

Oakland 2023-2031 Housing Element Overview



OAKLAND2045
GENERAL PLAN



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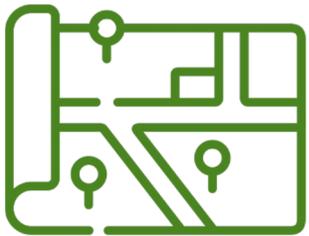


Housing Element: Background

Housing Element Background



- City's blueprint for housing Oaklanders, at all economic levels including low income and households with special needs.
- Subject to state approval and covers 8 years (2023-2031)
- Must meet the City's projected need (known as Regional Housing Needs Assessment)
- Allows the City access to **grant opportunities** that will benefit housing



Adequate sites

+



Strategies and Actions

Housing Element Requirements

1. Housing Element Requirements

- AB 686 (Affirmatively Further Fair Housing) - Facilitate **deliberate action** to **explicitly address, combat, and relieve disparities** resulting from past patterns of segregation to foster more inclusive communities
- AB 215 - Public review for 30 days before sending to State HCD for review

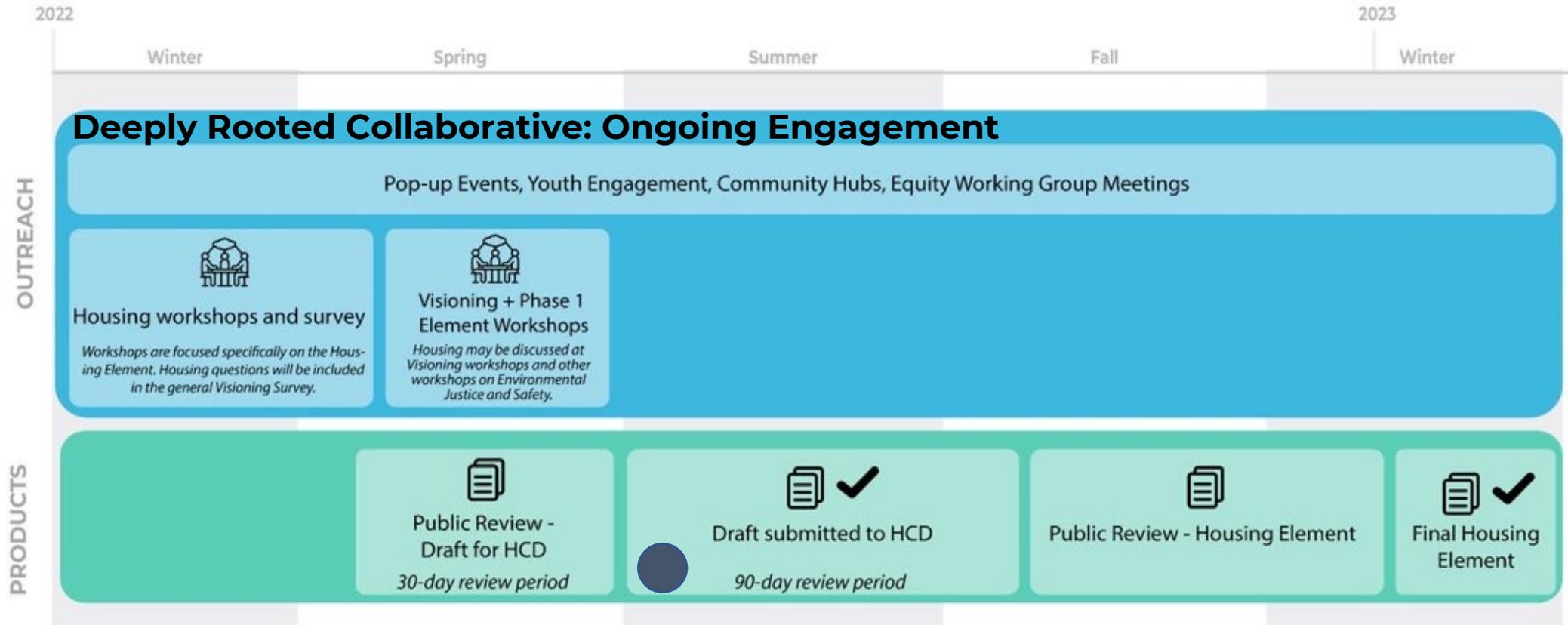
2. Required Components

- Community Engagement
- Assessment of Fair Housing
- Sites Analysis
- Evaluation of Past Performance
- Constraints Analysis
- Priorities, Goals and Actions

