



**REGULAR MEETING OF THE
FUNDING ADVISORY COMMITTEE (FAC)
July 13, 2022; 6pm-7:30PM (VIA ZOOM)**

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AGENDA

- **CALL TO ORDER/DETERMINATION OF QUORUM**
- **APPROVAL OF MINUTES**
- **REPORTS** Roberto Bedoya, Manager - Cultural Affairs Division
Raquel Iglesias, Cultural Funding Program Analyst
- **OPEN FORUM (15 minutes)**
- **DISCUSSION ITEM #1:** FY 2022-23 Grantmaking
- **DISCUSSION ITEM #2:** 2022 FAC Structure: Chair(s), Recruitment, etc.
- **ANNOUNCEMENTS**
 - Next Meeting of the Funding Advisory Committee is a Special Meeting scheduled for September 7, 2022 to review Festival Grant Recommendations.
- **ADJOURN**

Attachments

- Minutes from April 13, 2022 Regular Meeting of the Funding Advisory Committee

♿ To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Program Analyst Raquel Iglesias at 510-238-2212 or TDD 510-238-3254 at least three working days before the meeting. Thank you.



**Cultural Funding Program (CFP)
Funding Advisory Committee Regular Meeting
Wednesday April 13, 2022; 6PM-7:30PM**

Meeting Minutes

Committee Members in Attendance: Jim Santi Owen (chair), Adriana Grino, Sriba Kwadjovie, and Indi McCCasey.

Committee Members Absent: Michelle Mush Lee, Maisha Quint and Tyese Wortham.

Staff in Attendance: Roberto Bedoya, Raquel Iglesias, Neha Balram and Gina Acebo

Call to Order/Determination of Quorum: 6:03PM

Approval of Minutes:

1. Approval of MINUTES of March 2022 Minutes

Adriana Grino Motions to Approve. Jim Santi Owen Seconded. The motion passed unanimously.

MANAGER'S REPORT

Roberto Bedoya, Cultural Affairs Manager

Roberto Bedoya began by thanking FAC members for their support and council. He proceeded by updating members on staffing within Cultural Affairs, with Denise Pate's old position still being delayed. He is still trying to work with an outside recruiter to have the position filled.

Furthermore, City Council approved receiving the NEA grant on March 15th, and CAD is now ready to request the first payment to hire an outside consultant to work on the grant program. They are experiencing a bit of a hick-up due to another City department not submitting their final report on time, but see a solution moving forward. Bedoya has approached consultant Eric Wallner to work on the NEA grant program. He will be speaking with FAC members about the program, with a goal of centering teaching artists. Guidelines are expected to be released this summer.

In other updates, Cultural Strategists in Government is moving along, with support from Vanessa Whang. Contracting will be done using an intermediary, which will help speed things along.

Lastly, the NEA event welcoming Dr. Maria Rosario Jackson was a great success. Bedoya thanked Gina, Raquel and all staff for their hard work on the program.

Discussion Points:

- Jim Santi Owen thanked the team for a great NEA event, and regretted not being able to ask questions regarding City funding.
- Adriana Gino asked if there is any opportunity for NEA grantmaking to use the same intermediary as cultural strategists. Bedoya clarified that the grant contracts need to be executed by the City for this NEA opportunity.

PROGRAM ANALYST REPORT**Raquel Iglesias, Cultural Funding Program Analyst II**

Raquel Iglesias began her report by sharing they've been busy since the last meeting with FAC in March. Much of staff's time was dedicated to making the NEA event a success, which was an all-hands-on-deck effort. It was lovely to see several FAC members in attendance, as well as having the opportunity to meet grantees for the first time. Council President Bas was also in attendance until the very end of the event, as well as peers in other local governments and foundations.

Lastly, Iglesias shared that they will be attending City Council for approval on Festival grants on April 19th. After that point, if all goes well, she will be focused on contracting and FY22-23 grantmaking.

Discussion:

- Neha Balram shared more about her experience working on the NEA event, and noted how great attendance was despite invitations being sent so last minute.
- Bedoya noted that Sriba Kwadjovie was also in attendance. Kwadjovie shared what a great event it was, and how lovely it was seeing old colleagues.

