Oakland 2045 Town Hall: Zoning Changes

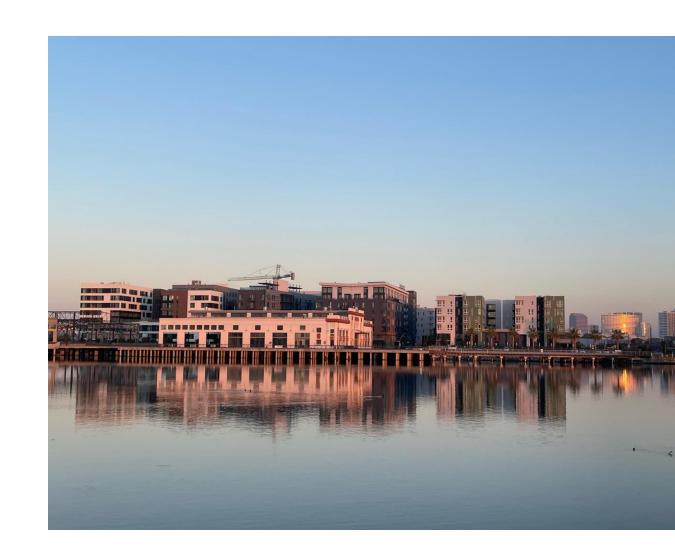
Phase I Planning Code and Zoning Map Changes





Agenda

- Introductions
- What is zoning?
- Zoning Changes: Context
- "Missing Middle" changes
 - Q&A
- Overlay zones: Affordable Housing (AHO) and Housing Sites Overlay
 - Q&A
- Industrial Lands changes
 - Q&A
- Next Steps



Objectives

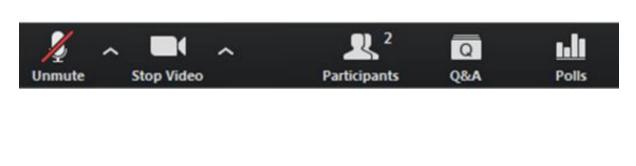
Orientation/Education

- Describe zoning
- Frame zoning changes
- Describe purpose, components, and applicability
- Feedback on Zoning Changes
 - Voice your thoughts or concerns
 - Give recommendations or refinements
 - Time for Q&A after each section



Q&A Feature

- Ask questions using the "Q&A" button at the bottom of your toolbar
- You can upvote questions using the "thumbs up"
- Some questions will be answered live
- We will have a short amount of time to take verbal questions and other feedback



John Peterson 03:14 PM

How do I upgrade my plan?

Timeline

Timeline:

Laying the Groundwork September 2022- February 2023

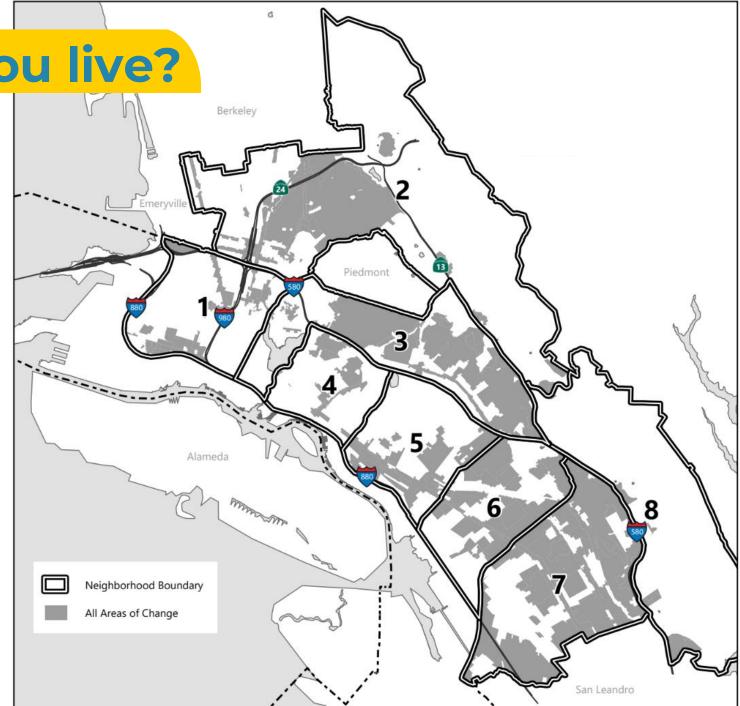
- Preliminary zoning proposals as part of the Housing Element Appendix J
- Focus Groups on Affordable Housing Overlay and Missing Middle- Dec 2022, Mar 2023
- Draft Text Amendments Published- Mar 3, 2023
- Public Review Period- Mar 3, 2023 May 5, 2023
- Public Hearings with ZUC, LPAB Mar, Apr 2023

Next Steps:

- Final Zoning Amendments Released Summer 2023
- Hearings Summer-Fall 2023

Poll: Where do you live?

