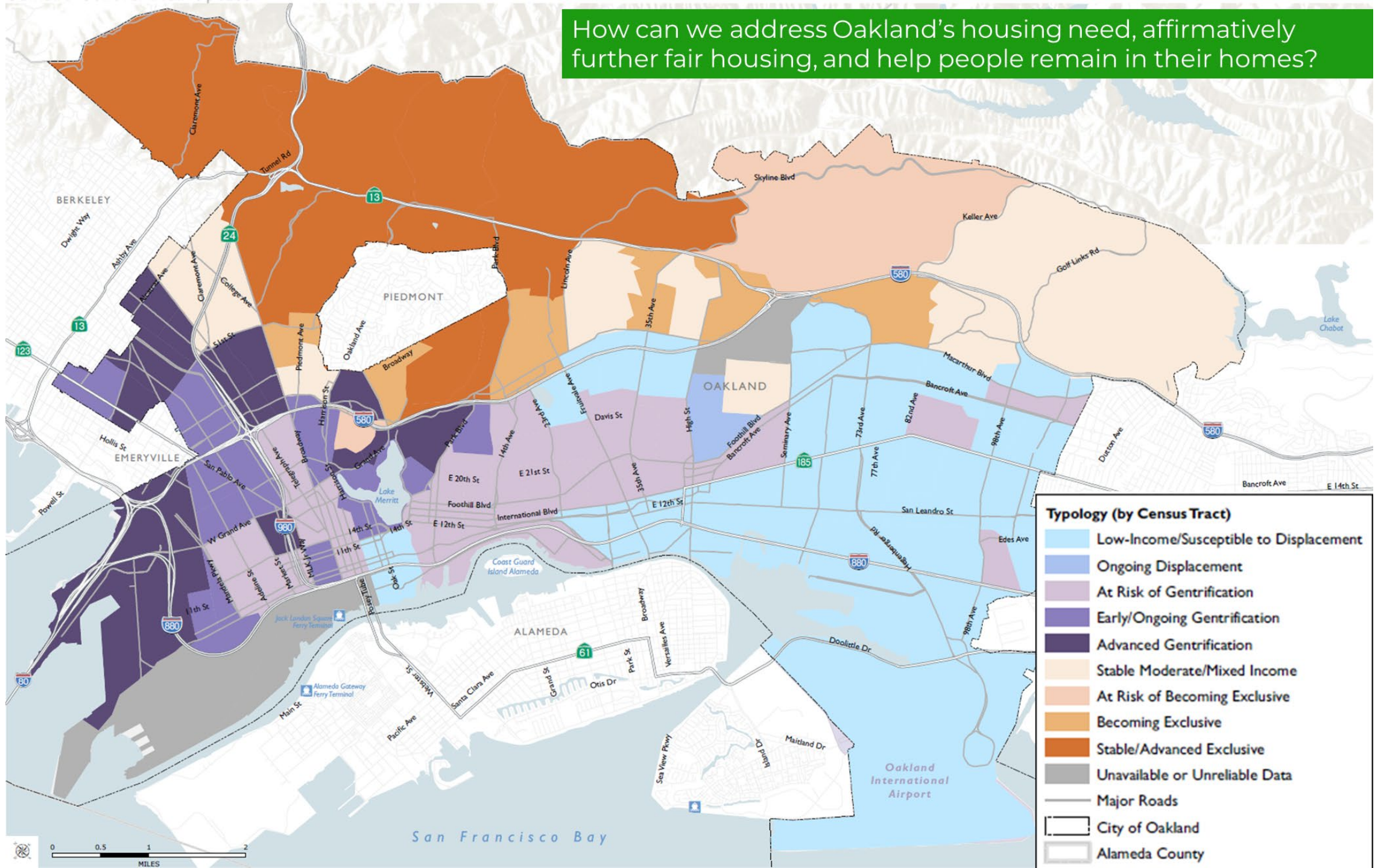


Much of West Oakland is in the top percentage of Diesel PM concentrations

How can land use changes support Oaklanders' vision?



How can we address Oakland's housing need, affirmatively further fair housing, and help people remain in their homes?