3. Penalties for Noncompliance

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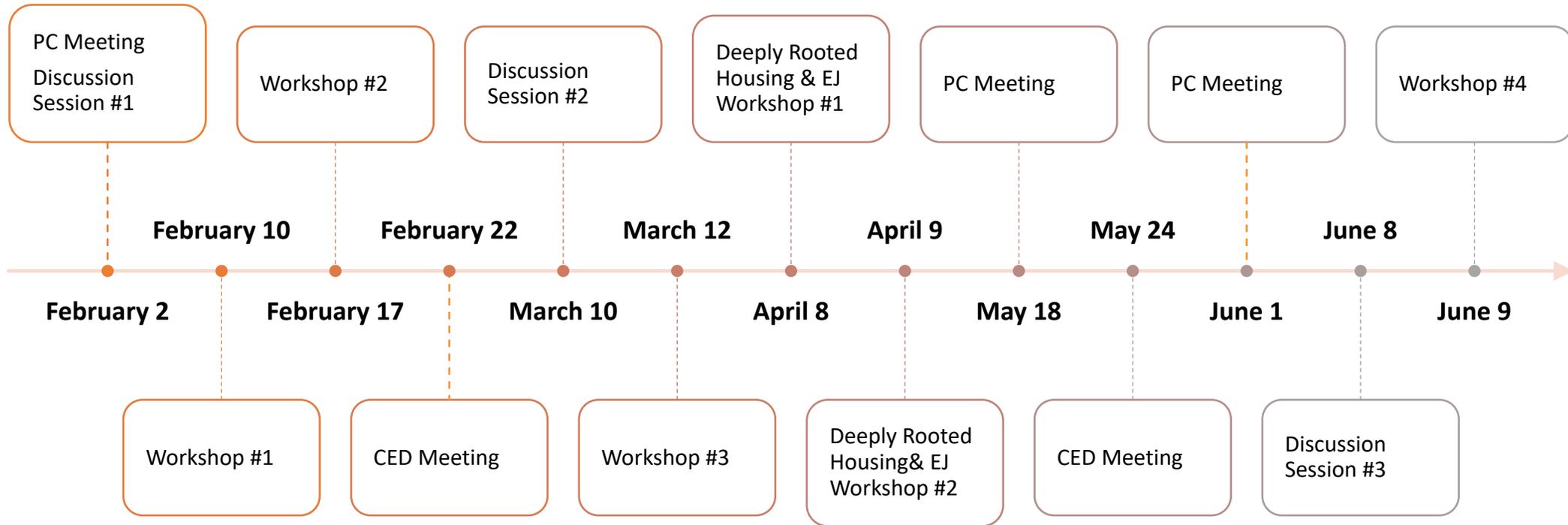
Housing Element Timeline



Public Review Draft Released: May 2022

Public Review Draft: November 2022

Public Outreach



Cultural hub and pop-up events (November 2021-Present)
Neighborhood community group presentations (April 2022-Present)
Other presentations, as requested (Ongoing)

What We Heard: Key Issues



Protect Oakland Residents from Displacement & Prevent Homelessness

- Families losing homes during foreclosure & predatory loan crisis
- Black residents and culture pushed out
- Evictions happen too often



Preserve & Improve Existing Housing Stock

- Landlords do not maintain properties adequately
- Overcrowding
- Mold, lead, water leaks, poor ventilation



Expand Affordable Housing Opportunities

- Lack of rental assistance
- Rents increase, but wages do not
- Seniors and families cannot afford housing



Address Homelessness & Expand Resources for the Unhoused

- City is destroying encampments
- No access to hygiene and shelter
- No financial assistance for food, rent, etc



Promote Neighborhood Stability and Health

- Residents living in polluted areas are at-risk of health concerns
- Housing production in high opportunity areas does not curb displacement

What We Heard: Solutions



Protect Oakland Residents from Displacement & Prevent Homelessness

- Preference policy for displaced ppl in new affordable housing
- Protection from predatory lending
- Fund community land trusts and other co-ownership opportunities



Preserve & Improve Existing Housing Stock

- Proactive inspection system
- Tax credits / programs to help homeowners improve air ventilation
- Improved enforcement for mold cleanup



Expand Affordable Housing Opportunities

- Build more deeply affordable housing
- Impact fees and inclusionary zoning
- Affordable by design housing



Address Homelessness & Expand Resources for the Unhoused

- Access to bathrooms and showers
- Healthcare and supportive services
- Restructure City's encampment management policy



Promote Neighborhood Stability and Health

- Build housing in gentrifying/at-risk and high opportunity areas
- Ensure City-owned land is used for affordable housing
- Consider EJ and climate challenges

Draft Housing Element: Overview

What's in the Housing Element?