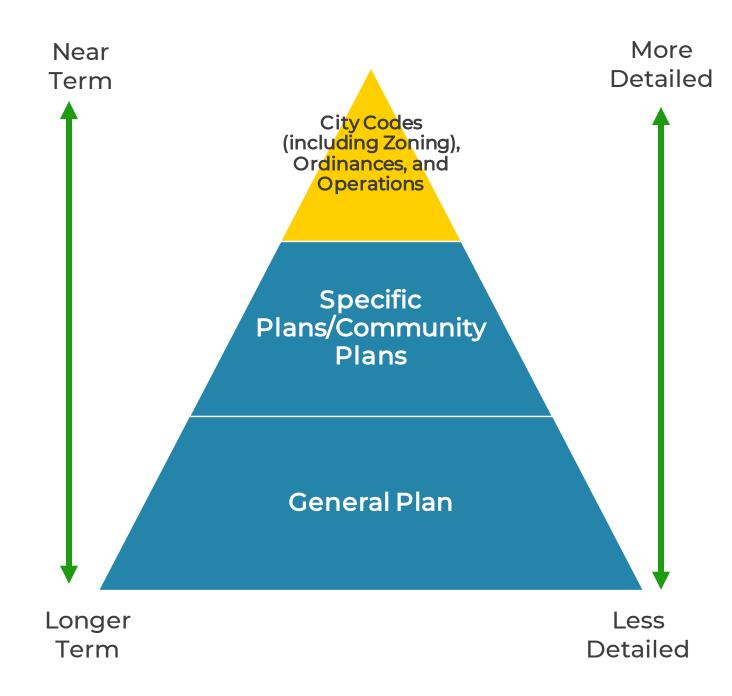
- 1. West Oakland
- 2. North Oakland & North Oakland Hills
- 3. Adams Point/Grand Lake/Lower Hills
- 4. Lake Merritt to 23rd Ave
- 5. Fruitvale
- 6. Melrose/Seminary/Coliseum
- 7. Elmhurst/Far East Oakland
- 8. South Hills





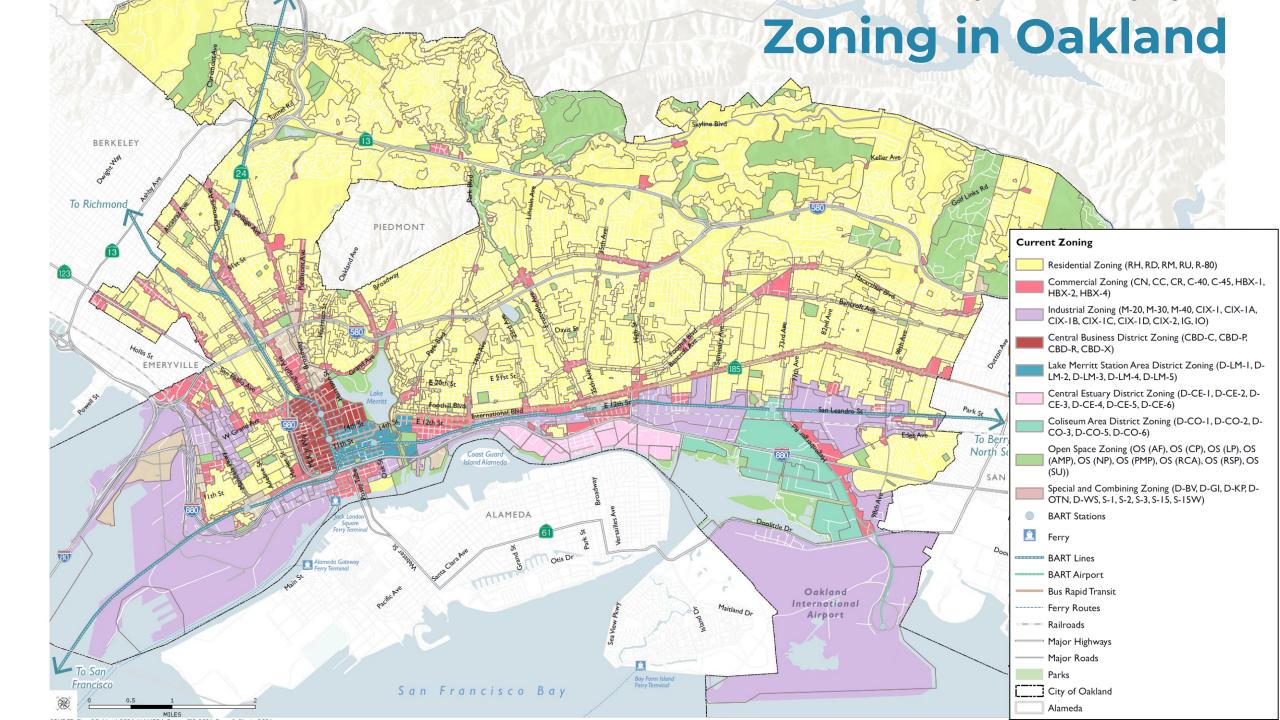
What is Zoning?

