

West Oakland-focused Grand Ave Planning Orientation - Thursday, Oct. 29



Agenda:

1. Housekeeping (5 min)
2. Introductions (10 min)
3. Why We're Coming Together (10 min)
4. Background on Project (15 min)
5. Dialogue (30 - 40 min)
6. Wrap up / Next Steps (10 min)

Housekeeping

- **Zoom logistics** – raising/lowering hands, mute/unmute
- **Asking questions** – using the Chat function
- If you **represent a group**, add it your Zoom name (if possible) –
for example: Hank Phan (OakDOT)
- This will be **recorded!** *Turn off camera - or message us* if you'd like to be edited out later
- **Tech support** – direct Zoom message Tyler Brown (OakDOT) or email tbrown3@oaklandca.gov
- **Glossary of terms and more resources** – We'll drop in the chat

<https://docs.google.com/document/d/14zP0heoHTB3udEXHP0GgpJ0t2f2qprWEkwtLhNlOjpY/edit?usp=sharing>

Introductions

Who's in the room?



Why Are We Coming Together

- What are we here for?
- What is the scope of this project?
- What are the constraints?
- Who else is involved? What type of influence?
- What are the potential end results?

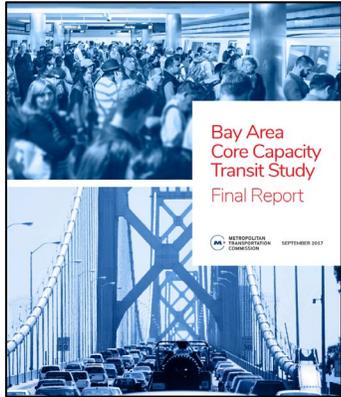
Background on Project



Funders, Institutional Partners, and Consultants:



Previous Planning Efforts



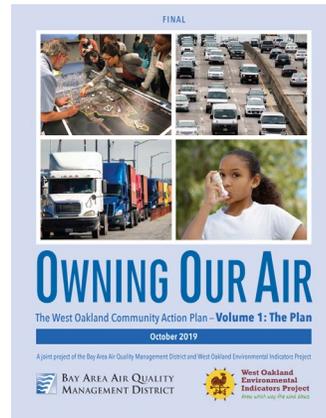
MTC Bay Area Core Capacity Study (2017)



AC Transit Clean Corridors Plan (2017)

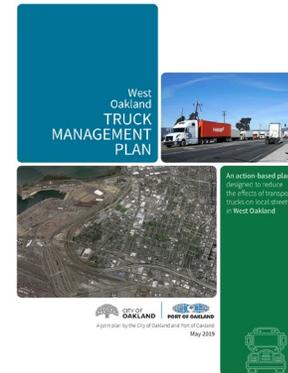


Let's Bike Oakland (2019)

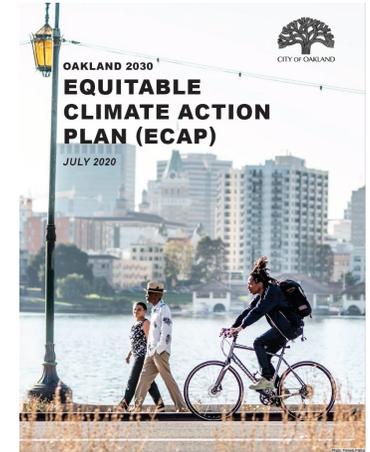


“Owning Our Air” West Oakland Community Action Plan (2019)

List of complete planning efforts on website at <https://www.oaklandca.gov/projects/grand-avenue-mobility-plan>



West Oakland Truck Management Plan (2019)



Equitable Climate Action Plan (2020)

Three Sections of the Corridor:



West Oakland

MANDELA PARKWAY - SAN PABLO AVENUE/I-980



Downtown

SAN PABLO AVENUE/I-980 - HARRISON STREET



Adams Point

HARRISON STREET - MACARTHUR BOULEVARD/I-580

Community Disparities

West Oakland

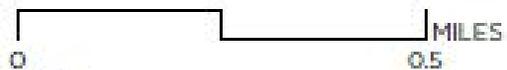
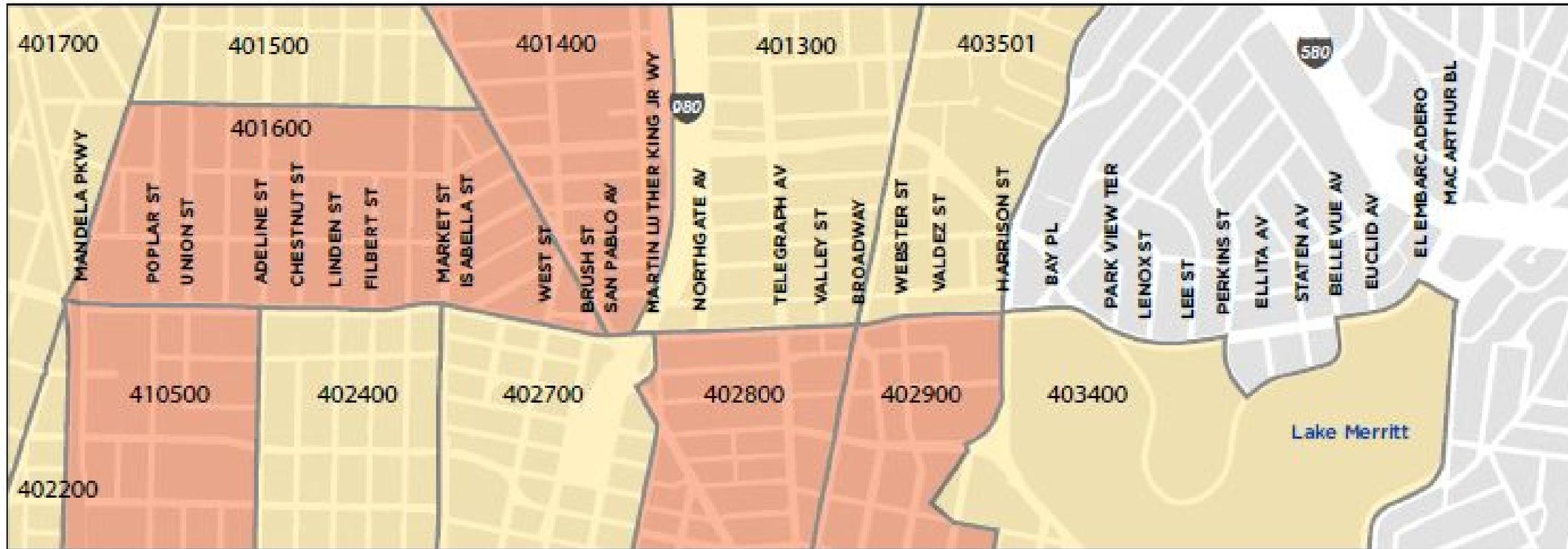
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Downtown

SAN PABLO AVENUE/I-980 - HARRISON STREET

Adams Point

HARRISON STREET - MACARTHUR BOULEVARD/I-580



MTC Communities of Concern

High Highest
403600 Census Tract Number

Data Source:
Metropolitan Transportation Commission
Communities of Concern

Community Disparities

West Oakland

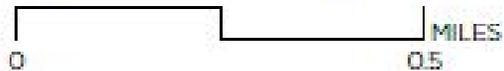
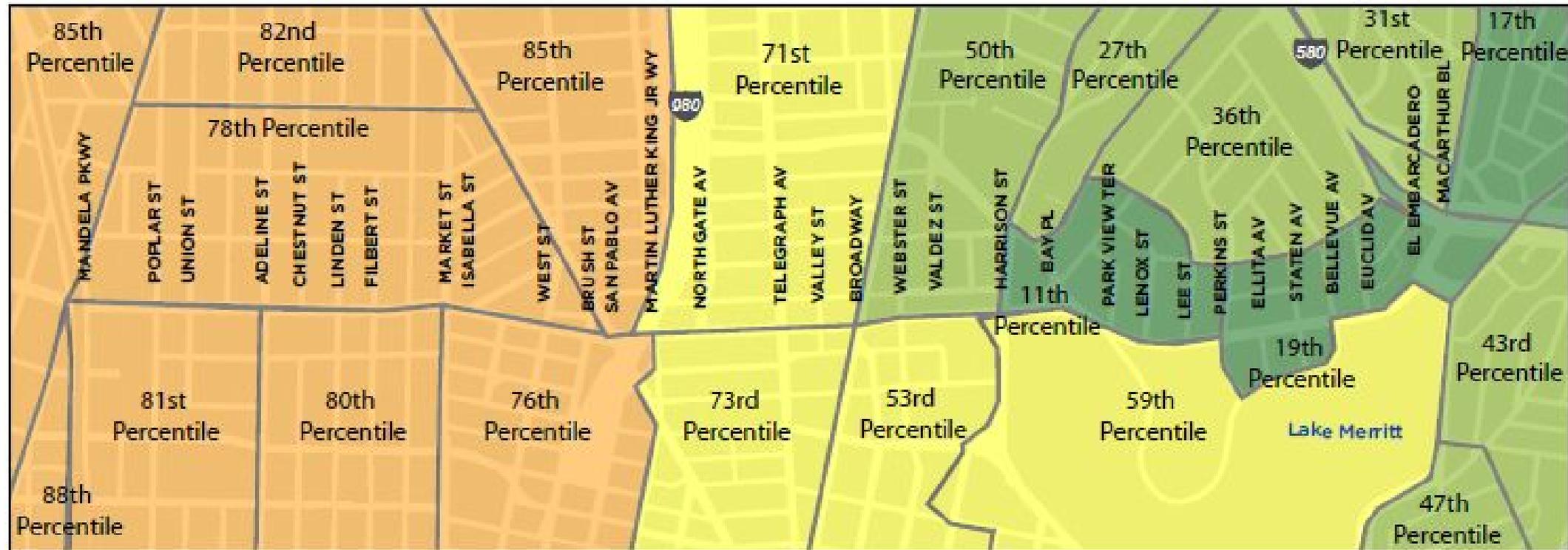
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Adams Point

