# **AGENDA**

# Better Neighborhoods Same Neighbors Collaborative Stakeholder Committee Monthly Meeting

Date: 8/17/2022

Time: 5:00pm - 7:00pm

Required Attendees:

Project Managers – Related CA; ACTs; Planting Justice; Higher Ground; OPRF; EBRPD; BCZ CDC; EB PREC; City of Oakland; USF Evaluation Team

Community Stakeholder members: Donna Griggs-Murphy; Marquita (Keta) Price; Shamar Theus; Victoria Figg

- I. Introductions of Community Stakeholder Committee members (5:00 5:10)
- II. Committee Meeting Minutes Approval 6/15/2022 (5:10 5:15)
- III. Update on Community Stakeholder Committee member positions (5:15 5:45) Elo Almaraz & Jerl Laws
  - a. Presentation of candidates
  - b. Update for election of Chair & Vice Chair- to be held after additional CSC members are selected
- IV. Updates of Projects Project Partners 5 mins per Lead Partner (5:45–6:30)
  - a. Project Timelines and Adjustments
  - b. Updates
- V. Opportunity for Public Input -(6:30-6:45)
- VI. Additional items for follow-up/Announcements (6:45 6:55)
- VII. Closing/End 7:00pm

#### Attachments:

- 1. CSC meeting minutes 6/15/2022
- 2. BNSN Project Details Document

# ORDEN DEL DÍA

# Mejores Vecindarios, Mismos Vecinos Reunión mensual del Comité de Partes Interesadas de la Comunidad

Fecha: 8/17/2022

Hora: 5:00 p.m. — 7:00 p.m.

Asistentes obligatorios:

Gerentes de proyectos - CA relacionados; ACT; Planting Justice; Higher Ground; OPRF; EBRPD; BCZ CDC; EB PREC; Ciudad de Oakland; Equipo de evaluación de la USF

Miembros de las partes interesadas de la comunidad: Donna Griggs-Murphy; Marquita (Keta) Price; Shamar Theus; Victoria Figg

- I. Presentaciones de los miembros del Comité de Partes Interesadas de la Comunidad (5:00 5:10)
- II. Aprobación del acta de la reunión del comité celebrada el 15 de junio de 2022 (5:10 5:15)
- III. Actualización sobre los puestos de los miembros del Comité de Partes Interesadas de la Comunidad (5:15 5:45) Elo Almaraz y Jerl Laws
  - a. Presentación de los candidatos
  - b. Actualización para la elección del presidente y el vicepresidente: se llevará a cabo después de que se seleccionen miembros adicionales del CSC
- IV. Actualizaciones de proyectos Socios del proyecto 5 minutos por socio principal (5:45 6:30)
  - a. Cronogramas y ajustes del proyecto
  - b. Actualizaciones
- V. Oportunidad para la opinión del público (6:30 6:45)
- VI. Artículos adicionales para seguimiento/anuncios (6:45 6:55)
- VII. Clausura/fin 7:00 p.m.

#### Adjuntos:

- 1. Acta de la reunión del CSC del 15 de junio de 2022
- Documento de detalles del proyecto BNSN

# 議程

# 更好社區相同鄰居

# 社區利益相關者委員會月會

日期:2022年8月17日

時間:下午5:00 - 晚上7:00

要求與會者:

項目經理 - CA、ACT、種植正義、高地、OPRF、EBRPD、BCZ CDC、EB PREC、屋崙市、USF 評估小組相關

社區利益相關者成員:唐娜·格里格斯-墨菲 (Donna Griggs-Murphy)、瑪奎塔(凱塔)·普賴斯 (Marquita (Keta) Price)、沙馬爾·托伊斯 (Shamar Theus)、維多利亞·費格 (Victoria Figg)