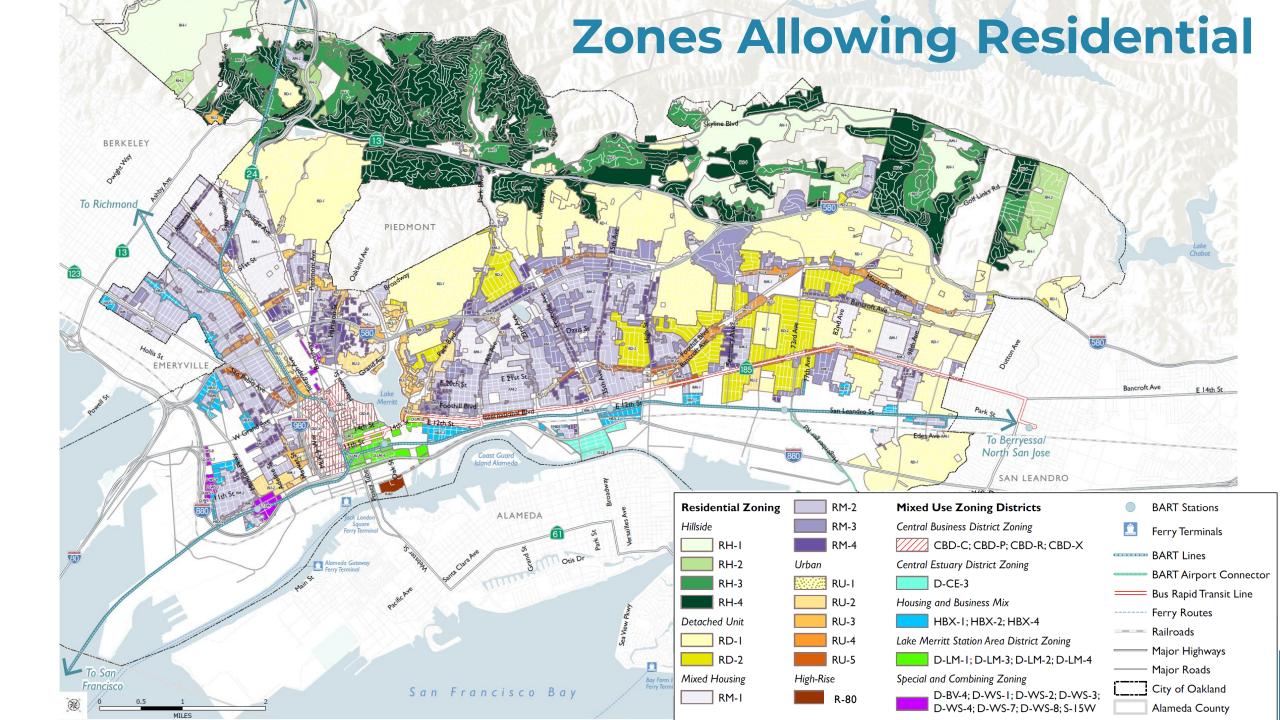
- Established at the city level, zoning codes are a set of rules that regulate what can and can't be done on a particular piece of property
- The General Plan provides the overall vision and policies for land use and development
- The Zoning Code provides the specific rules and regulations to implement the General Plan vision on a parcel –by-parcel basis



Zoning in Oakland







Zoning Issues

- Zoning can contribute to racial and socioeconomic segregation
 - Can create exclusive zoning districts that only allow certain types of development or housing
 - These types may be inaccessible to lowerincome individuals and people of color
- In the past, Oakland homeowners and real estate agents pushed for apartment bans
- This has created a lasting pattern of housing segregation, even after overt housing discrimination was outlawed



ROCK RIDGE PARK

Absolutely the Most Desirable Place For a Permanent Home in Northern California

- ¶ We make this statement positively without fear of contradiction.
- ¶ Located within fifteen minutes of the heart of Oakland, Rock Ridge Park is nearer than Claremont Park or Piedmont.
- ¶ Just south is the Claremont Country Club with its beautiful green sward and inviting golf links.
- ¶ To the north, hardly a hundred yards away, is Claremont Park with its magnificent homes and million dollar hotel.
- ¶ Over \$30,000 has already been spent for improvements and the next six months will see \$100,000 more invested for the same purpose.
- ¶ In point of streets, curbs, sidewalks, parks and improvements Rock Ridge Park is to be absolutely in a class by itself.
- ¶ Nowhere else can you find building sites 80x160 for \$11 to \$30 a foot. Nowhere else can you buy property for \$60 or \$70 a foot that equals Rock Ridge Park at thirty.
- ¶ Try it in Piedmont. Try it in Claremont. Try it in any section of Oakland or Berkeley.
- ¶ Then come to Rock Ridge Park. Let your own judgment be your guide.

