



**CITY OF OAKLAND  
REDISTRICTING COMMISSION  
(REGULAR MEETING)**

**Meeting Agenda**

**Wednesday, July 14, 2021**

5:00 PM

Via Teleconference

Redistricting Commissioners: Benjie Achtenberg, Amber Blackwell, Daniel Chesmore (Alternate), Gloria Crowell, Lilibeth Gangas, Shirley Gee, Stephanie Goode, Masoud Hamidi, Paul Marshall, Tracy Richmond McKnight, Diana Miller, Tejal Shah, Bharat Singh (Alternate) Jan Stevens, and Mary Velasco.

Commission website: [www.oaklandca.gov/redistricting](http://www.oaklandca.gov/redistricting)

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**Pursuant to the Governor's Executive Order N-29-20, Redistricting Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.**

**PUBLIC PARTICIPATION**

The Oakland Redistricting Commission encourages public participation in the online board meetings. The public may observe and/or participate in this meeting in several ways.

**OBSERVE:**

- To observe the meeting by video conference, please click on this link: <https://us02web.zoom.us/j/89106177544> at the noticed meeting time.

Instructions on how to join a meeting by video conference are available at: <https://support.zoom.us/hc/en-us/articles/201362193>, which is a webpage entitled "Joining a Meeting"

- To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location):

+1 669 900 9128 or +1 346 248 7799 or +1 253 215 8782 or +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799. For each number, please be patient and when requested, dial the following Webinar ID: 891 0617 7544.

After calling any of these phone numbers, if you are asked for a participant ID or code, press #. Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled "Joining a Meeting By Phone."

**PROVIDE PUBLIC COMMENT:** There are three ways to make public comment within the time allotted for public comment on an eligible Agenda item.

- Comment in advance. To send your comment directly to the Redistricting Commission and staff BEFORE the meeting starts, please send your comment, along with your full name and agenda item number you are commenting on, to Richard Luna at [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov). Please

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note that eComment submissions close one (1) hour before posted meeting time. All submitted public comment will be provided to the Commissioners prior to the meeting.

- By Video Conference. To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on an eligible agenda item at the beginning of the meeting. You will then be unmuted, during your turn, and allowed to participate in public comment. After the allotted time, you will then be re-muted. Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129>, which is a webpage entitled “Raise Hand In Webinar.”

- By Phone. To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing STAR-NINE (“\*9”) to request to speak when Public Comment is being taken on a eligible agenda item at the beginning of the meeting. Once it is your turn, you will be unmuted and allowed to make your comment. After the allotted time, you will be re-muted. Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting by Phone.”

If you have any questions about these protocols, please e-mail Richard Luna, at [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov).

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**1. Roll Call and Determination of Quorum**

**2. Chair and Co-Vice Chair Rotation Announcement**

The Commission will recognize Chair Tracy Richmond McKnight and Co-Vice Chairs Lilibeth Gangas and Tejal Shah for starting their three-month terms as the Commission's leadership team.

**3. Open Forum**

Speakers will be called on by the facilitator as speakers "raise their hand" through video conference or by telephone. All speakers will be allotted a maximum of two minutes to address the Commission, unless amended by the Chair.

**4. Disclosure Requirements by Commissioners**

Pursuant to Rule 13 of the Redistricting Commission's Rules of Procedures, Commissioners shall verbally report any contacts with the purpose of influencing the decision-making authority of the Commission. Contacts shall include, but is not limited to, verbal or written communications from a City Council Member, School Board Member, locally elected official, public entity, partisan lobbyist, or individual speaking on behalf of the aforementioned offices or entities.

**5. Redistricting Principles and Best Practices Training**

The Commission will receive a training on redistricting principles and best practices from Kathy Feng, National Redistricting Director at Common Cause, and Paul Mitchell, from Redistricting Partners.

- [Presentation – Redistricting Reform in California](#)

**6. Commission Deadline & Proposed Hearing Schedule**

The Commission will receive a presentation from City staff on completing its work by the charter mandated deadline of December 31, 2021, and options should the Commission not meet the deadline. The Commission may vote to adopt the proposed hearing schedule and may vote on staff's recommendation to schedule and conduct supplemental townhall meetings and/or workshops to facilitate public participation.

- [Presentation – Continuing the Redistricting Process Beyond 2021](#)

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**Meeting Agenda (Continued)**

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**7. Approval of Meeting Minutes**

The Commission will vote to approve the meeting minutes for the following meeting:

- [May 26, 2021](#)
- [June 9, 2021](#)

**8. Redistricting Budget Update**

The Commission will receive an oral update from City staff on the additional \$40,000 in budgeted funds dedicated to the city's redistricting work and how those funds could be utilized. The Commission may vote to prioritize the use of the additional funding, may vote to establish a scope of work for engaging with consultants, and may vote to establish an Ad Hoc Committee to work with City staff in establishing a scope of work and evaluating potential consultants.

**9. Online Survey**

The Commission will discuss and may make changes to the online survey that seeks contact information, input, feedback and identifying communities of interest from individuals. The Commission may also request additional surveys be created for specific target audiences.

- [Online Survey report](#)

**10. Ad Hoc Committee Reports**

Commissioners will provide updates and progress working on the following Ad Hoc Committees: Bylaws and Rules of Procedure, Community Outreach, Communications, Community-Based Organizations, Faith-Based Organizations, Government Meetings/Townhalls, Digital Media. By majority vote, the Commission may delegate work or assignments to the Ad Hoc Committees; the Commission may also vote to amend and/or approve draft documents, scopes of work or other items included for consideration.

- [Draft Outreach Partners List – from Community-Based Organizations and Faith-Based Organizations Ad Hoc Committees](#)
- Online map of Faith-Based Organizations:  
<https://oakgis.maps.arcgis.com/apps/instant/minimalist/index.html?appid=97a11ed8b4de4561950abf9d0d1c0a5e>
- [Outreach Plan – from Community Outreach Ad Hoc Committee](#)

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- [Presentations and Engagement Calendar – from Government Meetings/Townhalls Ad Hoc Committee](#)
- [Board & Commission Meetings Calendar – from City staff](#)
- [General Postcard & Flyer – from Communications Ad Hoc Committee](#)

**11. Agenda Requests for Future Meetings**

Commissioners may use this opportunity to address new issues for Commission business. New items will be referred to an Ad Hoc Committee for action, outreach, research and deliberation or scheduled to a subsequent Commission meeting.

**12. Adjournment**

The meeting will adjourn upon the completion of the Commission's business.

Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov) or call (510) 238-4756 or (510) 238-2007 for TDD/TTY five days in advance.

¿Necesita un intérprete en español, cantonés o mandarín, u otra ayuda para participar? Por favor envíe un correo electrónico a [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov) o llame al (510) 238-4756 o al (510) 238-2007 para TDD/TTY por lo menos cinco días antes de la reunión. Gracias.

你需要手語, 西班牙語, 粵語或國語翻譯服務嗎? 請在會議前五個工作天電郵 [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov) 或 致電 (510) 238-4756 或 (510) 238-2007 TDD/TTY.