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Data Source:
CalEnviroScreen 3.0

CalEnviroScreen Percentile



85th Percentile Census Tract Percentile Rank

Community Disparities

West Oakland

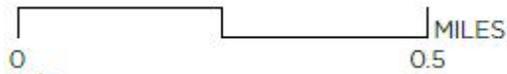
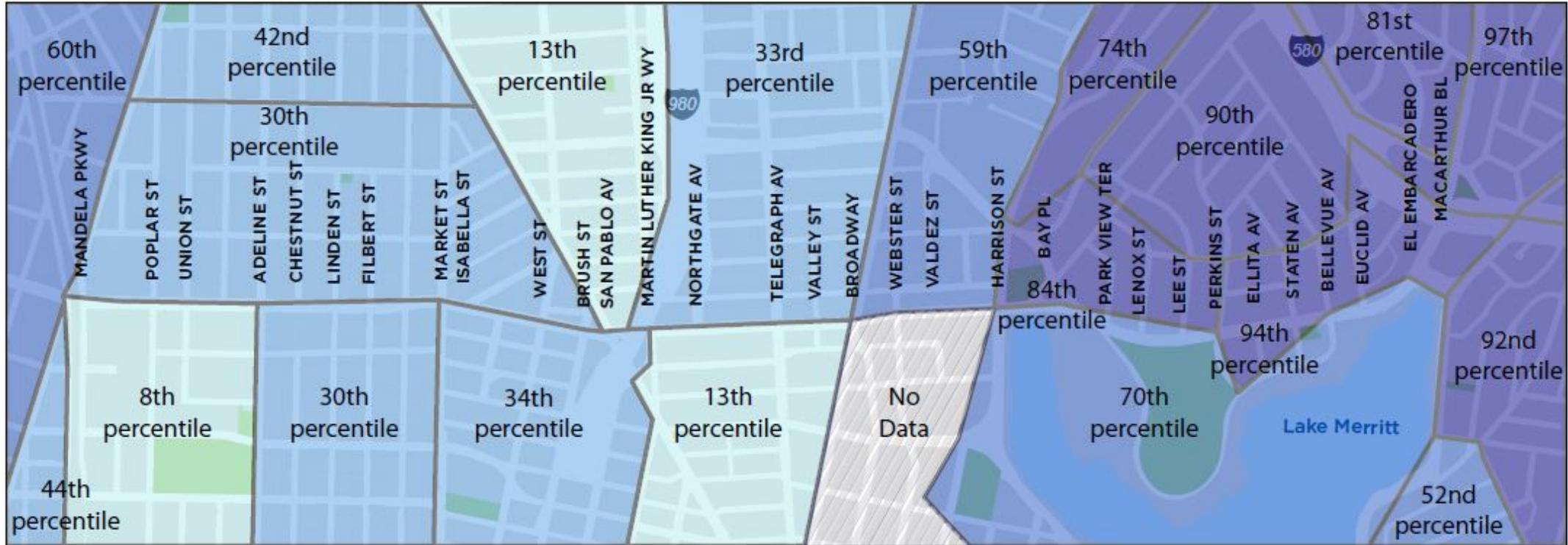
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Data Source:
Public Health Alliance of Southern California