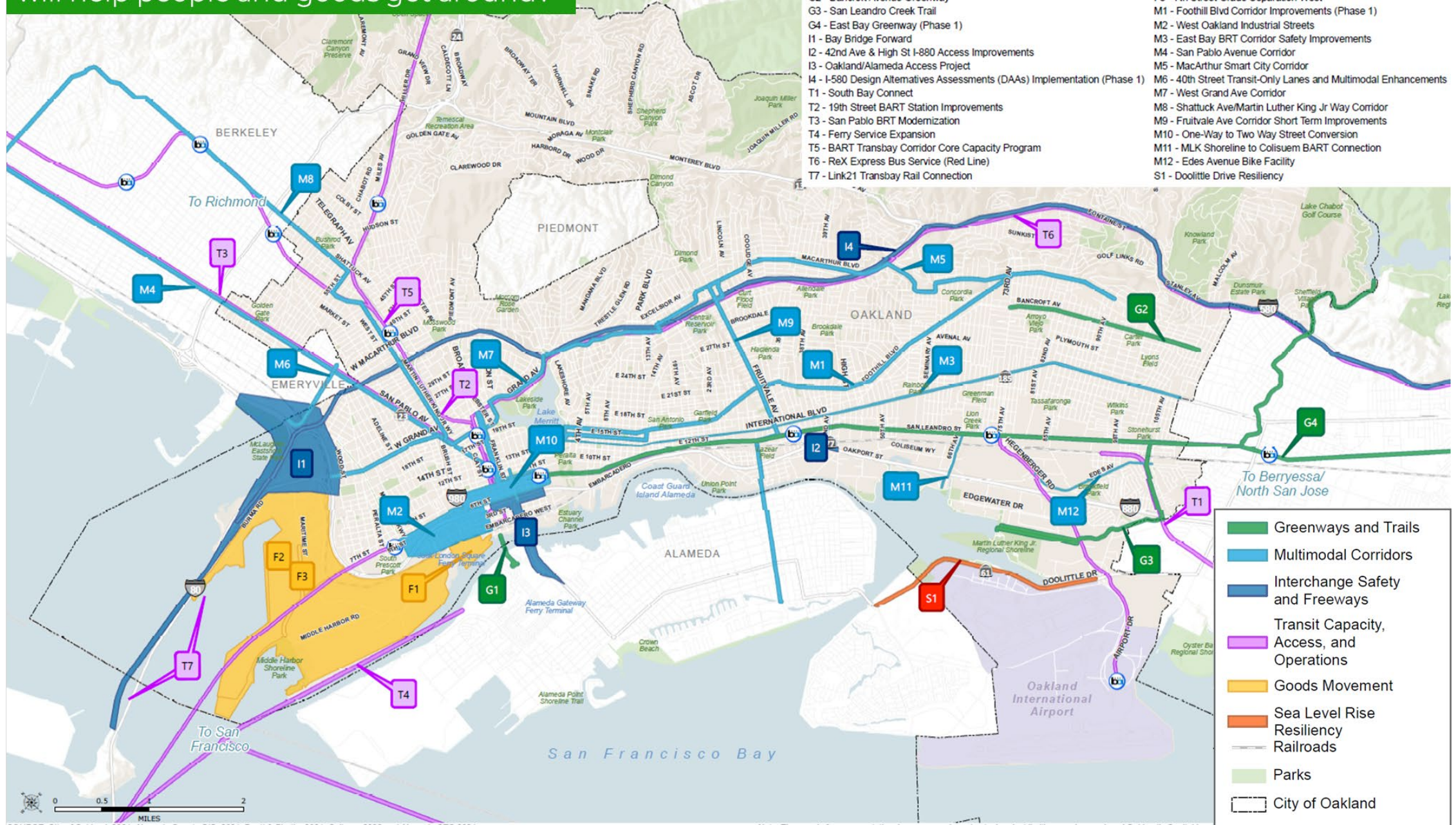


What big transportation improvements will help people and goods get around?