- ¶ Nowhere else is your future as a home-seeker or investor so secure as at Rock Ridge Park. Look for your-self and see.
- No negroes, no Chinese, no Japanese can build or lease in Rock Ridge Park.
- ¶ There'll be no stores, no saloons, no business of any kind in Rock Ridge Park.
- ¶ Absolutely nothing inferior can now or at any time be built in Rock Ridge Park.
- If There'll be no flats and no apartments, and only one house to a lot or portion of a lot. Every lot a big lot at
- q Come out today—bring your advisor with you—look around—compare values—compare improvements—compare location—compare environment; overfook nothing that will be a comparison. You'll want a Rock Ridge lot. You'll want it quick, too; before the opening sale when the choicest lots are gone.
- ¶ Phone us the first thing in the morning. One of our motor cars will take you out—show you the property bring you back in half an hour.
- ¶ Or take the College avenue car—get off at Lawton—walk one block east to Broadway. Our salesmen are there on the tract with maps and prices.

LAYMANCE REAL ESTATE CO.

1214-1216 Broadway, Oakland

Zoning Issues

- Oakland's first zoning ordinance was adopted in 1935
 - The Oakland Hills and Upper Rockridge were zoned as a singlefamily residential
 - Exclusive zoning had same effect as racial covenants
 - West Oakland and the Waterfront were zoned as industrial areas, with denser residential zoning among light and heavy industrial
- Oakland's Housing Element and associated rezoning efforts are one part of addressing this legacy of exclusion



Source: Discrimination by Design

Oakland Housing Element

- The 2023-2031 Housing Element presents aims to affirmatively further fair housing for all Oaklanders through a number of goals, policies, and actions, including:
 - Creating a more diverse mix of homes to meet community needs
 - Reforming zoning and land use to address community priorities
 - Streamlining the approval of new housing









City of Oakland

2023-2031 Housing Element

Adopted January 31, 2023
Resolution No. 89565

Phase I Zoning Changes

- Suite of changes to Planning Code and Zoning Map to encourage different housing types, incentivize affordable housing, reduce constraints on housing development, and protect areas and populations affected by pollution
 - Upzoning/height changes and 'Missing Middle'
 Housing Type amendments
 - New Overlay Zones
 - Affordable Housing Overlay
 - Housing Sites Inventory Overlay
 - Industrial Lands zoning changes





'Missing Middle' Housing Type Changes

- 'Missing Middle' Housing Types: A variety of small-scale multi-unit housing types that can range from duplexes to townhouses to smaller apartment buildings that are compatible with walkable neighborhoods.
- Purpose: Encourage a diversity of housing types in currently single-family-dominated neighborhoods, along corridors, transit-proximate areas, and high resource neighborhoods.

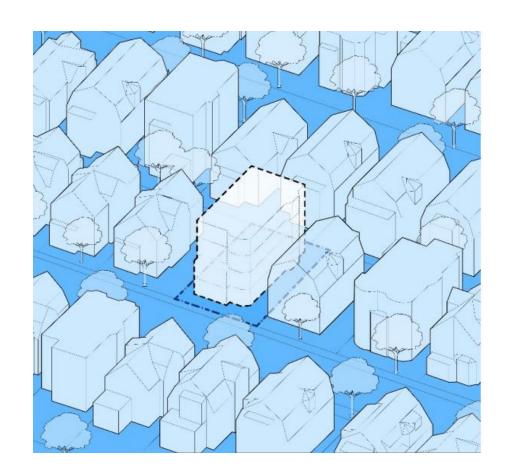






'Missing Middle' Changes: RD Zone

- Detached Unit Residential Zones (RD):
 Lowest-density neighborhoods in Oakland outside of Residential Hillside (RH) zones
- New RD designation will combine RD-1 and RD-2 into one zone that allows up to 4 dwelling units on lots 4,000 square feet or larger
 - On lots <4,000 square feet, two units allowed by right; three units allowed on parcels >3,000 square feet



'Missing Middle' Changes: RM Zone

Mixed Housing Type Residential Zones (RM):

The proposed changes both simplify and increase the density steps in each of the four existing RM Zones to allow additional units with larger lot sizes

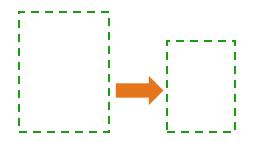
Zoning	Existing Permitted Density	Proposed Permitted Density
RM-1	 1 unit per lot 2 units on lots 4,000 sf. or more with conditional use permit (CUP) 	 1-2 units on any legal lot 3 units on min. 3,000 sf. lot 4 units on min. 4,000 sf. lot 5 or more units- 1 unit per 1,750 sf.
RM-2	 1 unit on lots <4,000 sf. 2 units on lots >4,000 sf. For 3 or more units (on lots >4,000 sf), 1 unit per 2,500 sf. with CUP 	 1-2 units on any legal lot 3 units on min. 3,000 sf. lot 4 units on min. 4,000 sf. lot 5 or more units- 1 unit per 1,500 sf.
RM-3	 1 unit on lots <4,000 sf. 2 units on lots >4,000 sf. For 3 or more units (on lots >4,000 sf), 1 unit per 1,500 sf. with CUP 	 1-2 units on any legal lot 3 units on min. 3,000 sf. lot 4 units on min. 4,000 sf. lot 5 or more units- 1 unit per 1,250 sf.
RM-4	 1 unit on lots <4,000 sf. 2-4 units on lots >4,000 sf. For 5 or more units (on lots >4,000 sf), 1 unit per 1,100 sf. with CUP 	 1-2 units on any legal lot 3 units on min. 3,000 sf. lot 4 units on min. 4,000 sf. lot 5 or more units- 1 unit per 1,000 sf.