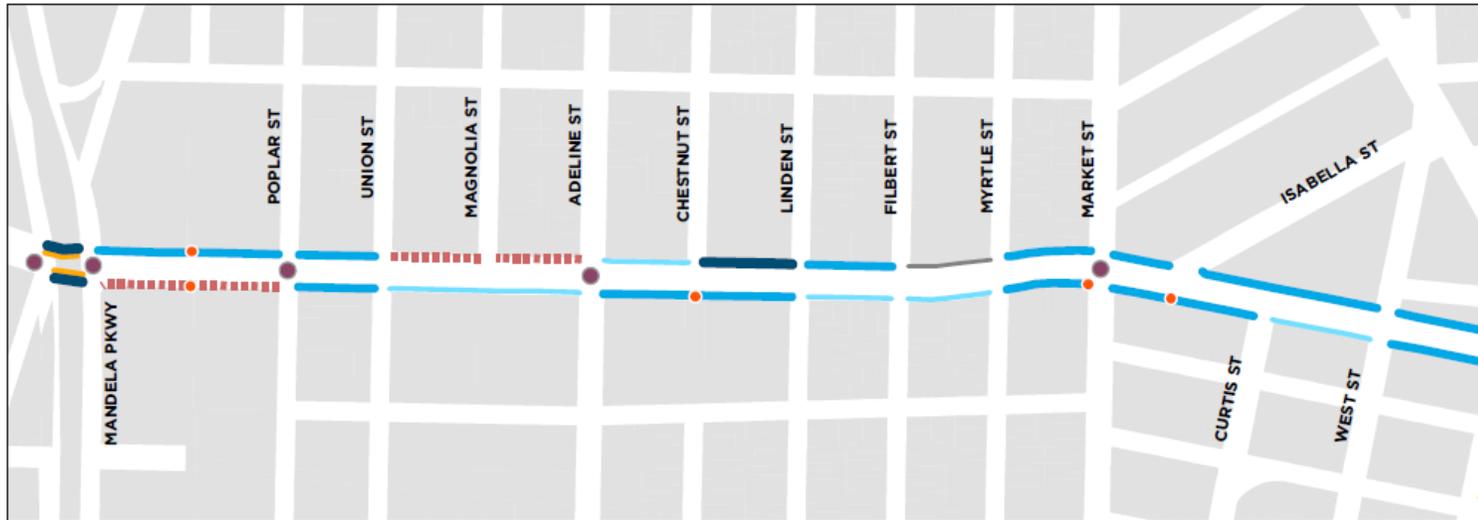
Healthy Places Index Score Percentile



13th Index Percentile Score

Current Conditions – Walking

- Over 60% of the crossings of Grand Avenue in West Oakland are **uncontrolled crossings** with no crossing enhancements.
- Uncomfortable/highly-stressful crossings.
- Story of three neighborhoods.



Data Sources:
City of Oakland

(West Oakland)

TABLE 3: Grand Avenue Yield Study Results

Intersection	Driver Yield Rate
Linden	19%
Valley	29%
Lee	46%
Bellevue	88%

(Yield rate = when drivers safely defer to pedestrians at an intersection)

West Oakland Sidewalk Inventory - major gaps!

Current Conditions - Transit

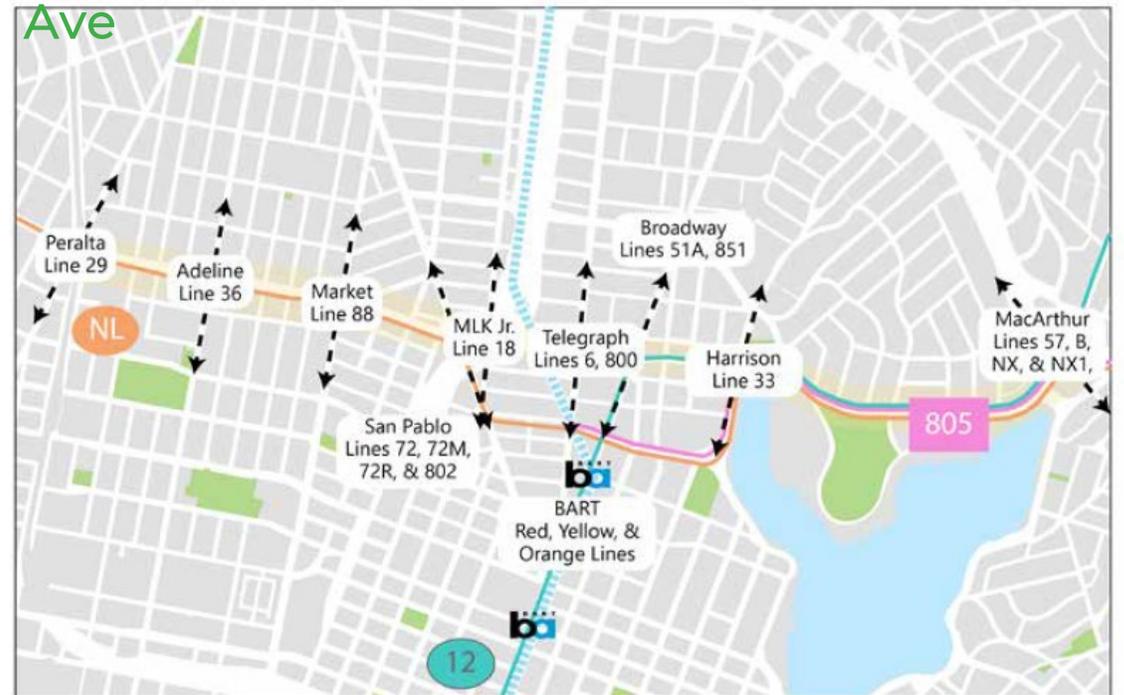
- Three lines directly serve the corridor (12, NL, overnight 805), but many other routes cross the Grand Avenue corridor.
- 36 bus stops in the corridor. All shelters currently in Adams Point except 1 Downtown