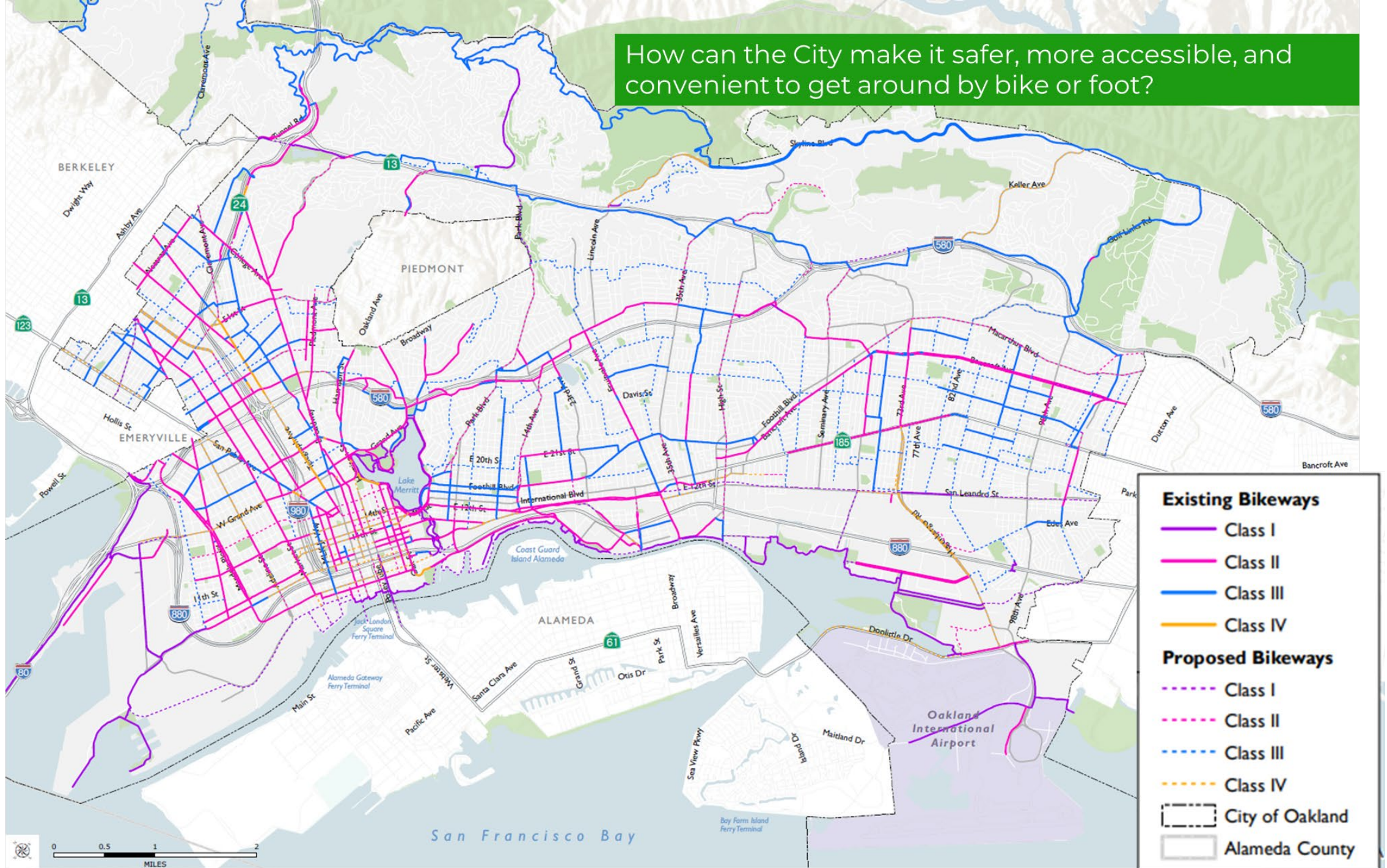
Figure 3-3: Proposed Regional Transportation Improvements