OPEN FORUM:

Speaker(s): Open Forum

The following community members were in attendance: No Community Members in Attendance.

DISCUSSION ITEM #1: FY 2022-23 Grantmaking**Discussion:**

- Roberto Bedoya noted that they've submitted a memo in the FAC agenda packet which details our grantmaking for FY22-23. The Mural Grant Program is still on hold until additional staff is secured. CAD is expected to receive a full-time PAII to support the Public Art Program.
- Bedoya continued by reading the provided memo, which details staffing issues and the need to push the Individual Artist and Org Projects grant categories until early 2023 due to lack of

staffing. He continued by sharing that we are unsure if we will indeed receive an additional \$1M in the budget this next fiscal year.

- Gina Acebo expressed the need for evaluation to take place to better understand CFP's grantmaking, policies and practices, especially surrounding Racial Equity and belonging.
- Raquel Iglesias also clarified by the Festivals grant program for FY22-23 is returning immediately after FY21-22 Festival grants are completed.
- Indi McCasey asked about other evaluation efforts from CFP, including with UC Berkeley and the racial equity audit. They mention it in hopes those evaluation efforts can be used in tandem with Gina's evaluation efforts. Bedoya clarified that the UC Berkeley evaluation was for the Commission, which was not looking directly at cultural funding. The LeaderSping evaluation on racial equity was not as comprehensive as Bedoya would have liked it to be. Currently racial data is only collected during the final reporting period and we are lacking the data needed for a more nuanced view into our racial equity process.
- Raquel Iglesias shared that we need to develop a system to collect demographic data in real time as each program launches to share this data with other departments and City Council as needed, as well as better evaluate our programs.
- Adriana Grino asked for clarification as to when community members would typically be notified about grantmaking timelines. Iglesias clarified that developing a communication plan is the next step to this process. She will be sharing a CFP calendar with FAC members to show them a detailed view of all grantmaking processes. Grino offered support in collecting demographic data that she has tackled at the Rainin Foundation.
- Gina Acebo shared that the need to collect demographic data is the first step, and the ultimate goal is to formulate a plan on how we use that data and how it informs our grantmaking and values.
- Indi McCasey asked if this is the first year that the City will not be offering individual artist and org projects grants, in order to prepare for how the community responds. Bedoya and Iglesias shared that this will be an important part of our communication strategy, but grants have been delayed in the past.
- McCasey asked if we can boast the amount Bedoya has brought into Oakland, to help with the budgeting process. Bedoya stated that's it's a bit complicated, and can be easily assumed that grantmaking funds can all be fundraised. Bedoya shared that the fact that its an election year feels promising for our budget.

DISCUSSION ITEM #1: FAC Member Terms and/or Recruitment

Discussion:

- Jim Santi Owen shared that he will be terming out in September, and encouraged the other FAC members to think about recruitment.
- Roberto Bedoya shared that FAC is in a bit of a limbo space with its structure. However, the Funding Advisory Committee is incredibly important to our grantmaking process. Staff will be looking more deeply at the structure.

- Raquel Iglesias shared out everyone's terms and who on FAC will be terming out in the next year.
- Gina Acebo discussed the importance of advisory groups, thought partnerships and strategy building around what FAC is and could be, and offered her support to FAC members.
- Jim Santi Owen shared that in previous years, Denise put together a document where everyone could share their FAC member suggestions.
- Indi McCasey highlighted that the next FAC meeting would be Jim Santi Owen's last. They recommended we do work prior to July to make sure Jim's successor is in place by the time his term ends. Raquel Iglesias also shared we will have two more meetings prior to Jim stepping off.

ANNOUNCEMENTS

- Next Meeting of the Regular Meeting of the Funding Advisory Committee is scheduled for July 13, 2022.
- Raquel Iglesias asked FAC members for Festival Panelist suggestions.

ADJOURN

Adjourn at 7:27 PM

- *Motion to adjourn by Adriana Grino. Seconded by Jim Santi Owen. The motion passed unanimously.*