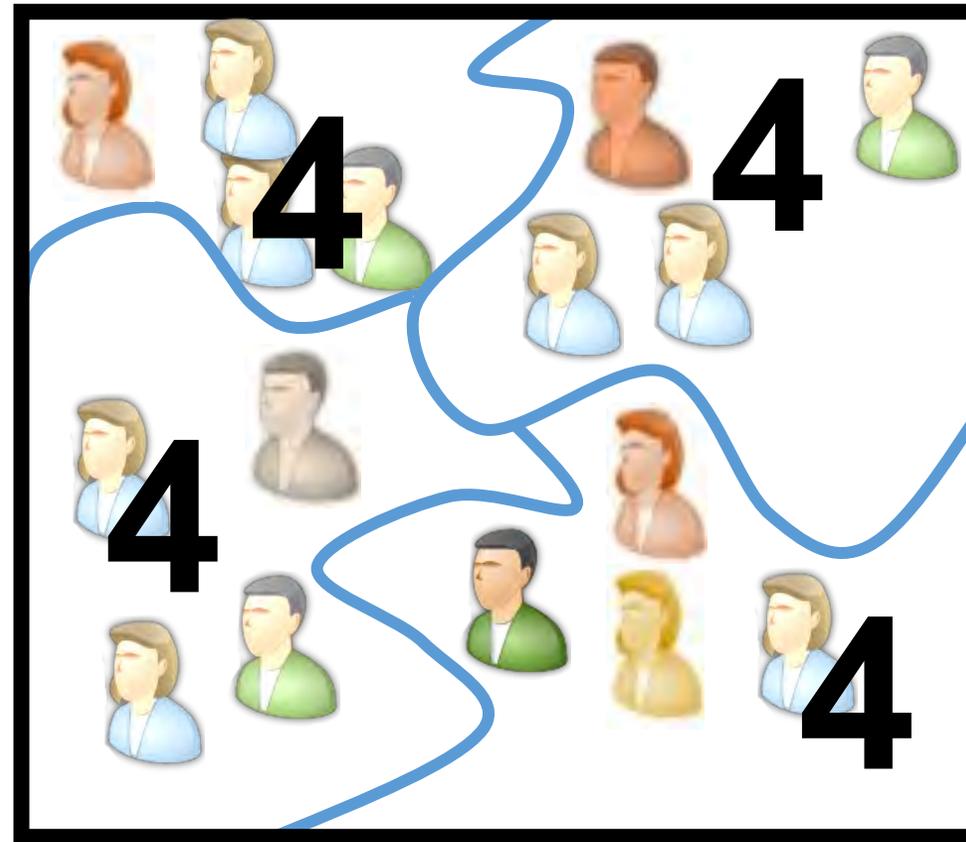


# Common Cause

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*Holding Power Accountable*

**Redistricting** is when we redraw districts so each has the same number of residents.



Total Census  
count = 16

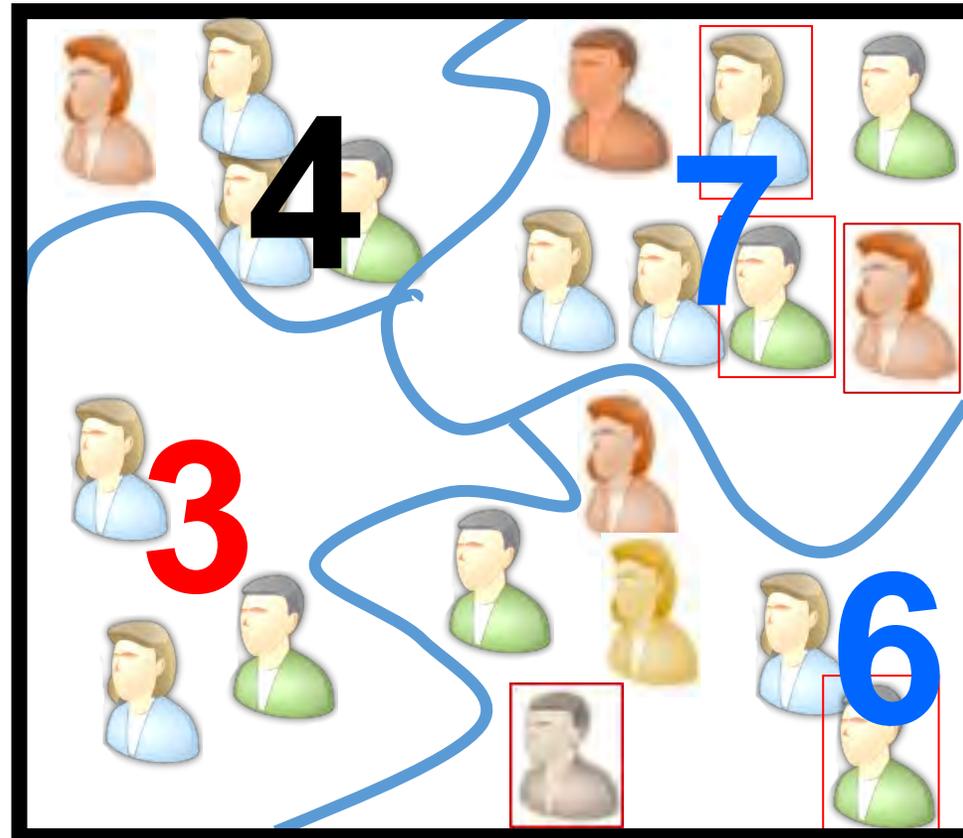
Number of  
districts = 4

$$16 \div 4 = 4$$

Ideal number  
of people in  
district = 4

**What is  
Redistricting?**

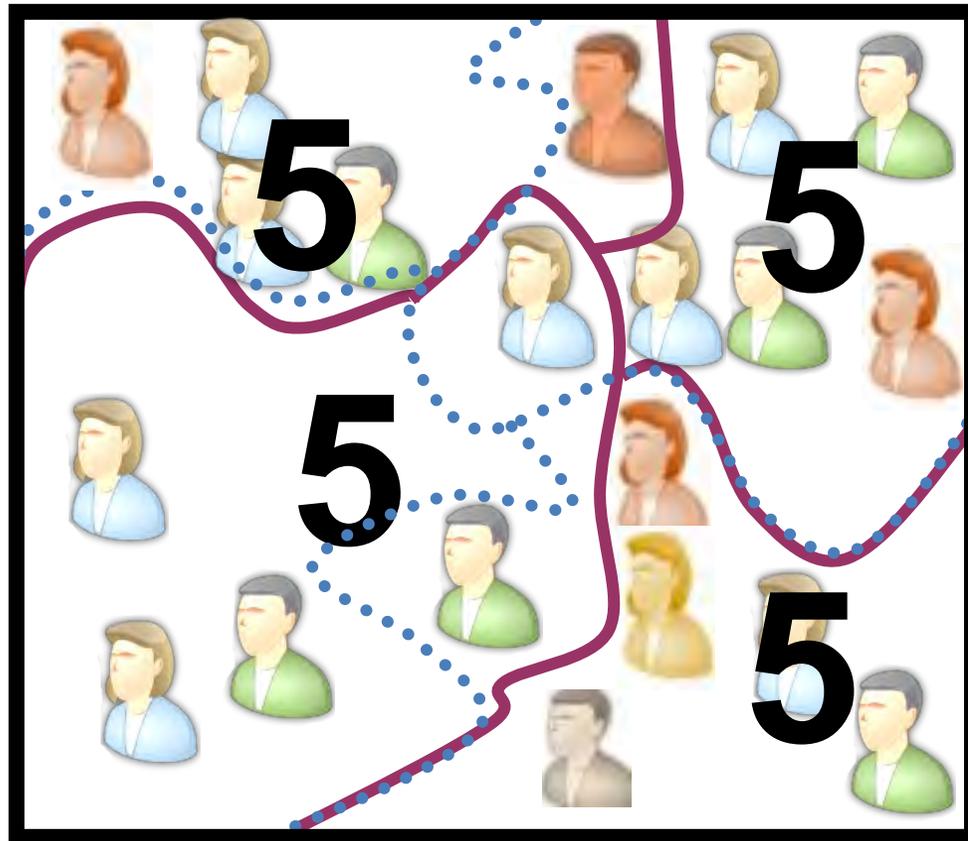
Over time, districts become uneven in population.



**What is  
Redistricting?**

Every ten years, the district lines have to be redrawn to make each district even in the number of people again.

## What is Redistricting?



Total Census count = 20

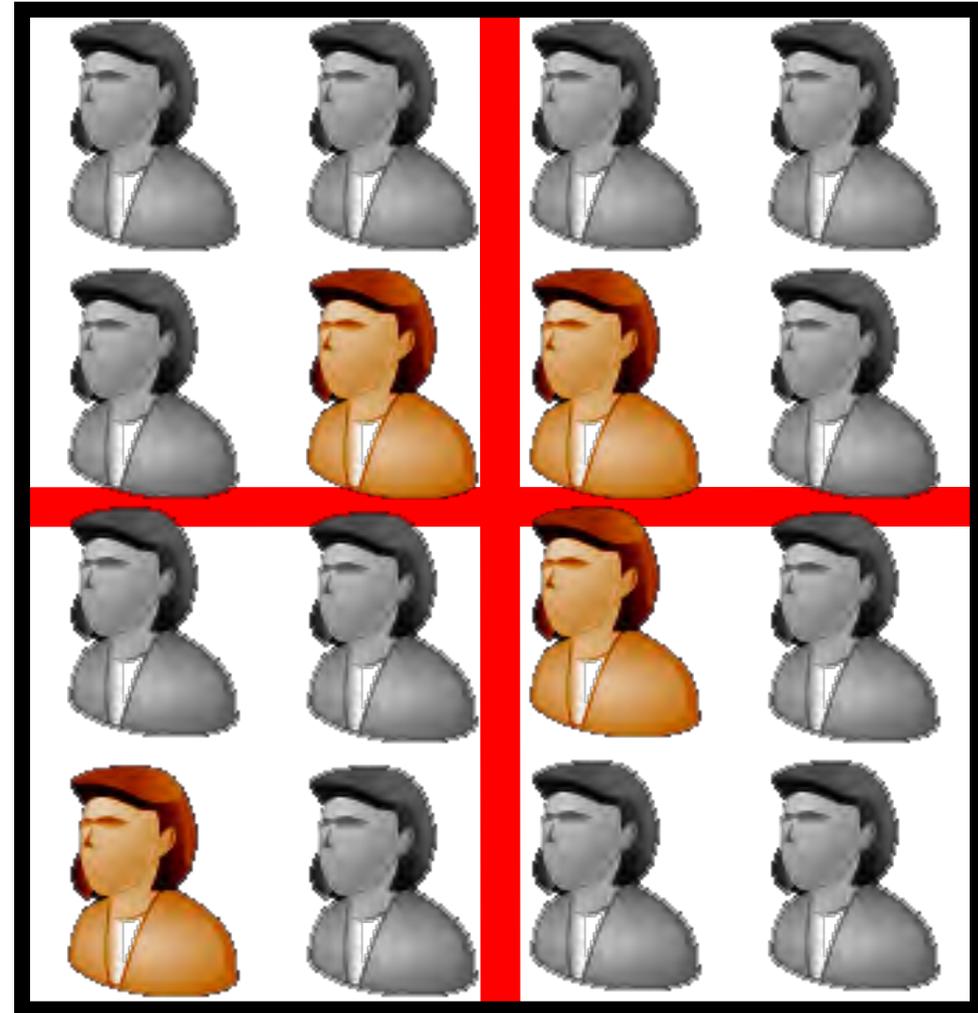
Number of districts = 4

$$20 \div 4 = 5$$

Ideal number of people in district = 5

The way the lines are drawn can be used to take away **minority voting rights**.

Minorities  
make up  
only  
 $\frac{1}{4}$  in all  
four  
districts



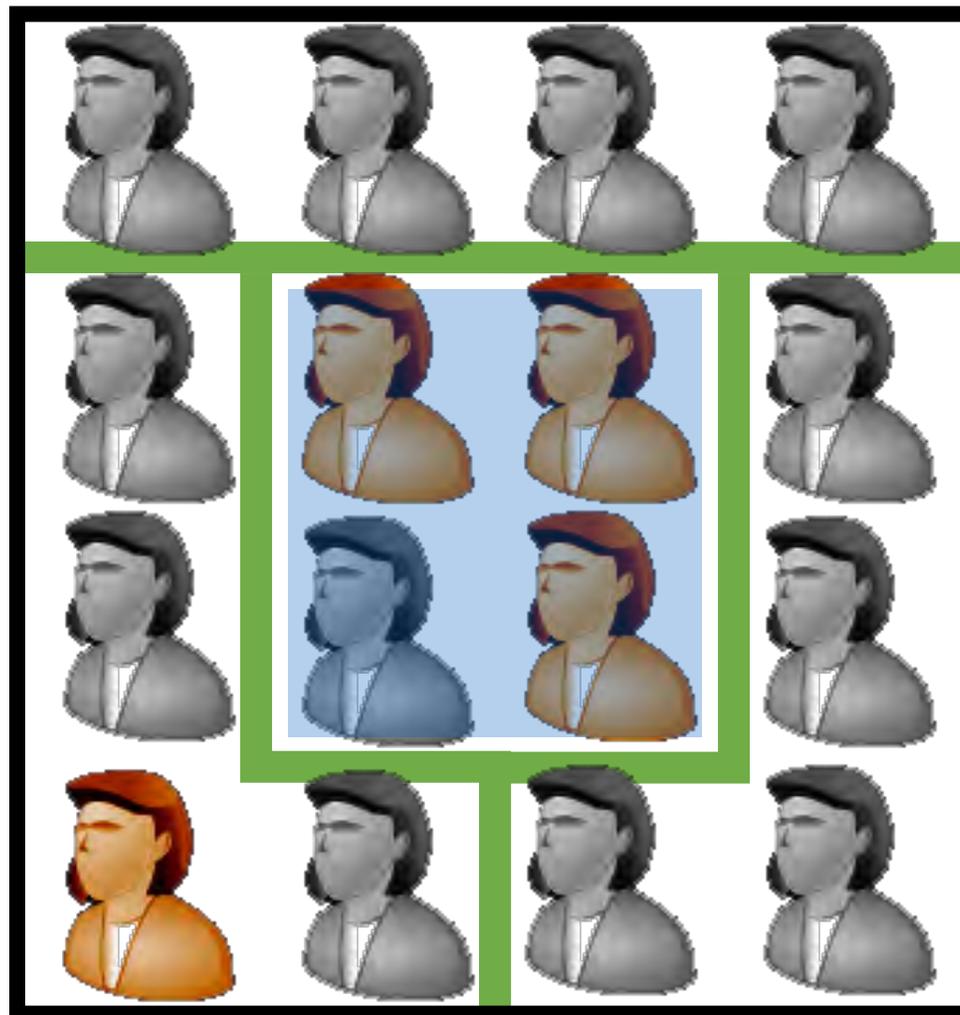
**Why does  
Redistricting  
Matter?**



When people organize, we can elect candidates of our **community's choice**.