Legal lot= approved for development/use. Must meet certain criteria like access to public roads, minimum size requirements, etc.

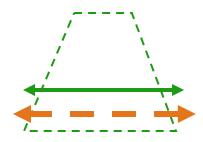
Conditional Use Permit= allows property owner to use land in way not allowed by current zoning. Comes with certain conditions or restrictions to operate the use.

'Missing Middle' Changes: Other

Other changes to reduce barriers in these and other zones include:



 Reduced minimum lot size standards



 Reduced setbacks (distance between building and property line)



More flexibility for open space



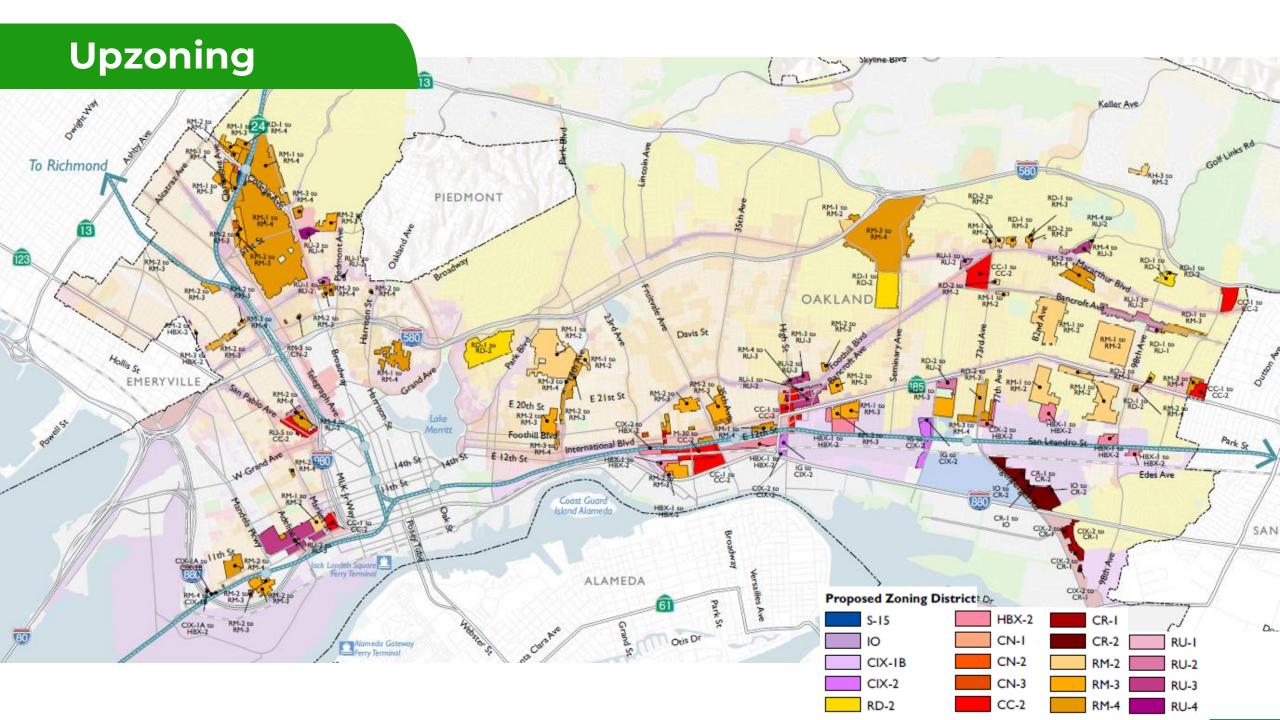
 Eliminating conditionally permitted densities (CUP= densities that require a special permit)