Main Chapters

- Chapter 1: Introduction
- Chapter 2: Community Outreach
- **Chapter 3: Site Inventory Summary**
- **Chapter 4: Housing Action Plan**

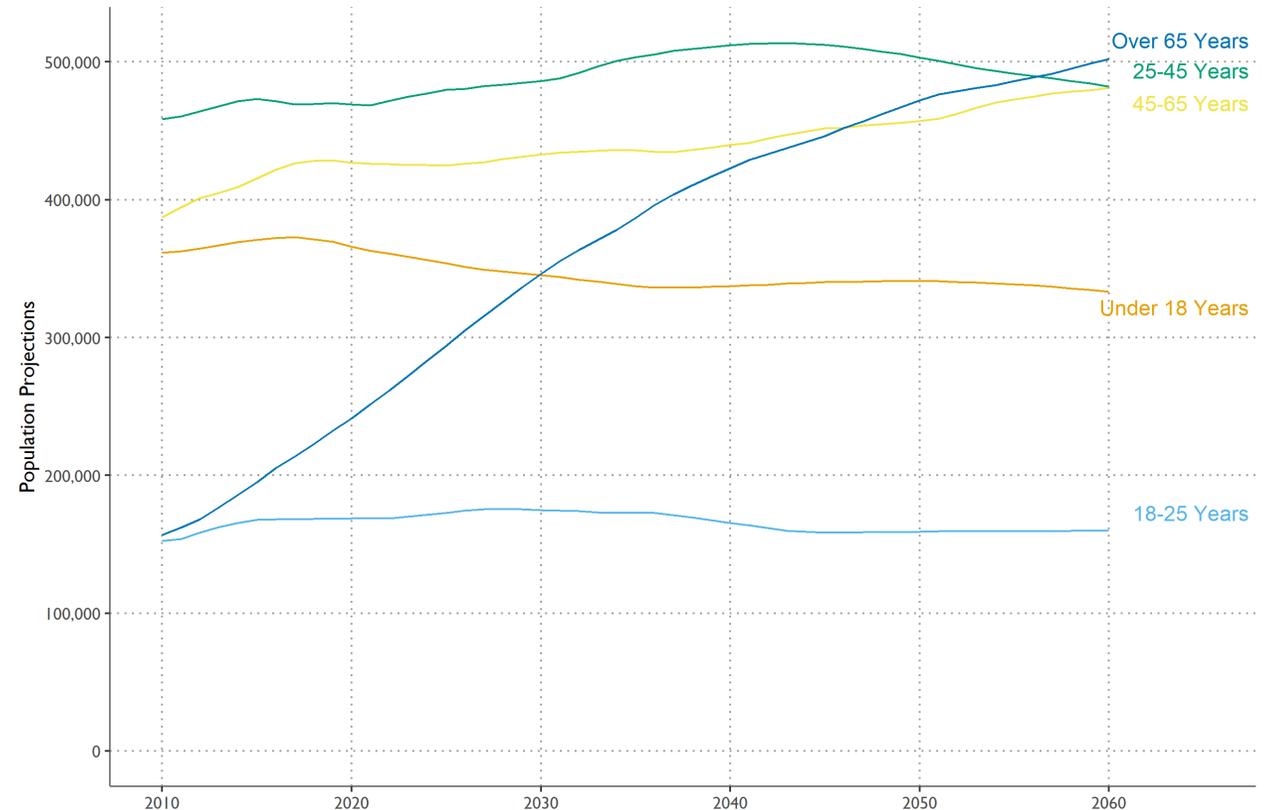
Appendices

- Appendix A: Evaluation of the 2015-2023 Element
- Appendix B: Housing Needs Assessment
- Appendix C: Site Inventory
- Appendix D: Assessment of Fair Housing
- Appendix E: Housing Resources and Opportunities
- **Appendix F: Housing Constraints**
- Appendix G: Opportunities for Energy Conservation
- Appendix H: Glossary
- Appendix I: Public Outreach Materials