Minorities  
make up  $\frac{3}{4}$   
of this  
district

If a majority  
can be  
drawn, the  
Voting  
Rights Act  
requires it



Why does  
Redistricting  
Matter?



# California's Redistricting Story



HEY, MR. GOVERNMENT OFFICIAL, WHAT'S GOING ON UNDER THERE?

TRUST ME. YOU DON'T NEED TO KNOW.

THE PUBLIC

CLOAK  
of  
SECRECY



**September 12, 2001**



**Take a  
guess where  
this picture is  
from**

**What are the real life  
impacts of gerrymanders?**



**In a time of  
need, Watts  
was ignored.**



In 2001, Watts was split  
by incumbents into 3  
districts at the  
Congressional level.

## Division of Watts in 2001: CA Congressional Districts



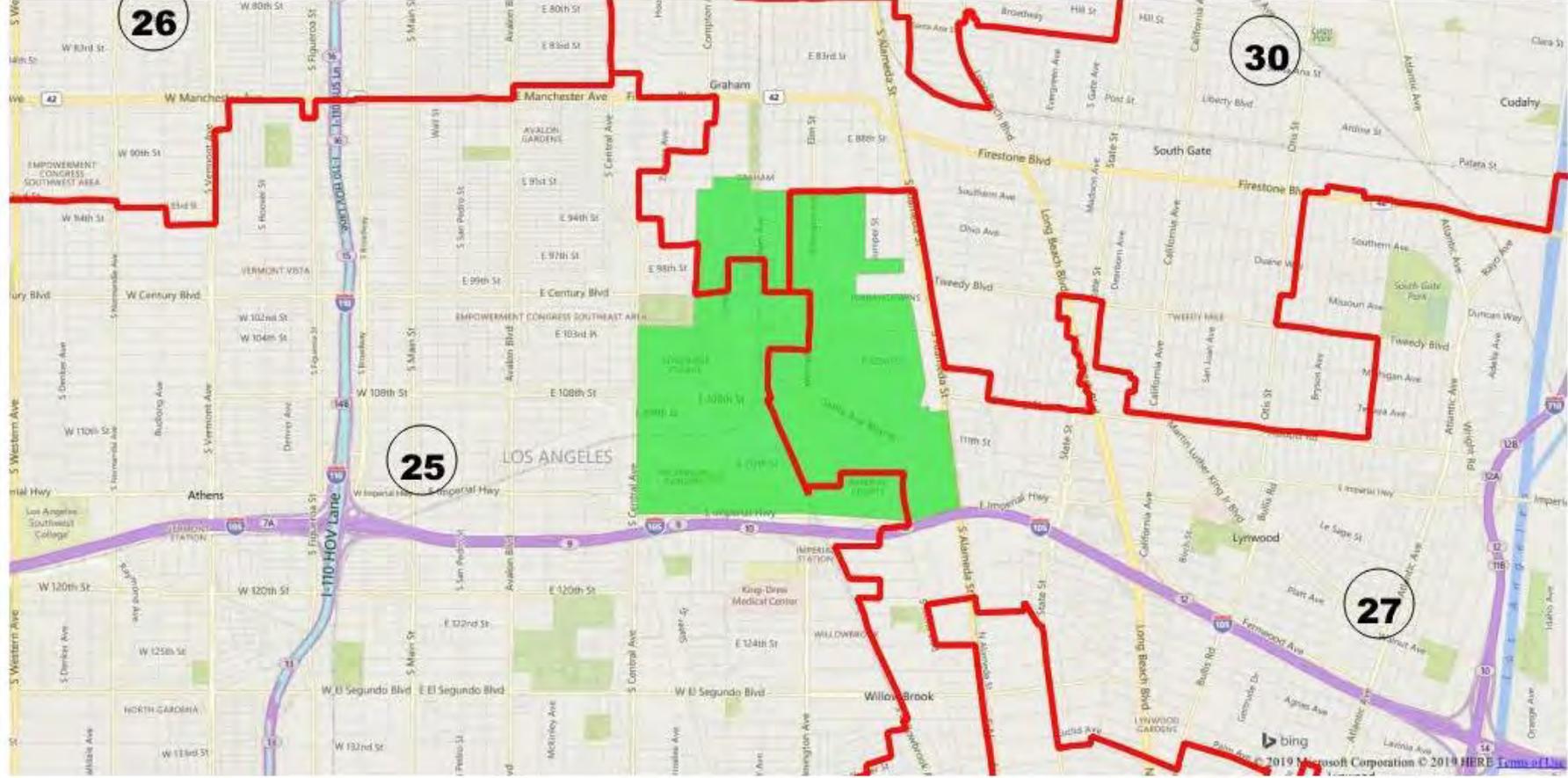
Why? Because  
the Watts  
neighborhood  
was split by  
district lines



**Why? Because the Watts neighborhood was split by district lines**

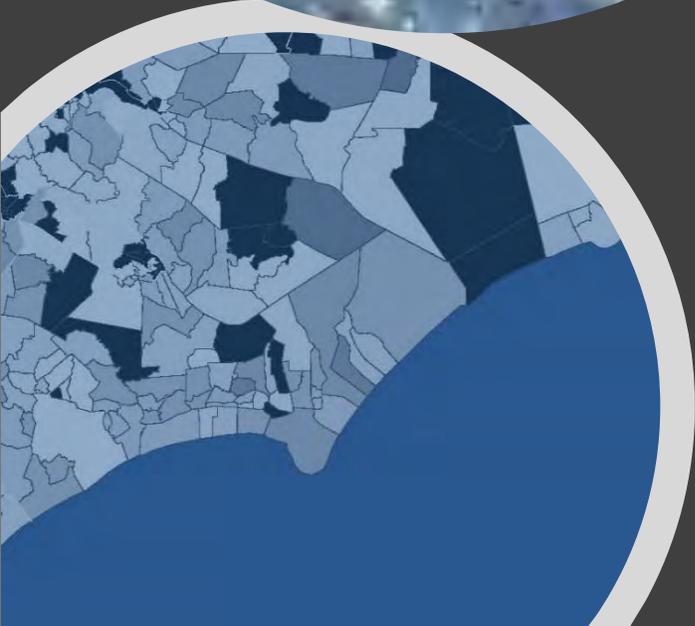
**In 2001, Watts was split by incumbents into 3 districts at the state Senate level.**

## Division of Watts in 2001: CA State Senate Districts





**Because of redistricting, community voices and needs were abandoned.**



*“At the time of the 2003 flood, I remember our office trying to be very responsive, but there was a lot of ping-ponging of constituents between elected representatives. Residents weren't sure who actually was their member of Congress.*”

*Watts is cut into three different Congressional and state Senate districts. Residents who live on the same street may live in different districts. There was a lot of unnecessary frustration for constituents during a difficult time.*

***This would have never happened if all of Watts belonged to one district.”***

- Romulo Rivera, former Congressional staffer

In 2008, an unusual coalition of people from left, right and center pushed for **Prop 11's** redistricting reform.



# CA's Citizen Redistricting Commission

**CITIZEN  
EMPOWERMENT**



# CA's Citizen Redistricting Commission

## PUBLIC ACCESS

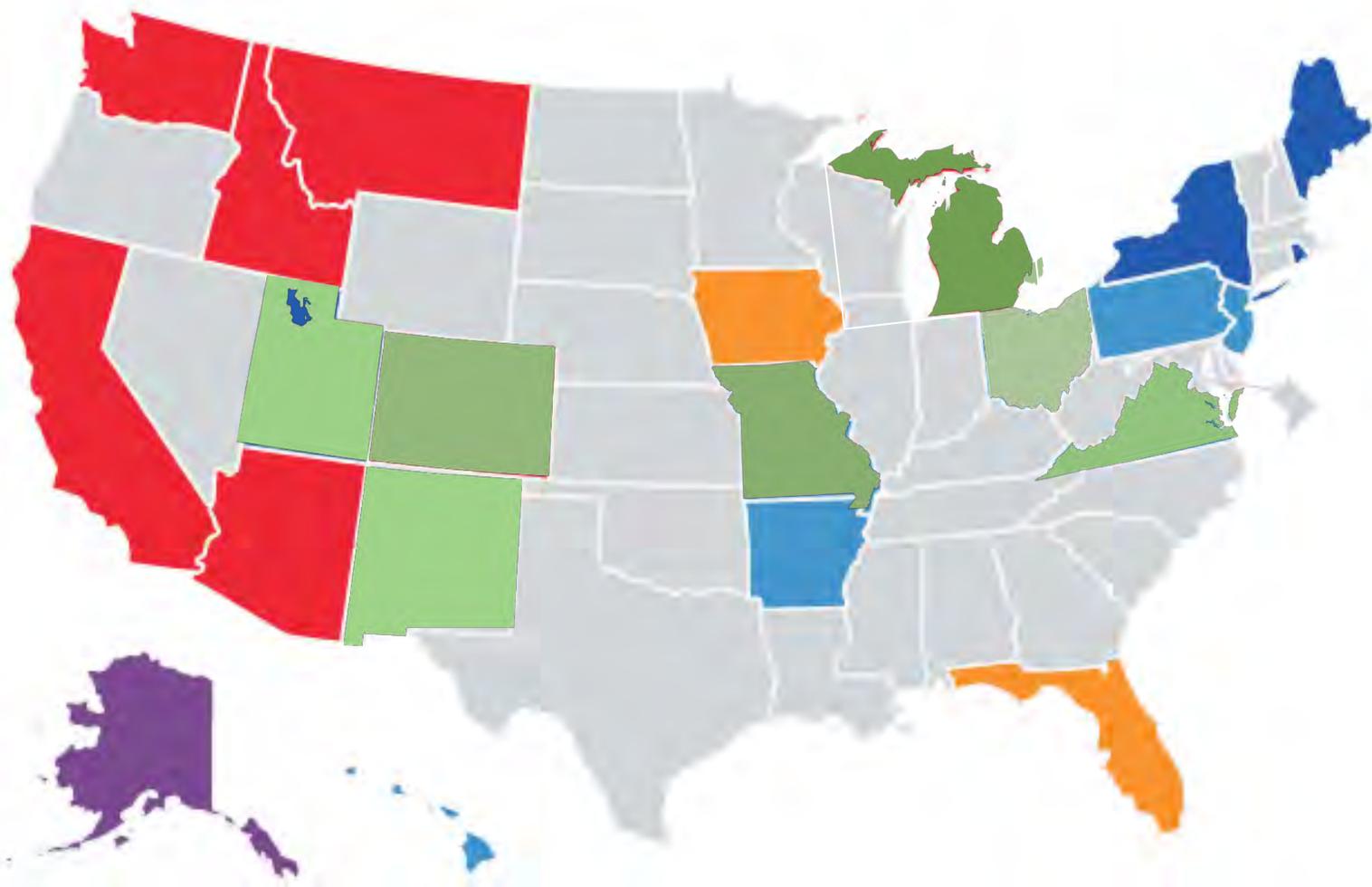


In all, the California Citizens Redistricting Commission:

- Held over 100 public meetings
- Met in 32 cities over an eight month period.
- Received input from over 20,000 members of the public



# CA sparked a Redistricting Revolution



**7 states have  
adopted  
Redistricting  
Reforms in 2018-  
2021**

- **Colorado**
- **Michigan**
- **Missouri**
- **New Mexico**
- **Ohio**
- **Utah**
- **Virginia**

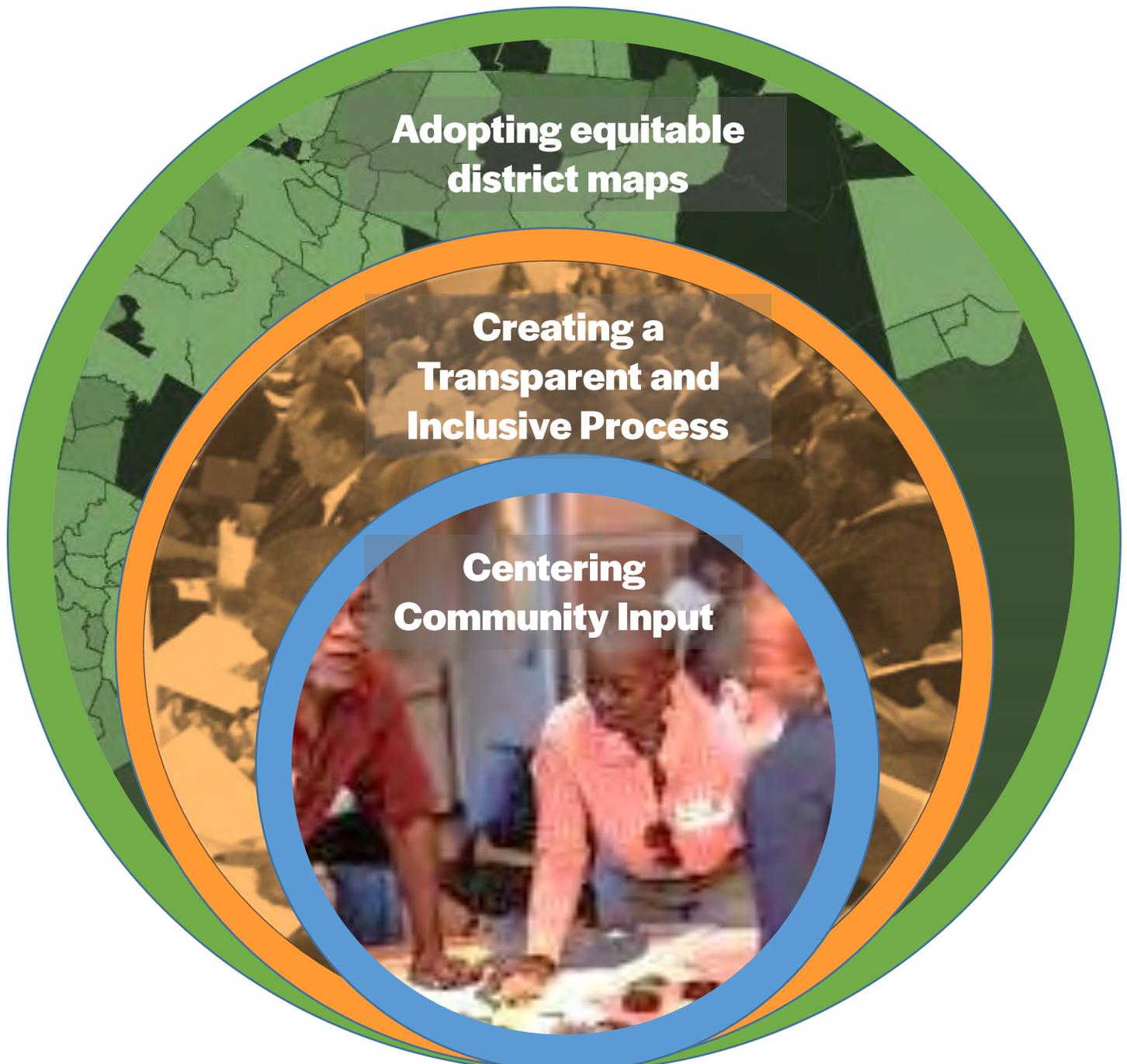
# CA sparked a Redistricting Revolution



**California cities and counties also moved to independent commissions:**

- Berkeley
- Chula Vista
- Escondido
- **Oakland**
- Long Beach
- Los Angeles County
- Roseville
- Sacramento
- San Diego City
- San Diego County
- Santa Barbara County

# 3 Driving Principles



**Adopting equitable district maps**

**Creating a  
Transparent and  
Inclusive Process**

**Centering  
Community Input**



# How can you help communities participate?

## Listen to the stories of communities

- Explain how to give input
- Organize community-centered redistricting workshops
- Adopt a free mapping software platform like Districtr.org for input



## **How can you create a transparent and inclusive process?**

- Allow community leaders to submit district proposals for consideration
- Hold meetings / webinars with videos turned on
- Maps are visual!
- Give people time to comment on draft maps
- Think about language and disability access



## How can you lead us to more equitable government?

- Bring your lived experience, listen to others' stories
- Engage your fellow commissioners.
- Document your experience.
- Set an example for the country.



**Thank you!**

**Questions?**

**Kathay Feng – [kfeng@commoncause.org](mailto:kfeng@commoncause.org)**

**More resources: [www.redistrictingcommunitycollege.com](http://www.redistrictingcommunitycollege.com)**

# CONTINUING THE REDISTRICTING PROCESS BEYOND 2021

Redistricting Commission of the City of Oakland

# STATE LAW REQUIREMENTS FOR PUBLIC OUTREACH & ENGAGEMENT IN REDISTRICTING

## I. California Elections Code Section 21627 Requirements:

- Total of **FOUR** public hearings
  - **ONE** public hearing must be scheduled before a draft map is produced
  - **TWO** public hearings must be scheduled after a draft map is produced
  - The remaining hearing can be scheduled before/after a draft map is produced
- ❖ **One** hearing must be scheduled on Sat./Sun. OR after 6P.M. on a weekday

# HEARING SCHEDULE IN COMPLIANCE WITH STATE LAW

I. Staff has created the following proposed hearing schedule in compliance with California Elections Code Section 21627.1:

- ❖ Hearing #1 (Pre-draft): August 11, 2021 during regular Comm. meeting
- ❖ Hearing #2 (Pre-draft): September 8, 2021 during regular Comm. meeting
- ❖ Hearing #3 (Post-draft): October 13, 2021 during regular Comm. meeting
- ❖ Hearing #4 (Post-draft): November 10, 2021 during regular Comm. Meeting

\* The current schedule permits additional time for public hearings if desired by the Commission

\*\* Hearings listed above will be calendared and convened during a Regular Commission Meeting, however, the Commission has discretion to schedule during special meetings

# OAKLAND CITY CHARTER REQUIREMENTS FOR REDISTRICTING

- Section 220(C)(1) requires the Redistricting Commission to “conduct an open and transparent process” that allows for public consideration and comment
  - The Redistricting Commission fulfills this Charter requirement by scheduling hearings according to State law explained on the previous slide, and by the ongoing public nature of the Commission’s work., including through outreach
- Section 220(G) requires the Redistricting Commission to adopt a final map by **December 31, 2021**
  - The professional consultant believes this deadline is achievable
- If the final map is not adopted by Spring 2022, then it may not be used for the 2022 Primary, nor the 2022 General Election.

# CONSEQUENCES OF MISSING THE CHARTER DEADLINE

- In the event the December 31, 2021 deadline is missed, various consequences arise.

## Scenario One

- I. December 31, 2021 deadline missed
- II. City Attorney must file temporary map in January 2022 in state court
- III. This requirement remains in place until the Commission adopts a final map

Consequences: Court costs, City Attorney resources, potential additional consultant time

## Scenario Two

- I. December 31, 2021 deadline missed
- II. Temporary map filed in court by City Attorney
- III. Spring 2022 deadline is missed
- IV. Temporary or court-ordered map will remain in place until Commission adopts a final map, potentially into 2023

Consequences: In addition to the consequences of Scenario One, the temporary map will be used in both the 2022 Primary and 2022 General Elections; the Commission's map would likely not go into effect until the next election.

## SUMMARY

1. CA Election Code requires a total of **FOUR** public hearings during the City's redistricting process
2. City staff have created a proposed hearing schedule that complies with the CA Elections Code
3. Closely following the proposed hearing schedule has several advantages:
  - A. Provides opportunities for public participation
  - B. Ensures the final map will be adopted prior to the Charter deadline
  - C. Commission's work is applied to the 2022 Primary and 2022 General Elections
  - D. Maintains greater transparency as the Commission's meetings are more accessible to the public than court-mandated maps
  - E. Avoids prolonging the Commission's obligations



**CITY OF OAKLAND  
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(SPECIAL MEETING)**

**Meeting Minutes**

**Wednesday, May 26, 2021**  
Via Teleconference

Redistricting Commissioners: Benjie Achtenberg, Amber Blackwell, Daniel Chesmore (Alternate), Gloria Crowell, Lilibeth Gangas, Shirley Gee, Stephanie Goode, Masoud Hamidi, Paul Marshall, Tracy Richmond McKnight, Diana Miller, Tejal Shah, Bharat Singh (Alternate) Jan Stevens, and Mary Velasco.

Commission website: [www.oaklandca.gov/redistricting](http://www.oaklandca.gov/redistricting)

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**1. Roll Call and Determination of Quorum**

Quorum was determined and the meeting started at 5:03 pm.

Commissioners present: Benjie Achtenberg, Amber Blackwell (arrived at 5:04 pm), Gloria Crowell, Lilibeth Gangas (arrived at 5:07 pm), Shirley Gee, Stephanie Goode, Masoud Hamidi, Tracy Richmond McKnight, Diana Miller, Tejal Shah (arrived at 5:59 pm), Jan Stevens, and Mary Velasco

Commissioners excused: None.

Commissioners absent: Paul Marshall.

Alternate Commissioners present: Daniel Chesmore and Bharat Singh.

Alternate Commissioners absent: None.

City staff present: Richard J. Luna, Corey Alvin.