- 介紹社區利益相關者委員會成員 (5:00 05:10)
- II. 委員會會議記錄批准 2022 年 6 月 15 日 (5:10 5:15)
- III. 社區利益相關者委員會成員職位更新 (5:15 5:45) 埃洛·阿爾馬拉茲 (Elo Almaraz) 和耶爾·勞斯 (Jerl Laws)
  - a. 候選人演講
  - b. 選舉主席和副主席的更新 將在選擇社區利益相關者委員會額外成員後舉行
- IV. 項目更新 項目合作夥伴 每位主要合作夥伴 5 分鐘 (5:45 6:30)
  - a. 項目時間表和調整
  - b. 更新
- V. 公眾參與的機會 (6:30 6:45)
- VI. 後續跟進額外項目/公告 (6:45 6:55)
- VII. 閉會/結束:下午 7:00

#### 附件:

- 1. 社區利益相關者委員會會議記錄(2022年6月15日)
- 2. BNSN項目詳情文件

#### Attachment 1

# AGENDA

# Better Neighborhoods Same Neighbors Community Stakeholder Committee Monthly Meeting

Date: 6/15/2022

Time: 5:00pm - 7:00pm

Attendees: Chris Johnson, Elo, Shamar, Tara Tauria, Mandolin, Tavi Baker Marsha, Donna Griggs-Murphy, Stephanie Skelton, Chris Chew, Jerl Laws, Khariyyah, Lakshmi Rajagopalan, Diana Perez-Domenich, Alex Pinto, Keta

Stakeholder Committee Project Managers – Related CA; ACTs; Planting Justice; Higher Ground; OPRF; EBRPD; BCZ CDC; EB PREC; City of Oakland; USF Evaluation Team

Stakeholder Committee Community Members: Donna Griggs-Murphy; Marquita (Keta) Price; Shamar Theus; Victoria Figg

- I. Introductions of Community Stakeholder Committee members (5:00 5:10)
- II. Committee Meeting Minutes Approval 4/20/2022 (5:10 5:15)
  - a. Approved by Elo and second by Donna Murphy
- III. Update on Community Stakeholder Committee member positions (5:15 5:35) Elo Almaraz & Jerl Laws Jerl discussed an update to the Stakeholder Committee on the eligibility of the community members, transitioning ineligible members out of the CSC and the recruitment and seating of the new Stakeholders
  - a. Presentation of potential candidates and request from CSC to nominate candidates
    - Potential Candidates
      - East Bay Dragons Leader Deep East Oakland Resident
      - Sylvia Brooks Sobrante Park Resident Action Council Member representing Sobrante Park
      - Eileen Wilson Brookfield Resident, Neighborhood Messengers, rooted in Deep East
      - Interviews set to take place tomorrow 1. Felicia West leader within NCPCs, 2. Dominic Ware Scraper Bike Team,
      - 2 more in recruitment 1. Cesar Planting Justice and City recommendations, 2. Businesses representation Leonard Charles, 84th and International
  - b. Update for election of Chair & Vice Chair- to be held after additional CSC members are selected
    - Currently holding off on the elections of the positions until new members are brought onto the Community Stakeholder Committee
    - Next Meeting will be August CSC Meetings will be Bi-Monthly
- IV. Updates of Projects Michael (5:40 6:00)
  - a. Project Timelines and Adjustments