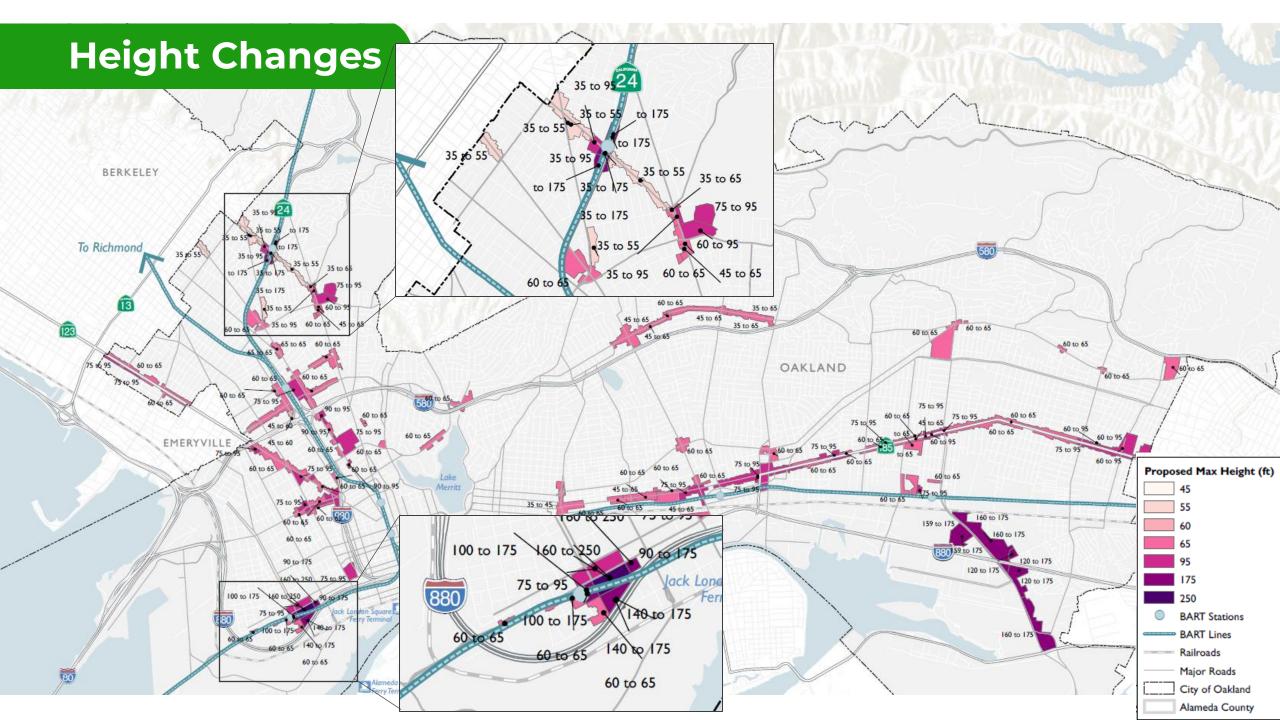


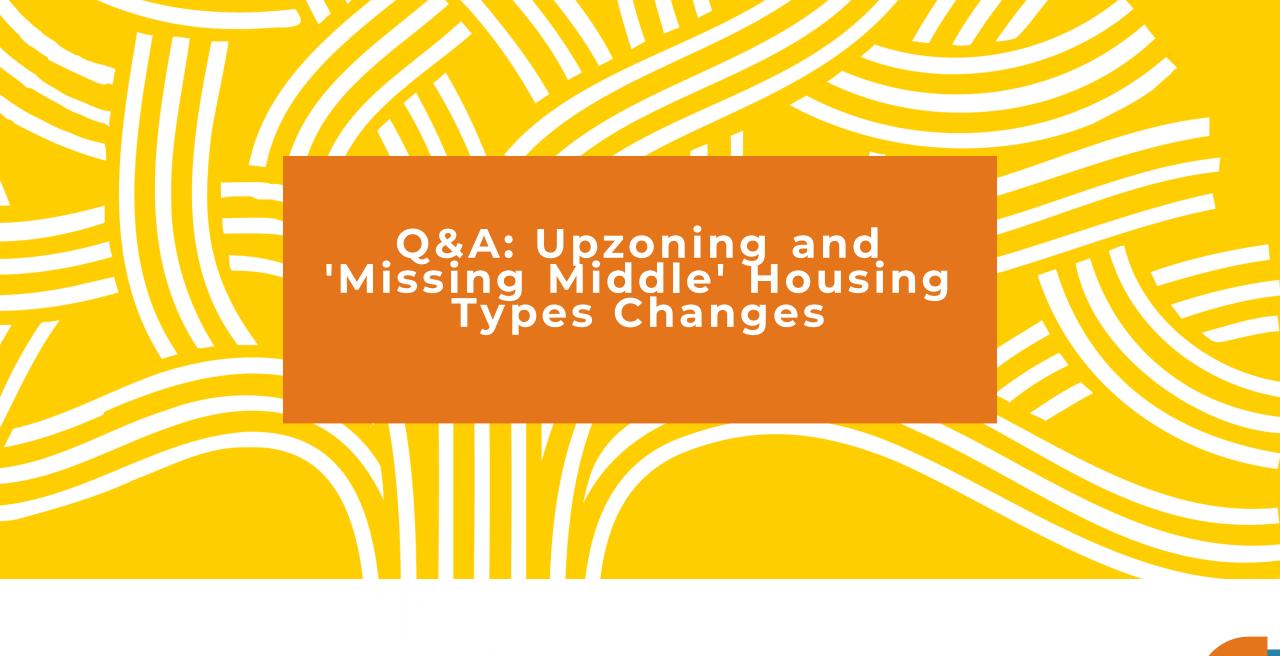
Increased height limits and allowable density



 Reduced or eliminated parking requirements









Affordable Housing Overlay

 Purpose: Create affordable housing restricted for extremely low, very low, low, and/or moderate-income households

Alternative pathway to State-mandated density bonus; developers free to instead choose the State bonus pathway

Components:

- Applies to projects with 100% affordable units in residential and commercial zones
 - If parcel is <15,000 square feet, projects can be 20% affordable to very-low/lower incomes and 20% affordable to moderate incomes
- Receive by-right approval (meaning it doesn't require approval by a decision-making body) and exemption from environmental review
- Eligible for up to three development incentives



Affordable Housing Overlay

Development Standards		
Permitted Density	Unlimited density that fits within the allowed building envelope or new or existing structures	
Rear Setback	Ten (10) feet	
Maximum Lot Coverage	Seventy percent (70%) OR whatever is allowed in the base zone, whichever is higher	
Height Regulations for all lots with a footprint slope of <20%	Two (2) additional stories above maximum permitted building height in the base zone	
Height Regulations for lots ≥ 12,000 square feet	Sixty-five (65) feet or two (2) additional stories above maximum permitted building height in the base zone, whichever is higher	
Minimum Parking	No minimum parking requirements	

AHO: Exceptions

The AHO zone would **not** apply in:

- Areas of the Very High Fire Hazard Severity Zone. Some parts of VHFHSZ may be included pending analysis
- Parcels with Designated City, State, and Federal Historic Landmarks

The AHO **height addition** would **not** apply in:

- Areas with established historical significance known as Areas of Primary Importance (API), if the site currently contains a contributing structure
- Projects in these areas must meet certain design requirements and preserve structures that contribute to the Area of Primary Importance.





Housing Sites Overlay

Purpose: Facilitate housing opportunities in Oakland and bring attention to sites the City intends for housing to be built pursuant to State requirements.

Components:

- Applies to all sites in the Housing Sites Inventory
- Projects proposed must be majority residential use
- Each project must build minimum percentage of realistic capacity as estimated in the Housing Inventory
- Allows by-right development for projects with 20 percent units affordable to lower incomes on Prior Housing Element sites (4th and 5th cycle)



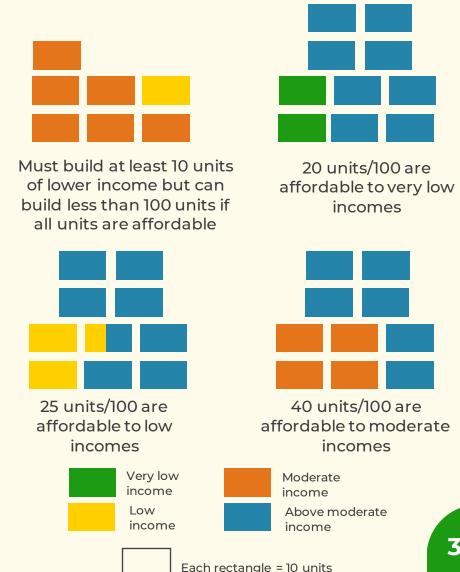
Housing Sites Overlay

New Housing Element Sites can be approved by-right if:

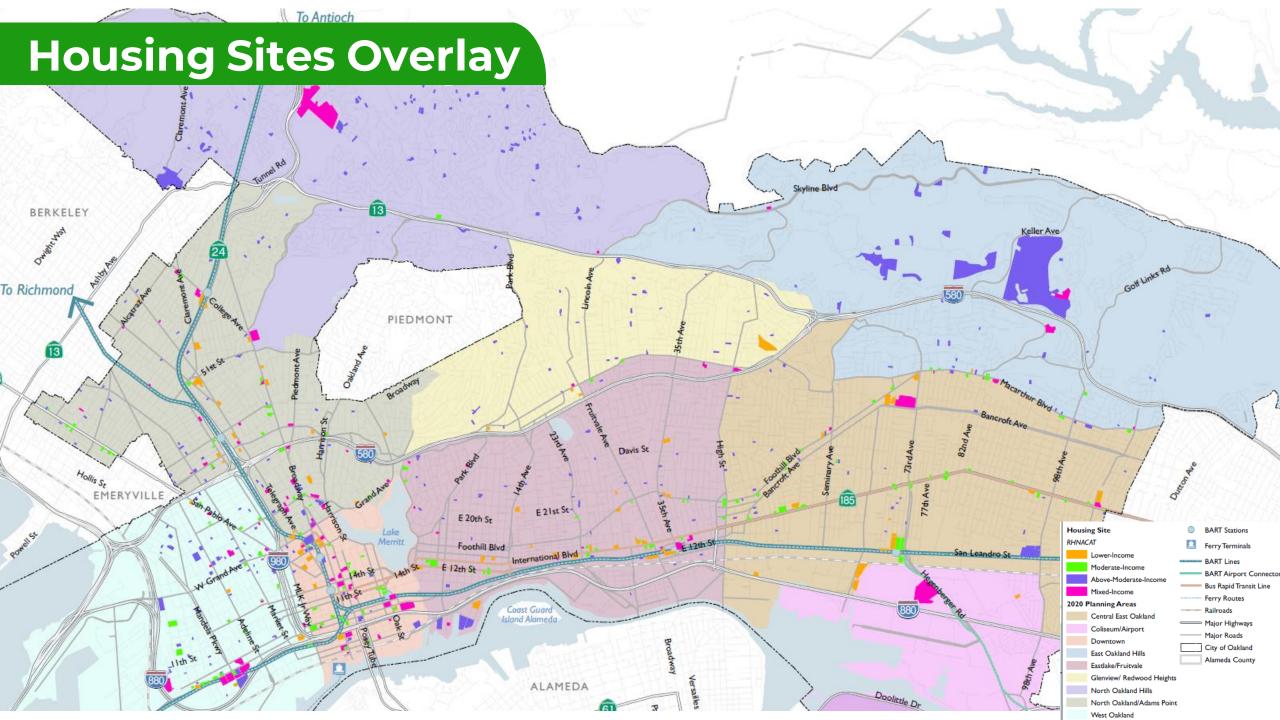
- Project must propose at least as many units as described as the realistic capacity for the parcel AND;
- 100% of the housing units, restricted to very low, low and moderate-income residents;*
- At least 20% of the housing units restricted to very low-income households;
- At least 25% of the housing units restricted to lower income households; or
- At least 40% of the housing units restricted to moderate income households