Housing Needs Assessment

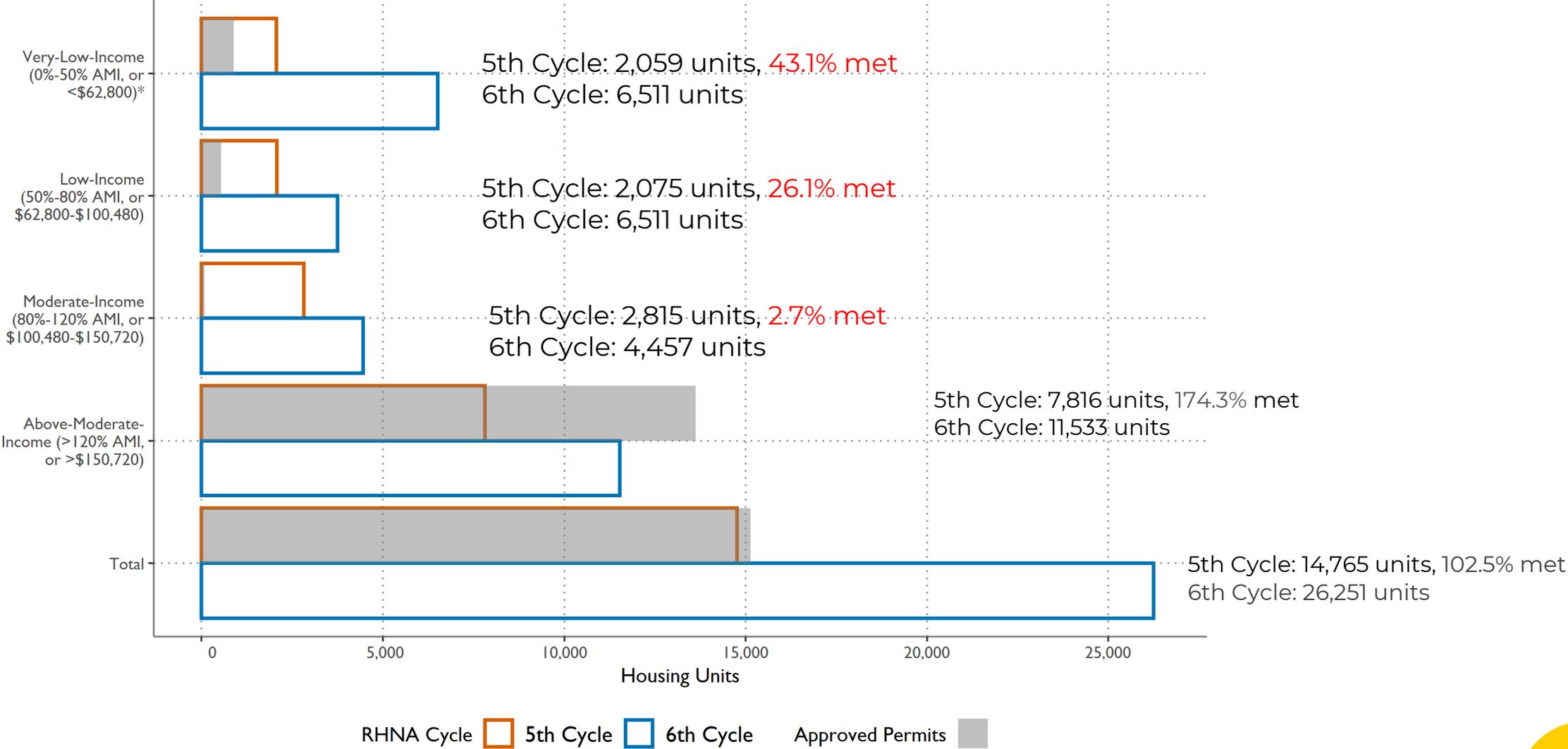
- **Affordability**
 - Lagging production rates of affordable housing, including moderate-income housing
 - Affordability gap for both renters and owners
- **Homelessness:** 5,055 unhoused individuals in Oakland in 2022
- **Demographics:** Population over 65 will increase significantly in the future
- **Racial and Economic Disparities:** high poverty rates and housing cost burden, especially among Black or African-American households