City Attorney staff present: Mitesh Bhakta.

**2. Open Forum**

There were no public comments on this item.

**3. Disclosure Requirements by Commissioners**

There were no disclosures by Commissioners.

There were no public comments on this item.

**CITY OF OAKLAND  
REDISTRICTING COMMISSION  
(SPECIAL MEETING)**

**Meeting Minutes (Continued)**

**Wednesday, May 26, 2021**  
Via Teleconference

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**4. Discussion on Outreach and Engagement Strategies**

Chair Stephanie Goode provided an overview of the upcoming Commission meetings, stated the Commission should adopt its summer outreach plans and activities no later than July 1, 2021, that the Commission should identify ways to transition from awareness to soliciting input on the redistricting work, and that the goals of the meeting are to develop strategies that are inclusive and relevant to the audiences the Commission is attempting to reach.

Commissioner Benjie Achtenberg, on behalf of the Outreach Ad Hoc Committee, recommended utilizing the August 11, 2021 Commission meeting to receive communities of interest input via a public hearing, and that the Commission can focus its summer efforts directing the community to the August 11, 2021 meeting date. Additionally, in the fall, the Commission could hold townhall meetings in each existing district to receive specific neighborhood input while engaging with the community on draft maps.

Commissioners discussed creating and publishing an outreach and engagement calendar to show all activities by the Commission.

Commissioner Lilibeth Gangas asked Commissioners to consider focusing outreach efforts by target groups and meeting the community where they are at, rather than focusing efforts by the existing district boundaries. Commissioner Gangas also recommended working with community-based organizations in identifying best engagement strategies for specific populations.

Commissioner Achtenberg stated the Commission needs to be aligned on what the ask will be during engagement work, and to make sure the ask is clear and understandable. It was recommended that all materials should contain a QR code that can direct people to the Commission's website or survey.

Alternate Commission Daniel Chesmore recommended asking a question to residents on how the current district boundaries might disenfranchise, divide, or undermine existing communities.

Commissioner Gloria Crowell recommended connecting with the existing City of Oakland and County of Alameda Boards and Commissions to discuss the importance of the redistricting process.

Co-Vice Chair Tracy Richmond McKnight stated that awareness and feedback will be happening simultaneously, where one group may be hearing about redistricting for the first time and another group is being asked about identifying their communities of interest and providing feedback on the existing district boundaries.

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**Meeting Minutes (Continued)**

**Wednesday, May 26, 2021**  
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Commissioner Amber Blackwell summarized past discussions and ideas on outreach work and stated the importance of asking the same questions as Commissioners are engaging with the public.

Commissioner Lilibeth Gangas recommended for the month of June to continue raising awareness of redistricting and driving residents to the website, to work on a video stressing the importance of redistricting, and to work on a postcard that can be distributed to community members. Additionally, for the month of July, to focus on the questions the Commission wants to ask residents and to spend time in August analyzing the results of those surveys and feedback.

Commissioner Shirley Gee recommended focusing efforts in engaging with coalitions to broaden the Commission's reach and to ensure the Commission is reaching specific target communities.

Chair Stephanie Goode stated the Commission's current outreach materials were intended for a broad audience and questioned how the Commission can create content for a specific target group.

Commissioner Masoud Hamidi recommended having open input at townhalls for residents to describe their communities.

Commissioner Gloria Crowell was excused from the meeting at 6:12 pm.

Commissioner Shirley Gee stated the Commission will need to work within its limitations on how the lines are drawn, given the legal requirements that must be followed, and to recognize the history of redistricting in Oakland and the obstacles groups had to overcome in gaining local representation.

Commissioner Amber Blackwell recommended the Commissioners themselves present their stories and share that information with the community.

City staff member Richard J. Luna recommended utilizing KTOP city staff in helping the Commissioners tell their stories through a shareable video.

Commissioner Lilibeth Gangas and Alternate Commissioner Bharat Singh volunteered to work on a video and other digital media engagement tools.

City staff member Richard J. Luna recommended staff work with a group of Commissioners on creating a more structured outreach plan that the Commission can adopt at an upcoming meeting.

Commissioner Jan Stevens was excused from the meeting at 6:38 pm.

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**Meeting Minutes (Continued)**

**Wednesday, May 26, 2021**  
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A motion was made by Lilibeth Gangas, seconded by Shirley Gee, for the Commissioners to share their personal stories to create a video with KTOP staff and to be used for a story bank for other outreach efforts. The motion passed with 10 ayes (Achtenberg, Blackwell, Gangas, Gee, Goode, Hamidi, McKnight, Miller, Shah, Velasco) two excused (Crowell, Stevens) and one absent (Marshall).

Public comments were provided by the following speakers:  
Cynthia O'Malley

**5. Adjournment**

The meeting adjourned at 6:48 pm.



**CITY OF OAKLAND  
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Commission website: [www.oaklandca.gov/redistricting](http://www.oaklandca.gov/redistricting)

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**1. Roll Call and Determination of Quorum**

Quorum was determined and the meeting started at 5:17 pm.

Commissioners present: Amber Blackwell, Gloria Crowell, Lilibeth Gangas, Shirley Gee, Stephanie Goode, Tracy Richmond McKnight, Diana Miller, Tejal Shah, Jan Stevens, and Mary Velasco (arrived at 6:49 pm).

Commissioners excused: Benjie Achtenberg, Paul Marshall.

Commissioners absent: Masoud Hamidi.

Alternate Commissioners excused: Bharat Singh

Alternate Commissioners absent: Daniel Chesmore.

City staff present: Richard J. Luna, Corey Alvin.

City Attorney staff present: Mitesh Bhakta.

**2. Open Forum**

There were no public comments on this item.

**3. Disclosure Requirements by Commissioners**

Chair Stephanie Goode stated she sent written communications to City Council Offices as related to the Commission's request for additional funding through the city's budget adoption process.

There were no public comments on this item.

**CITY OF OAKLAND  
REDISTRICTING COMMISSION  
(REGULAR MEETING)**

**Meeting Minutes (Continued)**

**Wednesday, June 9, 2021**  
Via Teleconference

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**4. Approval of Meeting Minutes**

The Commission reviewed the draft meeting minutes. A motion was made by Tejal Shah, seconded by Amber Blackwell, to approve the minutes for the meeting of April 14, 2021. The motion passed with 9 ayes (Blackwell, Crowell, Gangas, Gee, Goode, McKnight, Miller, Shah, Stevens), one not present (Velasco) two excused (Achtenberg, Marshall) and one absent (Hamidi).

There were no public comments for this item.

**5. Redistricting Budget Update**

Chair Stephanie Goode stated that City Council President Nikki Fortunato Bas included the Redistricting Commission's additional budget request in her list of funding priorities that were presented to the City Council. Chair Goode also stated she sent follow up emails to the City Council Offices with information on how the additional funds would be used. Additionally, Chair Goode stated she would provide public comments on the Commission's request at the City Council meeting on June 17, 2021.

City staff member Richard J. Luna stated in anticipation of the additional funds being awarded, that staff is searching for an existing outreach contract that could be utilized for this work, which would help expedite the contracting process.

There were no public comments on this item.

**6. Consultant Update**

City staff member Corey Alvin announced staff met with Redistricting Partners to plan the consultant's work and review the Commission's training schedule. Mr. Alvin stated he would be the main point of contact for working with the consultants in ensuring deliverables are being met.

Paul Mitchell from Redistricting Partners introduced the consultant team comprised of Kimi Shigetani, Chris Chaffee and Sophia Garcia. Mr. Mitchell provided an overview of the trainings the Commission would begin to receive starting in July and the work Redistricting Partners would coordinate with city staff.

Commissioners asked clarifying questions related to the timing of the trainings, receipt of the Census data and how delays would impact the on-going outreach and engagement work, including planned hearings in August for the Commission to start receiving communities of interest testimony.

**CITY OF OAKLAND  
REDISTRICTING COMMISSION  
(REGULAR MEETING)**

**Meeting Minutes (Continued)**

**Wednesday, June 9, 2021**  
Via Teleconference

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Commissioners also discussed outreach assistance from Redistricting Partners. It was clarified that Redistricting Partners serves as the technical consultant and could provide outreach best practices, and that if the budget was approved, staff would seek a separate consultant to assist more with implementing outreach and engagement work.

Public comments were provided by the following speakers:  
Gail Wallace

**7. Online Survey**

Chair Stephanie Goode stated the topic of discussion was to consider editing the current online survey or creating new surveys for specific target groups.

City staff member Richard J. Luna provided an overview of how the survey has evolved and recommended limiting the number of survey questions to ensure full participation in submitting information. Staff also recommended the Commissioners watch upcoming State Redistricting Commission meetings targeted around communities of interest, which could assist in helping inform edits to the City's online survey.

It was stated the online survey discussion item would be continued to the next meeting agenda to allow the Commissioners not present to provide comments or recommendations.

There were no public comments on this item.

**8. Ad Hoc Committee Updates**

On behalf of the Community Outreach Ad Hoc Committee, Commissioner Diana Miller presented a draft outreach plan which included directing people to the website, creating a video, a calendar of events, a flyer/postcard to distribute, inquiries into in-person outreach activities, inquiries into text and call banking, conducting train-the-trainer sessions, and identifying target dates where multiple groups can share redistricting information during the same timeframe. It was stated the goal was to direct residents to the August 11, 2021 meeting to receive testimony on communities of interest, and then begin townhall meetings with the proposed maps in October.

The Commissioners discussed how the delay in receiving Census data could impact their outreach efforts and completing work by the deadline. Paul Mitchell, on behalf of Redistricting Partners, stated it was conceivable to get participation in the compressed timeline and acknowledged that additional time could help in receiving more input. City staff member Richard J. Luna stated staff was working on an analysis for the

**CITY OF OAKLAND  
REDISTRICTING COMMISSION  
(REGULAR MEETING)**

**Meeting Minutes (Continued)**

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Commission to consider should the December 31, 2021 deadline not be met, and that the analysis would be presented at a future meeting.

On behalf of the Communications Ad Hoc Committee, Chair Stephanie Goode stated the committee was working on a general postcard/flyer and newsletter messaging, provided updates to the Commission's social media accounts, and that the committee continues to develop website content.

City staff member Richard J. Luna stated if the Commission is interested, staff can develop a schedule of existing City of Oakland Board and Commission meetings where Commissioners could volunteer to provide public comments about redistricting at those meetings.

Commissioners also discussed the Digital Media Ad Hoc Committee. It was announced by Chair Stephanie Goode that the Digital Media Ad Hoc Committee would be absorbed and combined with the Communications Ad Hoc Committee since the work assigned to each group is closely aligned.

On behalf of the Community-Based Organizations Ad Hoc Committee, Commissioner Lilibeth Gangas stated she was contacting groups that had larger coalitions, such as Oakland Rising, and was working to further develop lines of communication with organizations in East Oakland.