Transit Routes Along Grand Ave

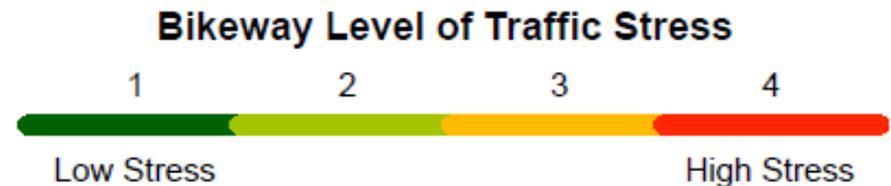
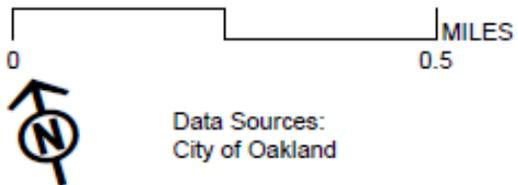
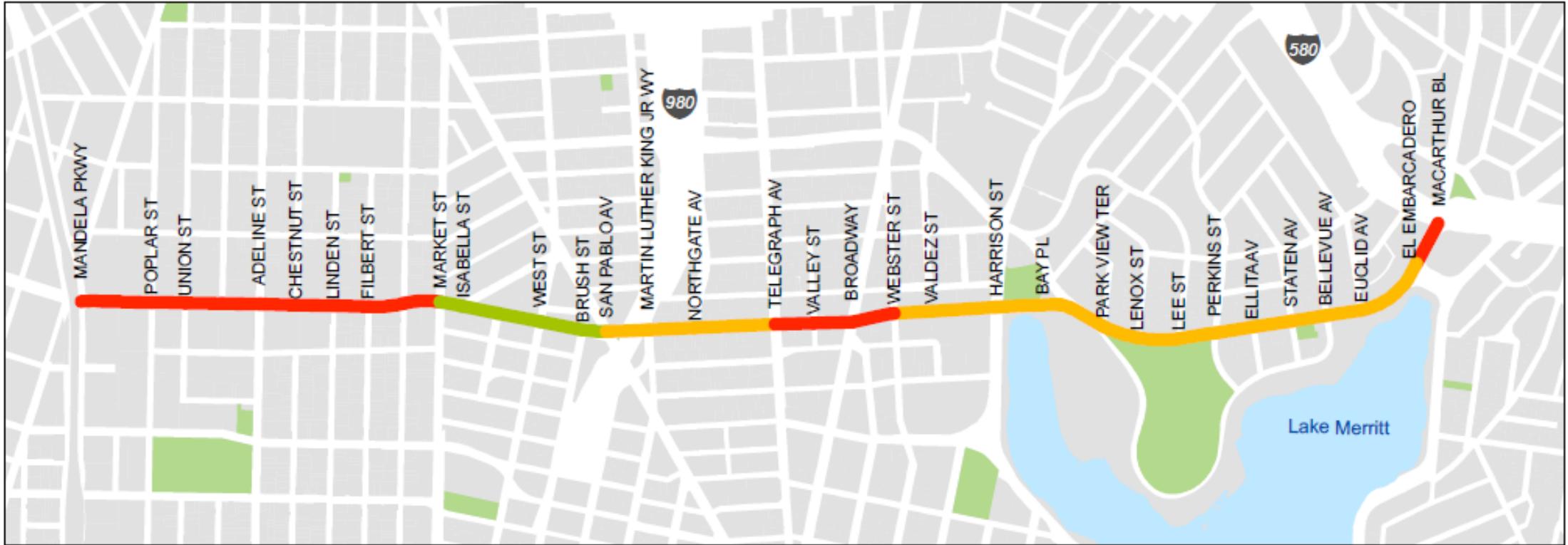


- AC Transit identified Grand for potential “BRT-type” improvements (Major Corridors Study)
- Macarthur-Grand Corridor as City’s first truly Clean Corridor, with a 100% Zero Emissions Vehicle bus fleet by 2032 (Clean Corridors Plan)

Transit Connections through Grand Ave



Current Conditions – Bike, scoot, etc.



Bicyclists-involved collisions account for about 21% of all collisions along the corridor (8% citywide).

Bicycling and scooting in West Oakland section of Grand Avenue Corridor is a stressful experience for many bicyclists.

Current Conditions – Cars

West Oakland tends to have the **fastest** traffic, avg ~30 MPH for most of the day (Downtown is ~15 MPH).