Project Name

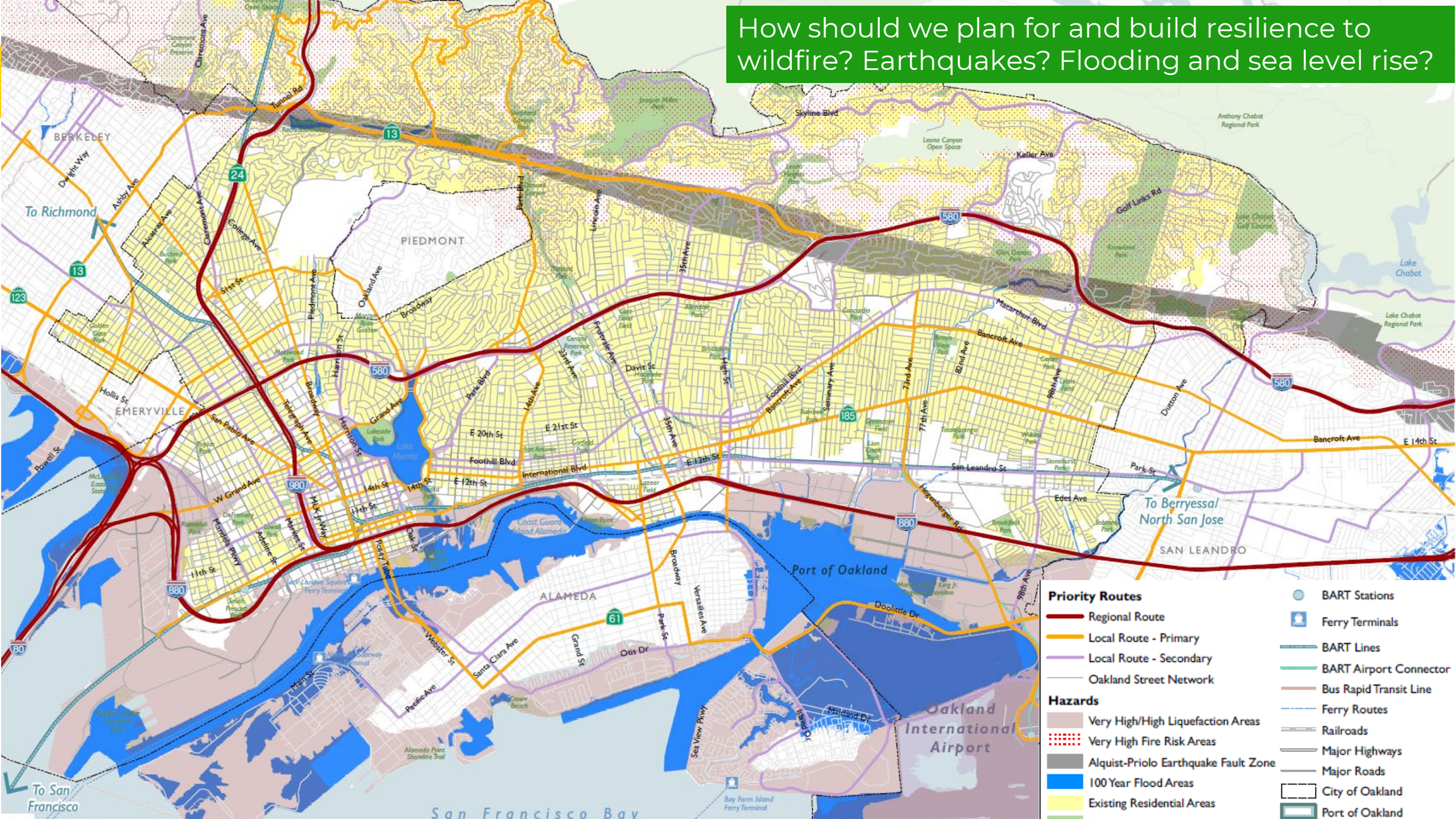
- G1 - Oakland/Alameda Bike-Ped Crossing
- G2 - Bancroft Avenue Greenway
- G3 - San Leandro Creek Trail
- G4 - East Bay Greenway (Phase 1)
- I1 - Bay Bridge Forward
- I2 - 42nd Ave & High St I-880 Access Improvements
- I3 - Oakland/Alameda Access Project
- I4 - I-580 Design Alternatives Assessments (DAAs) Implementation (Phase 1)
- T1 - South Bay Connect
- T2 - 19th Street BART Station Improvements
- T3 - San Pablo BRT Modernization
- T4 - Ferry Service Expansion
- T5 - BART Transbay Corridor Core Capacity Program
- T6 - ReX Express Bus Service (Red Line)
- T7 - Link21 Transbay Rail Connection
- F1 - Near and Mid-Term Port Operations and Emission Reductions
- F2 - Oakland Army Base Infrastructure Improvements
- F3 - 7th Street Grade Separation West
- M1 - Foothill Blvd Corridor Improvements (Phase 1)
- M2 - West Oakland Industrial Streets
- M3 - East Bay BRT Corridor Safety Improvements
- M4 - San Pablo Avenue Corridor
- M5 - MacArthur Smart City Corridor
- M6 - 40th Street Transit-Only Lanes and Multimodal Enhancements
- M7 - West Grand Ave Corridor
- M8 - Shattuck Ave/Martin Luther King Jr Way Corridor
- M9 - Fruitvale Ave Corridor Short Term Improvements
- M10 - One-Way to Two Way Street Conversion
- M11 - MLK Shoreline to Coliseum BART Connection
- M12 - Edes Avenue Bike Facility
- S1 - Doolittle Drive Resiliency