On behalf of the Faith-Based Organizations Ad Hoc Committee, city staff members Richard J. Luna and Corey Alvin presented a proposed postcard that would be sent to faith-based organizations in Oakland. Staff recommended working with the committee members to finalize the postcard.

On behalf of the Government Meetings/Townhalls Ad Hoc Committee, Commissioner Shirley Gee stated members began presenting at City Council District 6 and 7 Townhalls and also presented a draft engagement calendar that could capture outreach activities by all Commissioners. It was recommended Commissioners submit their engagement activities so it can be added to the calendar and tracked appropriately. Commissioners also discussed best tips and recommendations when presenting at townhall meetings.

City staff member Richard J. Luna presented a document and next steps for completing a video project with the assistance of KTOP, the City's video production staff.

Public comments were provided by the following speakers:  
Gail Wallace

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**9. Agenda Requests for Future Meetings**

Chair Stephanie Goode stated the next agenda will include an update to the Commission's budget request.

City staff stated the Commission would receive a presentation from Redistricting Partners, the Commission's consultant team, at the next meeting.

Chair Stephanie Goode stated a need to discuss key Commission dates at the next meeting.

There were no public comments provided on this item.

**10. Adjournment**

The meeting adjourned at 7:28 pm.



# AGENDA REPORT

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**TO:** Oakland Redistricting Commission

**FROM:** Richard J. Luna  
Interim Deputy City Administrator

**SUBJECT:** Online Survey

**DATE:** July 8, 2021

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## **ACTION REQUESTED**

For the Redistricting Commission to:

1. Discuss and potentially make changes to the current online survey.
2. Discuss, and if needed, request staff issue separate surveys for specific interest and target groups with the assistance of the appropriate Ad Hoc Committee.

## **SUMMARY**

This item was continued from the Commission's meeting of June 9, 2021.

City staff created an online survey to capture email addresses of community members interested in receiving news and information from the Commission. After receiving input from both the Community Outreach and Communications Ad Hoc Committees, the survey now incorporates questions on a person's community of interest, feedback to the Commission, and a volunteer opportunity response.

With Commissioners increasing awareness and directly asking for the community to engage with the Commission, a broader assessment of the current survey is needed to determine if the Commission should have one standalone survey capturing all input it needs, or if staff should create separate surveys based on the specific interest group the Commission is engaging with.

Staff made updates to the survey based on input from the June 9<sup>th</sup> meeting, and the current survey is included in **Attachment A** and is available online:

<https://www.surveymonkey.com/r/oaklandredistricting>.

## **ANALYSIS**

Staff recommends that only the email address question be a required field so the Commission has a way to contact someone for follow up questions, or to send the individual meeting information. The more required questions then the less likely someone will submit a response to simply stay informed on your work, especially for individuals from outside Oakland.

Staff also recommends that the survey be limited in the number of questions as to not deter someone from participating.

### ***Defining Communities of Interest***

Staff and members of the Community Outreach Ad Hoc Committee met with the Commission's consultants on June 29, 2021. From that meeting, the consultants provided the following recommendations in how to engage with residents in defining their communities of interest:

- What is the common bond of your community?
- Can it be mapped?
- What is your community's relation or tie to Oakland?

These questions could be incorporated into the online survey, or staff can create a standalone survey specific to defining communities of interest. If the Commission is interested in creating a standalone survey, then the Commission can also follow the guide already issued by the State's Redistricting Commission. The text below was taken from an email staff received from the State Commission. It's being provided for review and consideration.

#### **DURING THE REDISTRICTING EFFORT, YOU WILL BE ASKED TO DESCRIBE YOUR COMMUNITY.**

While there are no clear rules on how to define a community of interest, we've identified ways for you to describe your community.

1. Begin with your county or city.
2. Mention the street names and significant locations in your neighborhood to help us identify the parameters of your community.
3. What are your shared interests?
4. What brings you together?
5. Are there distinct characteristics that your group shares? What are these characteristics?
6. What is important to your community?
7. Are there nearby areas you want to be in a district with?
8. Nearby areas you don't want to be in a district with? Why or why not?
9. Does your community come together regularly to advocate for important services, better schools, roads, or health centers in your neighborhood? How frequent?

For questions regarding this report, contact Richard J. Luna at (510) 238-4756 or [rluna@oaklandca.gov](mailto:rluna@oaklandca.gov).

Attachments (1):

- A. Online Survey



## Provide Input to the Redistricting Commission

The Redistricting Commission invites you to complete this survey to submit input and feedback on the redistricting process. All participants will be registered to receive meeting notifications from the Commission.

\* 1. Email address

2. Name

3. In which City Council/School district do you reside? You can look up your current City Council/School district [here](#).

- District 1
- District 2
- District 3

District 4

District 5

District 6

District 7

4. How do you define your community of interest (COI)? You can belong to multiple COIs and can use this space to detail each one. Learn more about COIs [here](#).

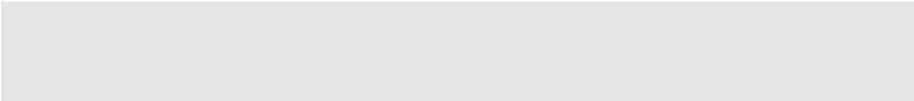
5. What questions, comments or feedback do you have for the Oakland Redistricting Commission?

6. Are you able to assist the Commission in their engagement work? If yes, City staff will contact you to discuss various volunteer opportunities. *(optional)*

Yes

No

7. What is your phone number? *(optional)*



Done

Powered by



See how easy it is to [create a survey](#).

[Privacy & Cookie Policy](#)

## DRAFT Outreach Partners

The Oakland Redistricting Commission is interested in engaging with the following groups as they conduct outreach and awareness on the City's redistricting process. If your organization is listed or you would like to be listed, please submit your information through the following survey. Thank you.

<https://www.surveymonkey.com/r/oaklandredistricting>

<b>Non-Profits &amp; Community Based Organizations</b>
ACCE
100 Black Men
Addiction Research and Treatment, Inc.
Adolescent Treatment Centers, Inc., dba Thunder Road
Agbara Life
Alameda County Homeless Action Center
Alameda County Mental Health Association, dba Mental Health Association of Alameda County
Alameda Health System (dba Alameda County Medical Center)
Alta Bates Summit
Alternative Family Services
Asian Chamber
Asian Health Services
BAART Behavioral Health Services
Bay Area Community Services, Inc.
Bay Area Legal Aid
Beats Rhymes and Life, Inc.
Black Joy Parade
Bonita House, Inc.
Brighter Beginnings
Catholic Charities of the East Bay
Causa Justa::Just Cause
Center for Empowering Refugees and Immigrants (CERI)
City Slicker Farms
Common Cause
Community Democracy Project
Community Initiatives
Crisis Support Services of Alameda County
David E Glover
Diversity in Health Training Institute
East Bay Agency for Children
East Bay Alliance for a Sustainable Economy
East Bay Asian Local Development Corporation
East Bay Community Law Center
East Bay Housing Organizations
East Bay Young Democrats
East Oakland Collective
East Oakland Community Project
East Oakland Youth Development Center
Ella Baker Center for Human Rights
Endeavors Oakland

**DRAFT Outreach Partners**

Family Paths, Inc.
Family Support Services
Filipino Advocates for Justice
Fred Finch Youth Center
Friends of Hoover Durant Public Library
Gameheads
Girls Incorporated of Alameda County
Hack the Hood
Health & Human Resource Education Center
Homies Empowerment
Hood Incubator
International Rescue Committee, Inc.
Just Cities
KMEL
KPFA / Activists
La Clinica de la Raza, Inc.
Latino Chamber
League of Women Voters of Oakland
Lincoln
Magnolia Women's Recovery Programs, Inc.
Medical Hill Rehabilitation Center, LLC
Multi-Lingual Counseling, Inc.
Native American Health Center, Inc.
Oakland African American Chamber
Oakland Museum (OMCA)
Oakland Public Ed Fund
Oakland Rising
Oakland Unified School District
Oaklandside
Peers Envisioning and Engaging in Recovery Services
Peoples Breakfast
Phat Beets Produce
Propera Coops
Red Bay Coffee
Roots Community Health Center
S.T.A.R.S., Inc.
Satellite Affordable Housing Associates
Seneca Family of Agencies
Sogoreate Land Trust
SoOakland
SPUR
St. Mary's Center
TechExchange
The Crucible
The Peoples Conservatory
The R.E.F.U.G.E., Inc.
The Town Experience

**DRAFT Outreach Partners**

The Village
The West Oakland Health Council
UCSF Benioff Children's Hospital Oakland
Unity Council
Urban Strategies Council
Vietnamese American Community Center of the East Bay
Visit Oakland
Wellstone Democratic Renewal Club / Block by Block Organizing Committee
West Oakland Health Council
WestCoast Children's Clinic
Women Sound Off
Youth Radio
Youth UpRising
<b>Faith-Based Organizations</b>
23rd Avenue Church of God
Abyssinian Missionary Baptist Church
Acts Full Gospel Church
Acts Full Gospel Church of God In Christ
Agnes Memorial Church of God in Christ
All Nations Pentecostal Church
Allen Temple Baptist Church
American Indian Baptist Church
Amos Temple CME Church
Antioch Missionary Baptist Church
Apostolic Bible Way Church
Ascension Cathedral
Auckland Korean United Methodist Church
Bay Apostolic Church
Bay Apostolic Church
BeeBee
Beth Eden Baptist Church
Beth Jacob Congregation
Bethany Baptist Church
Bible Fellowship Missionary Baptist Church
Bible Way Church
Bible's Way Church of God in Christ
Buddhist Church of Oakland
Center Street Missionary Baptist Church
Central Church of Christ
Chinese Community Methodist Church
Chinese Independent Baptist Church
Chinese Presbyterian Church of Oakland
Christ Holy Sanctified Pentecostal Church
Christ Sanctified Holiness Church
Christian Cathedral Church
Church of All Faiths
Church of Christ- Oakland

**DRAFT Outreach Partners**

Church of Perfect Liberty
Church of Saint Leo the Great
Church of the Good Shephard
Church of the Living God
Church of the Living God Faith Tabernacle
Community Baptist Church
Corinthian Baptist Church
Del Iglesia Pacto Evangelico
Deliverance Missionary Baptist Church
Downs Memorial United Methodist Church
East Bay Korean Baptist Church
Elmhurst Presbyterian Church
Emmanuel ICC
Evangelistic Outreach Ministries
Everett Chapel AME Church
Evergreen Baptist Church
Fairfax Lighthouse Community Church
Faith Baptist Church
Faith Presbyterian Church USA
Family Life Christian Fellowship
First African Methodist Episcopal Church
First Baptist Church
First Christian Church of Oakland
First Christian Science
First Church of Christ, Scientist
First Congregational Church of Oakland
First Corinthian Missionary Baptist Church
First Korean Christian Church of Oakland
First Mt. Sinai Baptist Church
First Presbyterian Church of Oakland
First Unitarian Church of Oakland
Food of God - Plymouth Church
Foothill Missionary Baptist Church
Friendship Missionary Baptist Church
Fruitvale Christian Church
Glorious Kingdom Primitive Baptist Church
Good Samaritan Cathedral Church of God in Christ
Grace Chapel Foursquare Church
Grace Temple Missionary Baptist Church
Grand Ave Seventh-Day Adventist Church
Greater Cooper AME Zion Church
Greater Galilee Church of God in Christ
Greater Gospel Center Church of God in Christ
Greater Israelite Church of God in Christ
Greater Life Missionary Baptist Church
Greater Mingleton Temple Church of God in Christ
Greater Miracle Temple Church of God in Christ