Alameda County Age Projections, 2010-2060



Source: California Department of Finance, P-2B County Population Projections, 2019 Baseline

2023-2031 Future Housing Need



*Includes extremely-low-income need, which is assumed to be 50 percent of total very-low-income housing need

Source: ABAG, Final RHNA Plan, December 2021

Oakland RHNA Buffer (2023-2031)

Income Level	6 th Cycle RHNA	6 th Cycle RHNA + 15% Buffer
Very-Low-Income	6,511	7,488
Low-Income	3,750	4,313
Moderate Income	4,457	5,126
Above Moderate Income	11,533	13,263
Total:	26,251	30,189

Constraints Analysis

- **Governmental**
 - Land use policies and regulations
 - Permits and processing procedures
 - Permit and development fees
 - Transparency in development regulations
- **Non-Governmental**
 - Environmental constraints
 - Infrastructure constraints
 - Market constraints
 - Neighborhood sentiment

Site Inventory: Housing Location Considerations



- Safety
(Constraints)



- Accessing
neighborhood
needs



- Improving access to
opportunity and
addressing equity

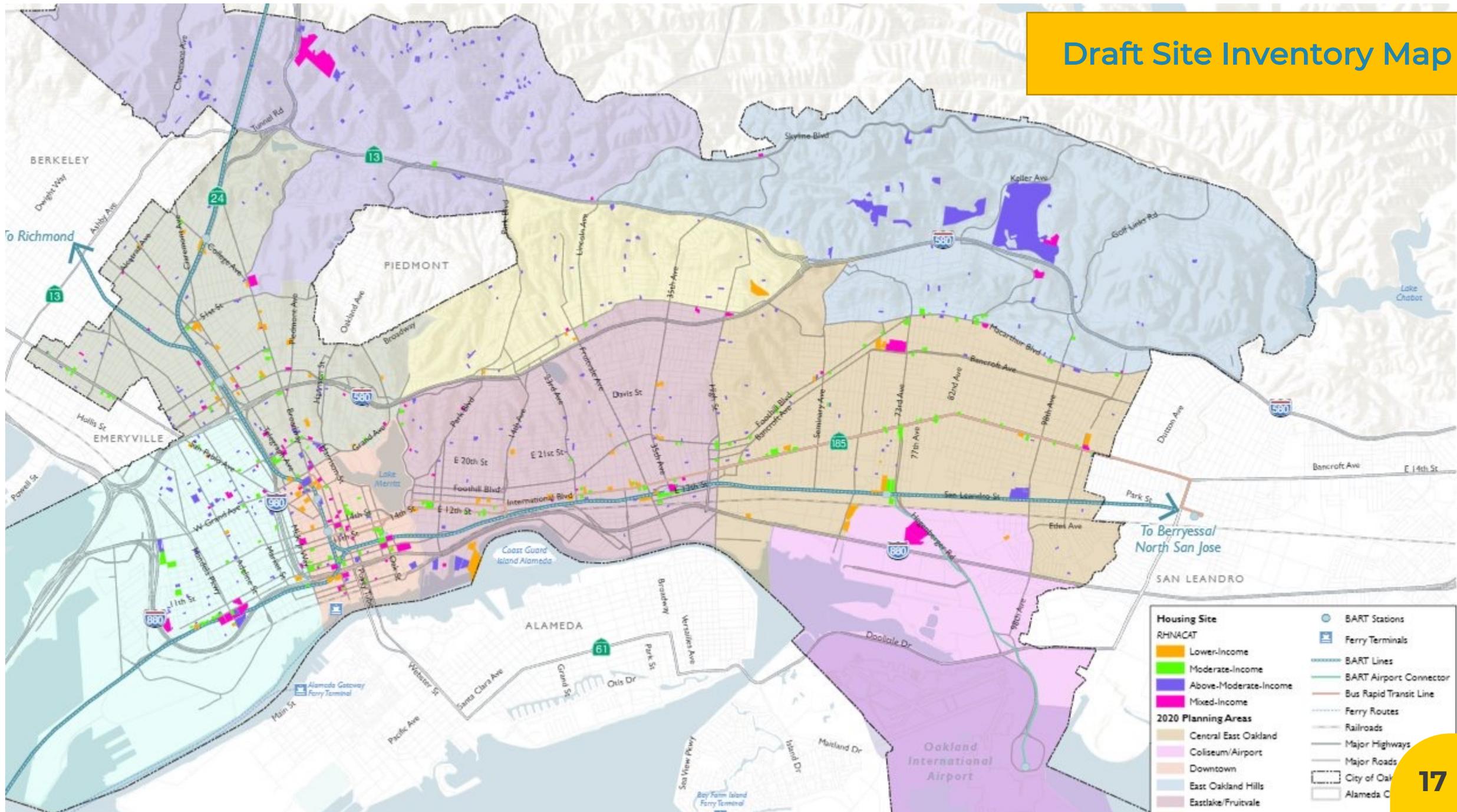


- Lot size



- How many units
can be built
(density)

Draft Site Inventory Map



Housing Site	
■	Lower-Income
■	Moderate-Income
■	Above-Moderate-Income
■	Mixed-Income
2020 Planning Areas	
 	Central East Oakland
 	Coliseum/Airport
 	Downtown
 	East Oakland Hills
 	Eastlake/Fruitvale
●	BART Stations
■	Ferry Terminals
—	BART Lines
—	BART Airport Connector
—	Bus Rapid Transit Line
—	Ferry Routes
—	Railroads
—	Major Highways
—	Major Roads
 	City of Oakland
 	Alameda County

Housing Action Plan: Policies and Programs

- **Goal 1: Protect Oakland Residents from Displacement and Prevent Homelessness**
 - Enforce Just Cause for Eviction measures; Continue to implement the Rent Adjustment Program; Monitor neighborhood displacement risk factors; Continue and expand the Tenant Protection Ordinance
- **Goal 2: Preserve and Improve Existing Affordable Housing Stock**
 - Support home rehabilitation programs; Promote healthy homes and lead-safe housing; Enforce, monitor, and preserve affordable housing covenants with an emphasis on “at-risk” units; Provide additional subsidy for residential hotels
- **Goal 3: Expand Affordable Housing Opportunities**
 - Support community land trusts and other shared equity models; Implement an affordable housing overlay; Develop permanent housing affordable to extremely-low-income (ELI) households on public land; Develop a project-based rental or operating subsidy program for ELI residents; Study targeted implementation of an inclusionary housing requirement