By-right approval example project:

 Realistic capacity of 100 units (10 of those units affordable to lower income)



^{*}Total unit count can be less if it meets minimum lower income unit capacity as specified in the Sites Inventory







Industrial Lands Changes

Purpose: Avoid additional air pollution and health impacts to communities that are already overburdened and increase protections for sensitive receptors (land use activities most sensitive to pollution impacts, such as residential, schools, daycares, hospitals, senior care facilities, etc.)

Components:

- Reduce allowed intensity of commercial/industrial activities permitted in the Housing and Business Mix (HBX) Commercial zones
- Require certain heavier industrial uses in the Commercial Industrial Mix (CIX), General Industrial (IG), and Industrial Office (IO) Zones to obtain CUP if located within 500 feet of a Residential Zone

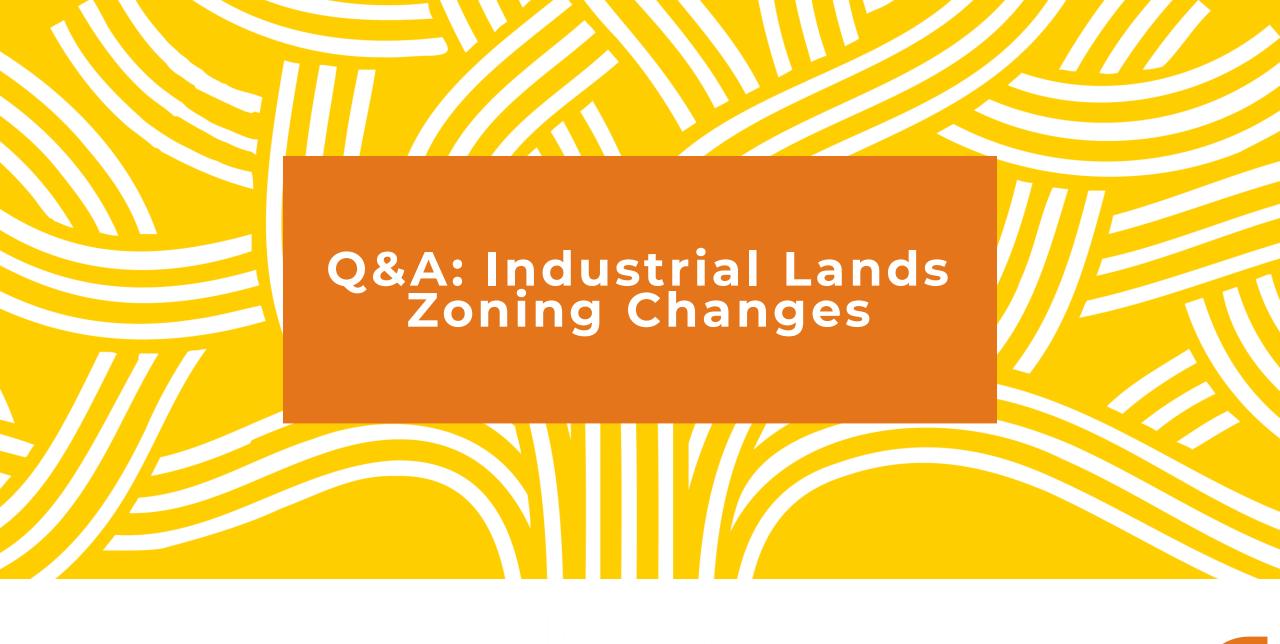


Industrial Lands, Cont'd.

Components:

- New requirements for truck-intensive uses
 - As part of CUP, must show that truck traffic, idling, loading, and manufacturing activities won't adversely affect sensitive uses
 - Special performance standards outline specifics
 - Buffer requirements for both walls and landscaping
- If a truck-intensive facility use stops or is suspended, the CUP expires in 6 months (rather than 2 years)







Visit the general Plan Update website for more information and to sign-up for regular updates:

<u>www.oaklandca.gov/topics/general-plan-update</u>

Contact us: generalplan@oaklandca.gov