**DRAFT Outreach Partners**

Greater Mt Carmel Baptist
Greater New Jerusalem Baptist Church
Greater St. James Missionary Baptist Church
Greater St. Paul Church
Greek Assembly of God Church
Harbor House Ministries
Harmony Missionary Baptist Church
Harvest Fellowship Church
Holy Temple Church of God in Christ
Hosana Church of God
Iglesia De Dios
Iglesia De Dios Pentecontes
Iglesia El Buen Pastor (Church of the Good Shepherd)
Immanuel Baptist Church
Independent Community Church
Islamic Cultural Center of Northern California
Israelite Baptist Church
King Solomon Baptist Church
Kingdom Hall of Jehovah's Witnesses
Korean Agape Mission Church
Korean Community Christian Church
Lake Merritt United Methodist Church
Lake Park United Methodist Church
Lakeshore Avenue Baptist Church
Lakeside Temple of Practical Christianity
Last Days Deliverance Ministries
Living Word Ministries
Love Center Ministries
Maranatha Iglesia Cristiana
Market Street 7th Day Adventist Church
Marshall Memorial Church of God in Christ
Martin Luther King Church
Masjid Al-Iman Mosque
Masjidul Waritheen Temple
Memorial Tabernacle
Minh Yueh Jiu Shyh Buddhist
Miraculous Foundation Christian Center Church
Miraculous Word Christian Center
Montclair Presbyterian Church
Morning Star Baptist Church
Morning Star Church of God in Christ
Mt. Calvary Missionary Baptist Church
Mt. Pleasant Missionary Baptist Church
Mt. Zion Missionary Baptist Church

**DRAFT Outreach Partners**

New Bethel Missionary Baptist Church
New Direction Community Church
New Growth Community Church
New Hope Baptist Church
New Jerusalem Baptist Church
New Life Community Church
New St. Paul Missionary Church
Oakland Bible Church
Oakland Yu-Mienh Baptist Church
Olive Branch Baptist Church
Olivet Missionary Baptist Church
Our Lady of Lourdes Church
Park Boulevard Presbyterian Church
Pentacostal Way of Truth
Perry Temple Church of God in Christ
Pleasant Grove Baptist Church
Plymouth United Church of Christ
Prince of Peace Church of God in Christ
Resurrection Lutheran Church
Revelation Church of God in Christ
Rice Temple Church of God in Christ
Sacred Heart Catholic Church
Saint Augustine's Catholic Church
Saint Columba Catholic Church
Saint Matthew Missionary Baptist Church
Shiloh Church
Shiloh Mercy Ministries (Residential Counseling)
Solid Rock Baptist Church
St Louis Bertrand Parish
St. Andrew Missionary Baptist Church
St. Andrew-St. Joseph Parish
St. Anthony's Catholic Church
St. Augustine's Episcopal Church
St. Elizabeth Parish
St. James Church of God in Christ
St. James Episcopal Church
St. Jarlath Catholic Church
St. John's Episcopal Church
St. Luke Missionary Baptist Church
St. Margaret Mary Catholic Church
St. Patrick Parish Catholic Church
St. Patrick's Episcopal Church
St. Paul Lutheran Church
St. Paul's Church of God in Christ
St. Paul's Episcopal Church
St. Peter's Parish Episcopal Church
St. Theresa Catholic Church

## DRAFT Outreach Partners

St. Vartan Armenian Apostolic
Star Bethel Missionary Baptist Church
Starlight Spiritual Temple
Sunlight Church of God in Christ
Sweet Home Missionary Baptist Church
Taylor Memorial United Methodist Church
Temple Beth Abraham
Temple Sinai
The Church of Jesus Christ of Latter-day Saints
The Community Church
Thirty-Seventh Street Baptist Church
Trinity Evangelical Lutheran Church
Triumph Church Center Street
Triumph the Church & Kingdom of God in Christ
True Faith Missionary Baptist Church
True Light Church of God
True Vine Ministries
Truelight Baptist Church
Way of Holiness Deliverance Temple
West Oakland Church of Christ
West Side Missionary Baptist Church
West Street Missionary Baptist Church
Wings of Love Maranatha Ministries
Yahweh House of God
Zion First Church of God in Christ
Zion's Tabernacle Church of God in Christ

## DRAFT OUTREACH PLAN

- June: Raise awareness of redistricting
  - Website is the hub
    - Video (in progress with Digital Media Team) -- includes our storytelling
    - Calendar of events (included in your next Agenda packet)
  - Postcard with QR code (Faith-based postcard in Agenda packet; **Stephanie** working on a general card to distribute to public)
  - In-person (**Gloria** inquiring with Black Cultural Zone Collaborative) (**Gloria/Lili** to inquire with Councilmember Taylor for in-person outreach)
- July: Gather info (specific questions)
  - Text banking (**Lili** inquiring with Oakland Rising; Homies Empowerment; Unity Council; Resilient Fruitvale) (**Amber** inquiring with East Oakland Collective)
    - **Richard** to follow up with City staff.
    - Requires train-the-trainer sessions, providing a 1-pager to the group/organization.
    - Need a target date for everyone to push out the information at the same time.
  - Call banking
  - Online Survey (on your next Agenda)
  - In July, **Diana** goes to OUSD grab and go meals for outreach.
  - **Three questions we should all be asking folks and which should be asked in our survey form and however we will receive/ gather testimony from the community**
    - **What is the common bond of your community?**
    - **Can it be mapped?** (can you describe the streets/ intersections that encompass the community?)
    - **What is your community's relationship to the city of Oakland?**
- August
  - August 11th meeting (public hearing) - drive people to this date to provide input on Communities Of Interest
  - Online-map available target date
- September
  - September 8th meeting - backup for public input on COIs
  - OUSD shared outreach efforts (**Benjie/Diana** to inquire with school district)
- October
  - October 1st - first potential date to have the Census data in hand
  - Census data on the website
  - District specific townhalls start
- November
  - District specific townhalls continue
- December
  - Deadline to adopt new district boundaries – December 31, 2021

**DRAFT - Presentations and Engagement Calendar**

Date	Events/TownHalls/Newsletters/Media/Press Releases/Mailers/Handouts	Number of Participants	Target Audience	Commissioner	Contact Person	Email	SOURCE OF OUTREACH					
							Public Officials/Public Entities	CBO/Non-Profits/Public Interest Groups	Churches	Citizen Groups	Individuals/Community Activists	Media Outlets
5/6/2021	OUSD Districts 1 & 2 joint townhall	15	North Oakland, Lake Merritt residents, parents, educators	Jan Stevens	Council Members Dan Kalb and Nikki Bas	mchen@oaklandca.gov	X					
5/26/2021	City Council District 7 townhall	20	East Oakland residents, public safety	Shirley Gee	Council Member Treva Reid and Loren Taylor c/o Brandon Baranco	HHester@oaklandca.gov	X					
6/2/2021	City Council Districts 6 & 7 joint townhall	12	East Oakland residents, housing, homelessness	Mary Velasco	Council Member Treva Reid and Loren Taylor c/o Brandon Baranco	RValezquez@oaklandca.gov	X					
6/23/2021	City Council District 7 townhall	25	East Oakland residents, transportation	Jan Stevens	Council Member Treva Reid and Loren Taylor c/o Brandon Baranco	RValezquez@oaklandca.gov	X					
7/14/2021	City Council Districts 6 & 7 joint townhall		East Oakland residents, animal services	Mary Velasco	Council Member Treva Reid and Loren Taylor c/o Brandon Baranco	BMBaranco@oaklandca.gov	X					
TBD	Newsletter Article - School Board Member Sam Davis, District 1		North Oakland, West MacArthur to Grizzly Peak residents, students, parents, educators	TBD	School Board Member Sam Davis	<a href="mailto:Sam.Davis@ousd.org">Sam.Davis@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member Aimee Eng, District 2		Lakeshore Ave to 23rd Ave, Piedmont to Estuary residents, parents, students, educators	TBD	School Board Member Aimee Eng	<a href="mailto:aimee.eng@ousd.org">aimee.eng@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member VanDedric Williams, District 3		West Oakland Estuary to West MacArthur Blvd residents, parents, students, educators	TBD	School Board Member VanCedric Williams	<a href="mailto:vanCedric.Williams@ousd.org">vanCedric.Williams@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member Gary Yee, District 4		Skyline Blvd to Foothill Blvd residents, parents, students, educators	TBD	School Board Member Gary Yee	<a href="mailto:gary.yee@ousd.org">gary.yee@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member Mike Hutchinson, District 5		23rd Ave. to 50th Ave residents, parents, students, educators	TBD	School Board Member Mike Hutchinson	<a href="mailto:mike.hutchinson@ousd.org">mike.hutchinson@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member Shanthi Gonzales, District 6		Skyline Blvd to International Blvd, Keller to 50th Ave. residents, parents, students, educators	TBD	School Board Member Shanthi Gonzales	<a href="mailto:shanthi.gonzales@ousd.org">shanthi.gonzales@ousd.org</a>	X					
TBD	Newsletter Article - School Board Member Clifford Thompson, District 7		Oakland Airport to Skyline Blvd, Keller Ave to 50th Ave. residents, parents, students, educators	TBD	School Board Member Clifford Thompson	<a href="mailto:Clifford.Thompson@ousd.org">Clifford.Thompson@ousd.org</a>	X					
TBD	Newsletter Article - Jessica Ramos, Student Director		Oakland Students	TBD	OUSD Student Director Jessica Ramos	<a href="mailto:jessica.amos@ousd.org">jessica.amos@ousd.org</a>	X					
TBD	Newsletter Article - Council Member Dan Kalb, District 1		North Oakland, West MacArthur to Grizzly Peak District 1 residents	TBD	Council Member Dan Kalb	<a href="mailto:dkalb@oaklandnet.com">dkalb@oaklandnet.com</a>	X					
TBD	Newsletter Article - Council Member Nikki Fortunato Bas District 2		Lakeshore Ave to 23rd Ave, Piedmont to Estuary District 2 residents	TBD	Council Member Nikki Fortunato Bas	<a href="mailto:NFortunatoBas@oaklandca.gov">NFortunatoBas@oaklandca.gov</a>	X					
TBD	Newsletter Article - Council Member Carroll Fife, District 3		West Oakland Estuary to West MacArthur Blvd District 3 residents	TBD	Council Member Carroll Fife	<a href="mailto:Cfife@oaklandnet.com">Cfife@oaklandnet.com</a>	X					
TBD	Newsletter Article - Council Member Sheng Thao, District 4		Skyline Blvd to Foothill Blvd District 4 residents	TBD	Council Member Sheng Thao	<a href="mailto:sthao@oaklandca.gov">sthao@oaklandca.gov</a>	X					
TBD	Newsletter Article - Council Member Noel Gallo, District 5		23rd Ave. to 50th Ave District 5 residents	TBD	Council Member Noel Gallo	<a href="mailto:ngallo@oaklandnet.com">ngallo@oaklandnet.com</a>	X					
TBD	Newsletter Article - Council Member Loren Taylor, District 6		Skyline Blvd to International Blvd, Keller to 50th Ave. District 6 residents	TBD	Council Member Loren Taylor	<a href="mailto:ltaylor@oaklandca.gov">ltaylor@oaklandca.gov</a>	X					
TBD	Newsletter Article - Council Member Verna		Oakland Airport to Skyline Blvd, Keller Ave to	TBD	Council Member Verna Reid	<a href="mailto:vreid@oaklandnet.com">vreid@oaklandnet.com</a>	X					
TBD	Newsletter Article - Council Member		City of Oakland residents	TBD	At Large Rebecca Kaplan	<a href="mailto:rkaplan@oaklandca.gov">rkaplan@oaklandca.gov</a>	X					