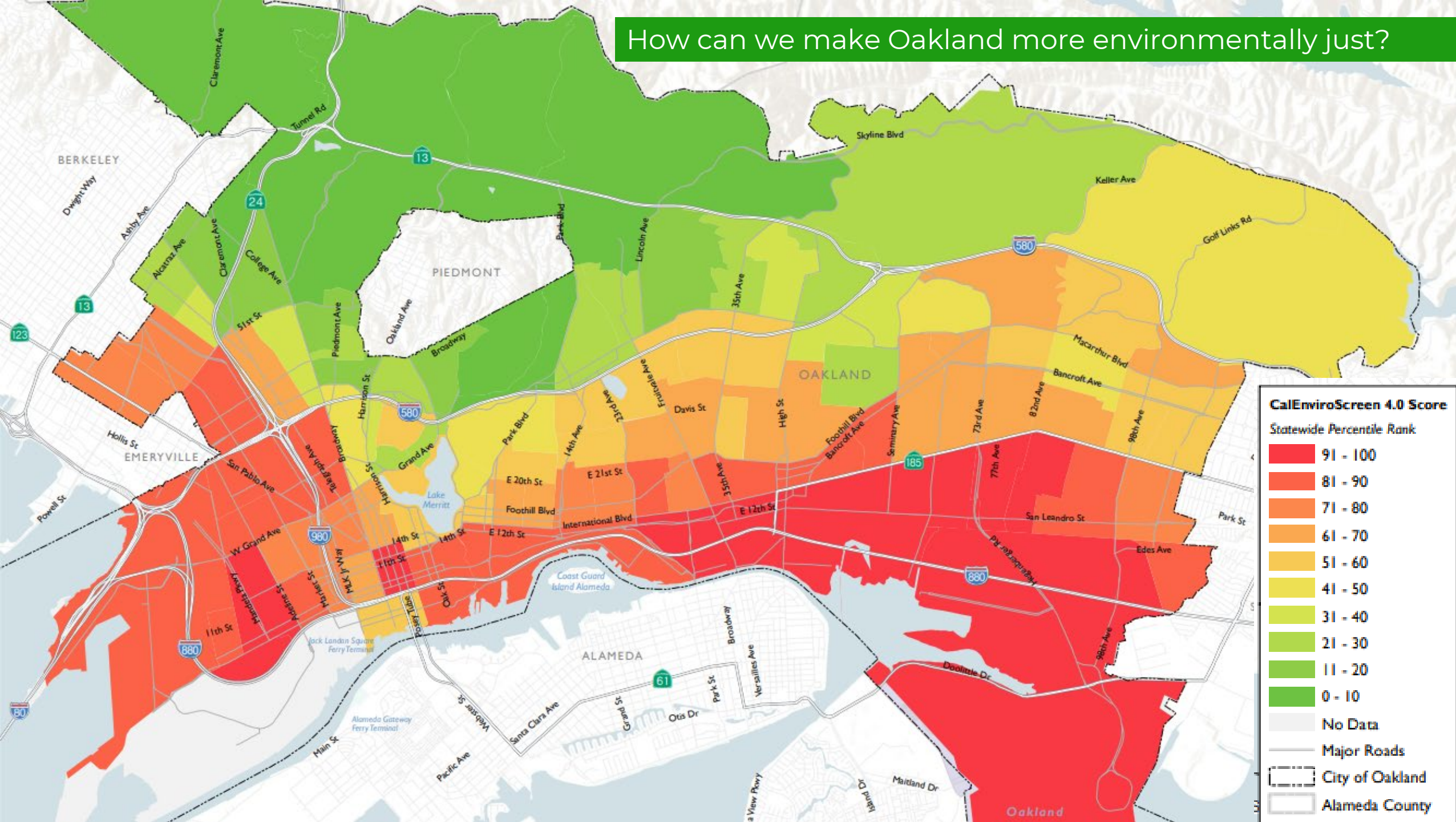
How can the City make it safer, more accessible, and convenient to get around by bike or foot?



How should we plan for and build resilience to wildfire? Earthquakes? Flooding and sea level rise?



How can we make Oakland more environmentally just?



How can we improve health and overcome health inequity in Oakland communities?