FIGURE 34: Total Collisions by Intersection



0 0.5 MILES

North arrow icon

Data Sources:
City of Oakland
TIMS/SWITRS 2014-2018

Legend

Total number of crashes

- 1 - 5
- 6 - 10
- 11 - 14
- 15 - 29

Signalized intersection

Current Conditions – Trucking

West Oakland

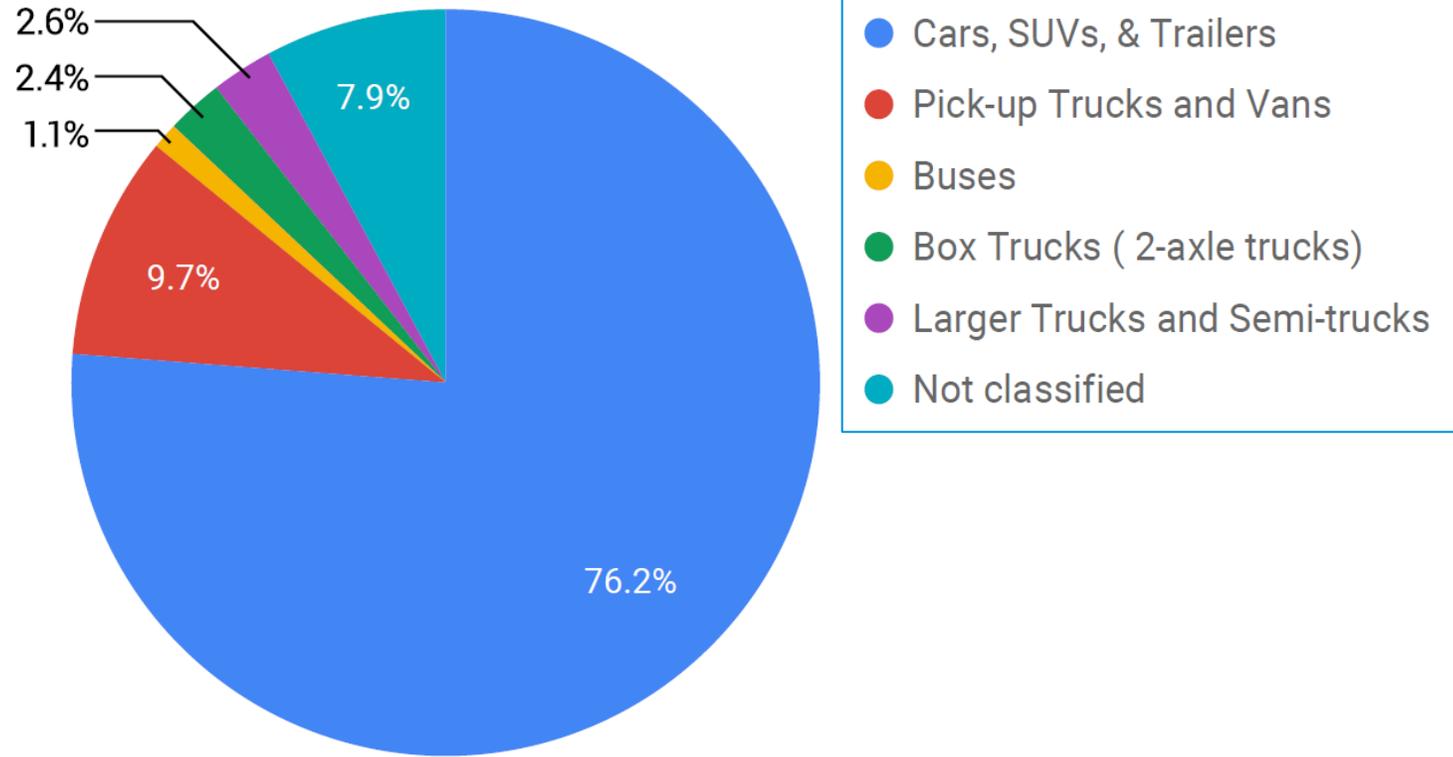
FIGURE 30: Vehicle Types of Grand Avenue at Mandela

West Oakland TRUCK MANAGEMENT PLAN

An action-based plan designed to reduce the effects of transport trucks on local streets in West Oakland

CITY OF OAKLAND | PORT OF OAKLAND
A joint plan by the City of Oakland and Port of Oakland
May 2019

Truck management plan underway



Engagement to-date

Interactive Map & Survey – VISIT NOW!

bit.ly/oaklandgrandave

Grand Ave HOME GET HIDE LEGEND SURVEY CONTACT

STARTED COMMENTS

START THE SURVEY

START THE INTERACTIVE MAP

The Grand Avenue Mobility Plan seeks to create a corridor that reinforces fair and just treatment, and safety for all. The Grand Avenue Mobility Plan will collaborate with AC Transit community-

Tell us about Grand Avenue

Use the buttons below to identify locations that support your transportation needs or locations that pose barriers or challenges to driving/parking, taking the bus, walking, or bicycling.

Driving/Parking

Transit/Bus

Walking

Bicycling

STARTED COMMENTS

Oakland

Grand Avenue Multimodal Corridor Study
Mandela Parkway to MacArthur Boulevard

Phase 1 Survey

Thank you for taking this survey!

The Grand Avenue Mobility Plan seeks to create a corridor that reinforces fair and just treatment, and safety for all. To achieve this, it is important to recognize the disparities in the treatment of Black, Indigenous, and Latinx people in public spaces. These disparities are particularly evident today in the crises of policing, COVID-19, and housing. This visioning process arrives when these crises are the most pressing concerns for many Oaklanders; therefore this survey will gather information on immediate needs concerning policing, COVID-19, and housing, as well as seek to connect these issues to a larger vision for Grand Ave.