**DRAFT - Presentations and Engagement Calendar**

Date	Events/TownHalls/Newsletters/Media/Press Releases/Mailers/Handouts	Number of Participants	Target Audience	Commissioner	Contact Person	Email	SOURCE OF OUTREACH					
							Public Officials/Public Entities	CBO/Non-Profits/Public Interest Groups	Churches	Citizen Groups	Individuals/Community Activists	Media Outlets
TBD	Newsletter Article - Mayor Libby Schaff		City of Oakland residents	TBD	Mayor Libby Schaff	<a href="mailto:lschaaf@oaklandnet.com">lschaaf@oaklandnet.com</a>	X					
6/9/21	Open Forum/Public Comment - School		City of Oakland residents	TBD	Open Forum	None Needed	X					
6/23/21	Open Forum/Public Comment - School		City of Oakland residents	TBD	Open Forum	None Needed	X					
7/14/21	Open Forum/Public Comment - School		City of Oakland residents	TBD	Open Forum	None Needed	X					
7/28/21	Open Forum/Public Comment - School		City of Oakland residents	TBD	Open Forum	None Needed	X					
6/15/21	Open Forum/Public Comment - City Council		City of Oakland residents	TBD	Open Forum	None Needed	X					
6/29/21	Open Forum/Public Comment - City Council		City of Oakland residents	TBD	Open Forum	None Needed	X					
7/6/21	Open Forum/Public Comment - City Council		City of Oakland residents	TBD	Open Forum	None Needed	X					
7/20/21	Open Forum/Public Comment - City Council		City of Oakland residents	TBD	Open Forum	None Needed	X					
6/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
7/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
8/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
9/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
10/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
11/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
12/30/21	Redistricting Commission Press Release		City of Oakland residents via Media News	TBD	Redistricting Commission Communication	TBD					X	
6/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
7/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
8/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
9/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
10/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
11/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
12/15/21	Redistricting Commission Public Service		City of Oakland residents via Media Channel	TBD	Redistricting Commission Communication	TBD					X	
6/30/21	Vietnamese American Community Center	3,500	Refugees/Immigrants (Translated Flyers)/Low	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgee@vacceb.org">sgee@vacceb.org</a>		X				
7/30/21	Vietnamese American Community Center	3,500	Refugees/Immigrants (Translated Flyers)/Low	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgee@vacceb.org">sgee@vacceb.org</a>		X				
8/30/21	Vietnamese American Community Center	3,500	Refugees/Immigrants (Translated Flyers)/Low	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgee@vacceb.org">sgee@vacceb.org</a>		X				
6/30/21	County of Alameda Asian Collaborative	50,000	Asian Network of Organizations (50) -	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
7/30/21	County of Alameda Asian Collaborative	50,000	Asian Network of Organizations (50) -	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
8/30/21	County of Alameda Asian Collaborative	50,000	Asian Network of Organizations (50) -	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
6/30/21	Public Health CBO Coalition	102,000	Community Based Health Organizations	Commissioner Shirley	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
7/30/21	Public Health CBO Coalition	102,000	Community Based Health Organizations	Commissioner	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
8/30/21	Public Health CBO Coalition	102,000	Community Based Health Organizations	Commissioner	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
6/30/21	Senior Service Coalition	35,000	Alameda County (including Oakland) Non-	Commissioner	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
7/30/21	Senior Service Coalition	35,000	Alameda County (including Oakland) Non-	Commissioner	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				
8/30/21	Senior Service Coalition	35,000	Alameda County (including Oakland) Non-	Commissioner	Commissioner Shirley Gee	<a href="mailto:sgeecom@gmail.com">sgeecom@gmail.com</a>		X				

**Board & Commission Meetings Calendar**

<b>Board/Commission</b>	<b>Meeting Days</b>	<b>Meeting Times</b>	<b>Agenda &amp; Website</b>
City Council	1st & 3rd Tuesday	1:30 PM	<a href="#">Link</a>
Oakland Unified School District	2nd & 4th Wednesdays	4:00 PM	<a href="#">Link</a>
Alameda County Board of Supervisors	Tuesdays	9:30 AM	<a href="#">Link</a>
Planning Commission	1st & 3rd Wednesdays	3:00 PM	<a href="#">Link</a>
Police Commission	2nd & 4th Thursdays	6:30 PM	<a href="#">Link</a>
Public Ethics Commission	1st Monday	6:30 PM	<a href="#">Link</a>
Parks and Recreation Advisory Commission (PRAC)	2nd Wednesday	4:30 PM	<a href="#">Link</a>
Library Advisory Commission	Last Monday	5:30 PM	<a href="#">Link</a>
Cultural Affairs Commission	4th Monday	4:00 PM	<a href="#">Link</a>
Mayor's Commission on Aging (MCOA)	1st Wednesday	10:00 AM	<a href="#">Link</a>
Mayor's Commission on Persons with Disabilities (MCPD)	3rd Monday	5:30 PM	<a href="#">Link</a>
Community Policing Advisory Board (CPAB)	1st Wednesday	6:00 PM	<a href="#">Link</a>
OFCY Planning and Oversight Committee	1st &/or 3rd Wednesdays	6:00 PM	<a href="#">Link</a>

# OAKLAND REDISTRICTS IN 2021



<b>REDISTRICTING OCCURS ONCE EVERY TEN YEARS.</b>	<b>ALL 7 DISTRICT MAPS WILL BE REDRAWN FOR THE FIRST TIME BY OAKLANDERS.</b>	<b>ALL OAKLANDERS CAN PARTICIPATE REGARDLESS OF AGE OR VOTING STATUS.</b>	<b>PUBLIC TOWN HALLS, COMMUNITY INPUT, AND MAP DRAWING OCCUR FALL 2021.</b>
<b>LA REDISTRIBUCIÓN DE DISTRITOS OCURRE UNA VEZ CADA DIEZ AÑOS.</b>	<b>LOS MAPAS DE LOS 7 DISTRITOS SERÁN REDISEÑADOS POR PRIMERA VEZ POR LOS HABITANTES DE OAKLAND.</b>	<b>TODOS LOS HABITANTES DE OAKLAND PUEDEN PARTICIPAR INDEPENDIENTEMENTE DE SU EDAD O ESTADO DE VOTACIÓN.</b>	<b>LOS AYUNTAMIENTOS PÚBLICOS, LAS APORTACIONES DE LA COMUNIDAD Y EL DIBUJO DE MAPAS SE REALIZAN EN EL OTOÑO DE 2021.</b>
<b>重新划分每十年发生一次。</b>	<b>奥克兰人将首次重新绘制所有 7 个地区地图。</b>	<b>无论年龄或投票状态如何，所有奥克兰人都可以参加。</b>	<b>公共市政厅、社区输入和地图绘制将于 2021 年秋季进行。</b>
<b>TÁI PHÂN CHIA KHU VỰC DIỄN RA MƯỜI NĂM MỘT LẦN.</b>	<b>TẤT CẢ CÁC BẢN ĐỒ CỦA 7 QUẬN SẼ ĐƯỢC VẼ LẠI LẦN ĐẦU TIÊN BỞI CÁC OAKLANDERS.</b>	<b>TẤT CẢ NGƯỜI DÂN OAKLAND ĐỀU CÓ THỂ THAM GIA BẤT KẾ TUỔI TÁC HOẶC TÌNH TRẠNG BỎ PHIẾU.</b>	<b>CÁC TÒA THỊ CHÍNH CÔNG CỘNG, ĐÓNG GÓP Ý KIẾN CỦA CỘNG ĐỒNG VÀ VẼ BẢN ĐỒ DIỄN RA VÀO MÙA THU NĂM 2021.</b>

MÁS INFORMACIÓN SOBRE LA REDISTRIBUCIÓN Y MÁS INFORMACIÓN SOBRE EL

了解更多关于重新分配和了解更多关于

LIÀOJIĚ GÈNG DUŌ GUĀNYÚ CHÓNGXĪN FĒNPÈI HÉ LIÀOJIĚ GÈNG DUŌ GUĀNYÚ

TÌM HIỂU THÊM VỀ REDISTRICTING & TÌM HIỂU THÊM VỀ

LEARN MORE ABOUT REDISTRICTING &  
FIND OUT MORE ABOUT THE

## OAKLAND REDISTRICTING COMMISSION

[WWW.OAKLANDCA.GOV/REDISTRICTING](http://WWW.OAKLANDCA.GOV/REDISTRICTING)

TAKE THE SURVEY ABOUT YOUR COMMUNITY OF INTEREST

HÃY THỰC HIỆN KHẢO SÁT VỀ CỘNG ĐỒNG QUAN TÂM CỦA BẠN

参加关于您感兴趣的社区的调查

REALIZA LA ENCUESTA SOBRE TU COMUNIDAD DE INTERÉS

SIGN UP FOR MEETING LINKS & NEWS

ĐĂNG KÝ ĐỂ HỌP CÁC LIÊN KẾT VÀ TIN TỨC

注册会议链接和新闻

REGÍSTRESE PARA ENLACES DE REUNIONES Y NOTICIAS



SCAN TO VISIT THE WEBSITE



@OakRedistricts



CITY OF  
OAKLAND