- **Goal 4: Address Homelessness and Expand Services for the Unhoused**
 - Expand, improve and maintain crisis response beds; Expand co-governance and partnerships with unsheltered residents in the design and delivery of homelessness services; Provide development standards for Low Barrier Navigation Centers
- **Goal 5: Promote Neighborhood Stability and Health**
 - Provide fair housing services and outreach; Provide first time homebuyer programs; Encourage new affordable housing in high resource neighborhoods; Promote development of mixed-income housing to reduce income-based concentration; Promote infill, transit-oriented development (TOD), and mixed-use development.

Housing Action Plan: What's New?

- Affordable housing overlay
- Tenant right to counsel
- Rental housing registry
- Proactive rental inspections
- Anti-speculation tax
- Tenant/Community Opportunity to Purchase Act
- Rental/operating subsidy program for extremely low-income residents
- Universal design strategies
- Senior/low income ADU incentives
- Acquisition/equity funds for small sites
- Zoning changes/update of development standards to promote missing middle and affordable housing overlay
- Inclusionary housing requirement
- Enhanced Infrastructure Financing District
- Expand co-governance with unhoused residents
- Objective design standards
- Actions related to vacant property/units
- Disaster reconstruction overlay zone

What's Next

1. 1st Public Review of Draft Housing Element – **May 12, 2022 – June 13, 2022**
2. Housing Element Focus Group Discussion #3: Draft Housing Element: **June 8, 2022**
3. Housing Element Workshop #4: **June 9, 2022**
4. Send Draft Housing Element to State Housing and Community Development (HCD) Department for Review: **End of June 2022**
5. HCD Reviews Draft Housing Element – 90 day review period: **End of June 2022 – End of September 2022**

NOTE: The Draft Housing Element is still be available for public review during this period

6. Incorporate comments from HCD and the public: **October 2022**
7. Focus groups for zoning amendments: **Fall 2022 (Dates TBD)**
8. Public Review of Housing Element: **November 2022**
9. Draft EIR Released: **December 2022**
10. Planning Commission and City Council: **Dates TBD**



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Visit the general Plan Update website for more information and to sign-up for regular updates:

www.oaklandca.gov/topics/general-plan-update