The **first** section on Grand Ave should take you 10 minutes to complete, followed by a **second** optional 2 minute demographic section, and a **third**, optional 10 minute section specifically on policing, COVID-19, and housing.

Thank you for your time and energy!

17%

Next

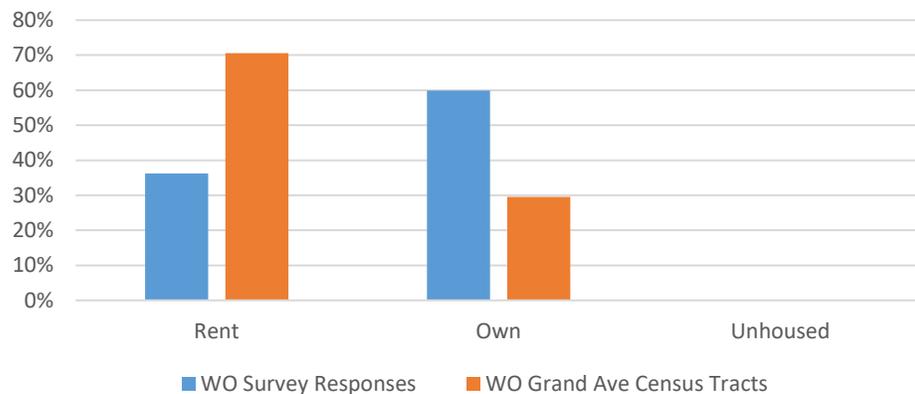
Previous Engagement – Disparities

1439 total survey responses
(186 from West Oakland)

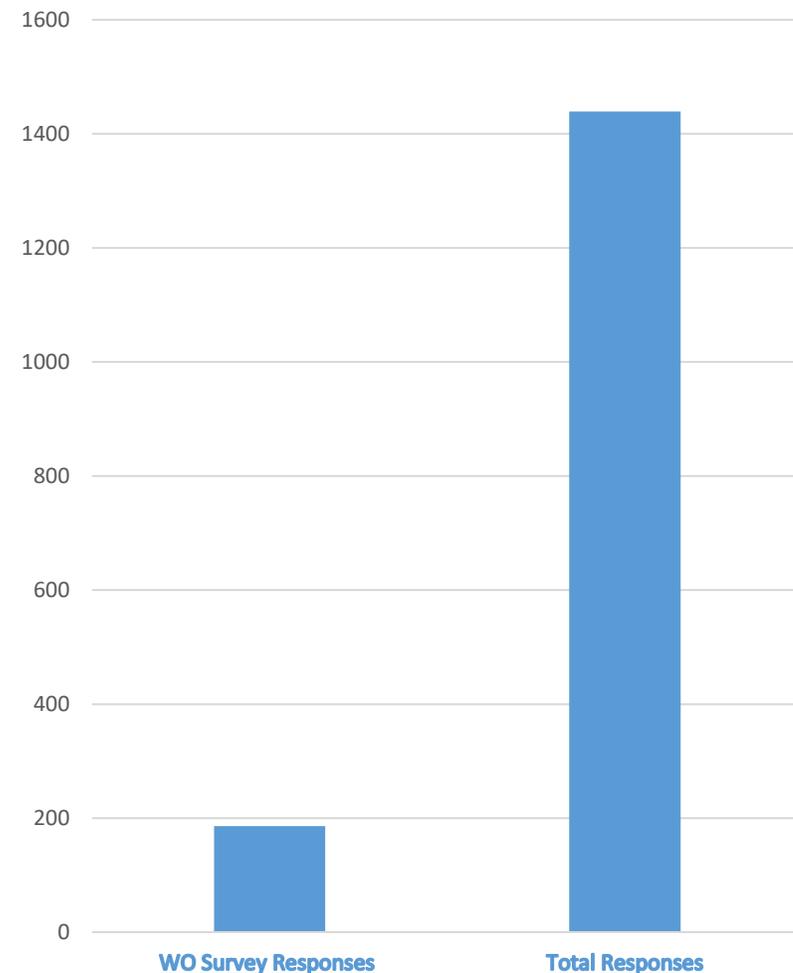


Demographic analysis: comparing **WO Survey Responses** (94607 Zip Code) to **WO Grand Ave Census Tracts** demographics

WO Survey vs. Census Data:
Renting & Homeownership

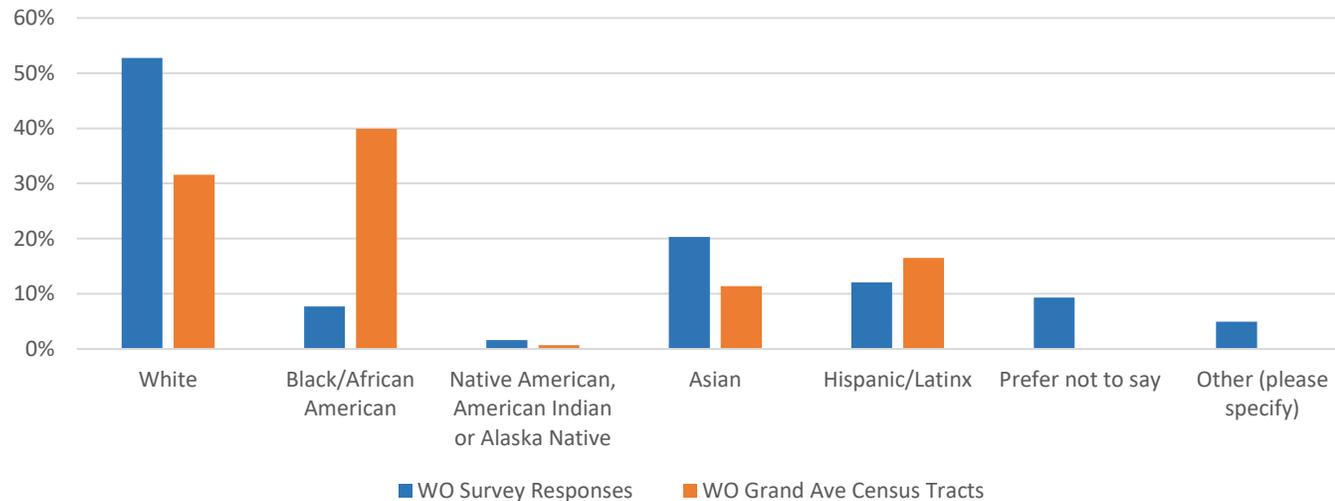


Grand Ave Mobility Plan
Survey Respondents



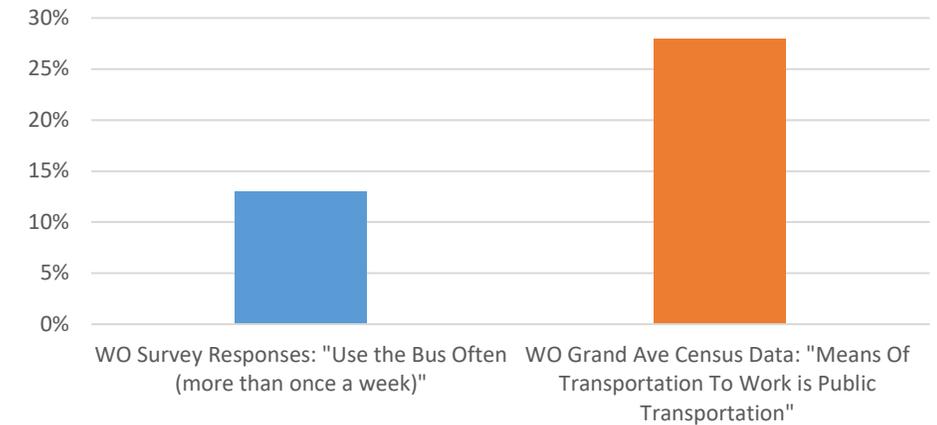
Previous Engagement – Disparities

WO Survey vs. Census Data:
Race & Ethnicity



- Over-representation of white-identifying responses, under-representation of Black/African American in WO

WO Survey vs. Census Data:
Bus Riders



- Under-representation of bus-riders (both WO & Citywide responses)

Dialogue



Next Steps in Engagement

Visit the map & survey at: bit.ly/oaklandgrandave
Stay updated with the link above or at
www.oaklandca.gov/projects/grand-avenue-mobility-plan

WOIEP: focus groups and further meetings

EBALDC: street engagement



Project Info Sign

Vinyl printed sign, zip tied to fence. Needs website, matched branding, basic info about the process. Schedule of meetings / how to rsvp preferred.

Rotating Question

Wheatpasted black and white poster onto fixed 3'x4' plywood mount with cnc'd instruction text on the bottom. Direct people to the Brush location for outdoor gallery

Input Chalkboard

Cnc'd plywood with exterior chalk paint in a bright color, with chalk ledge. Color can be changed to maintain interest. (May need to reduce to 1, for cost purposes)

Black Film Guild: youth art scholarships – slots still available!

BE HEARD
Grand Ave

YOUNG ARTISTS WILL RECEIVE UP TO A \$1,000 SCHOLARSHIP
Ages 18-26, only 6 spots available. Scan the QR Code to apply!

Videography
Artistic Graffiti
Spoken Word
Photography
Painting/Design

UNITE FOR COMMUNITY

GRAND AVE

PIZZA

To apply, visit bit.ly/beheardgrandave
For project details bit.ly/oaklandgrandave

OakDOT
EAST BAY ASIAN LOCAL DEVELOPMENT CORPORATION
BUILDING HEALTHY VIBRANT AND SAFE NEIGHBORHOODS
West Oakland Environmental Indicators Project
How will we say the word Black?
BLACK FILM GUILD

Contact:

Hank Phan

Transportation Planner II

Oakland Department of Transportation

hphan@oaklandca.gov