- Update on Temporary Bike Shed operations
- SL Creek Project has been determined as "Irrecoverable" and needs to be redirected for a completely new project under the Health and Wellbeing TCC Strategy
- CEP for Task 2 items on Focus Groups, Outreach Branding Guide (includes logo), and Website. The plan will include places and platforms to conduct focus groups, Elo shared the updated logo. The goal for the website is to be finalized by 6/30/2022
- WFEODP Reworking the plan to build the infrastructure to be able to make referrals to Training Partners, Place Residents in Training, make Job Placements from the Training Programs, and Retain long term Employment. New plan is ensuring a variety of Career pathway options for Project Area Residents
- b. Website & Logo update Elo Almaraz
- V. General Plan Presentation Planning Department Diana Perez- Domenich (6:00 6:25)
  - Presentation by GPU City of Oakland Team Lakshmi, Diana, and Stephanie
  - Development of use of property (zoning), Location and types of housing, number and types of jobs, transportation, number and quality of parks, etc.
  - Phase 1 November 2021 Early 2023 Housing Element, Safety,
     Environmental Justice, Industrial Lands Vision
    - Housing Protect tenants and keep people in their homes, Preserve existing stock of affordable housing, Produce more affordable housing, Where housing should go
  - Phase 2 Early 2023 July 2025
    - Open Space Conservation, Noise, Land use and transportation, infrastructure
  - Community Engagement Partner Deeply Rooted Collaborative
  - b. How would you like to be involved in the General Plan Update?
    - Improving Housing conditions under SB 1000, reducing the elements that lead to adverse health effects
    - Tenant organizing efforts can yield great feedback and input How can we put this into policy and reflect it in the outcomes
    - Producing more affordable housing units while also ensuring that existing units are in good condition, safe, and healthy
    - Evaluation team has data that might be useful to the GPU
    - Building trust and authentic engagement in an official capacity (City), there is deep seeded lack of trust, doing work within 2022 - there are things that the City can do right now to improve conditions and not waiting to put in a plan for "Future Improvements"
    - Different outlets for communities to voice their concerns collaboration with Community Organizations, how can entities work together so we do not over survey and utilize the information without over surveying? Through collaboration
    - How can we reduce barriers to implementing projects such as BNSN? Helping more efforts to succeed
    - Demonstrating that you know where people are at now within Deep East,
       Language Access
    - Zoning changes to address industrial
- VI. Opportunity for Public Input (6:25-6:40)
  - Documents being available

- Hasn't been updated since March
- Need to keep Tracking and overview documents up to
- Robin Noel Morales discussed a Mural Project at Madison Park Academy Pathway between 105th Avenue and MPA School
  - The pathway is a community space, youth are very invested in the space
  - Project has been developed and ready to place the mural on the pathway
  - Project based internship opportunities
  - Opportunity to collaborate on Community Engagement through this project
  - Michael will share the proposal for the Mural Project
  - Robert Gracey that is the person to Chris Johnson made the connection
  - Jerl- met with Adrian at EBALDC
  - Deferring to Cypress Mandela
- VII. Additional items for follow-up (6:40 6:55)
- VIII. Closing/End 7:00pm

#### Attachments:

1. CSC meeting minutes 4/20/2022 (link to be sent)

#### Attachment 2

BNSN Project Details As of 8/15/2022

# **Lead Grantee – City Administration**

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Total
Task 1	\$1,400,000.00	\$614,171.00	\$ 127,132.00	\$ 44,460.00	\$ 56,242.00	\$ 30,395.92	\$ 45,987.42	\$ 38,055.60	\$ 342,272.94
Equipment	\$0.00	\$0.00	\$ 870.97	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 870.97
Indirect	\$438,651.00	\$190,393.01	\$ 40,103.33	\$ 13,929.32	\$ 17,620.62	\$ 9,523.04	\$ 14,407.86	\$ 11,922.82	\$ 107,506.99
Total	\$1,838,651.00	\$804,564.01	\$ 168,106.30	\$ 58,389.32	\$ 73,862.62	\$ 39,918.96	\$ 60,395.28	\$ 49,978.42	\$ 450,650.90
	Task	Year 2	Period 7	Period 8	Period 9	Period 10	Period 11	Period 12	Total
	Task 1	\$614,171.00	\$ 32,077.20	\$ 44,460.00	\$ 43,909.92	\$ -	\$ -	\$ -	\$ 120,447.12
	Equipment	\$0.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Indirect	\$190,393.01	\$ 10,049.79	\$ 13,929.32	\$ 13,756.98	\$ -	\$ -	\$ -	\$ 37,736.09
	Total	\$804,564.01	\$ 42,126.99	\$ 58,389.32	\$ 57,666.90	\$ -	\$ -	\$ -	\$ 158,183.21

# Completed Items:

- Task 1A Hire Program Manager
- Task 1B Oversee Grant Implementation
- Task 1C Coordinate with partners on Performance Reporting
- Task 1D Manager Implementation of TA Grant

# Amendment #1

- Adjusted Budget for
  - o BNSN Resource Center Lease and Build out
  - o Additional Admin Support

# Project #1 - 95th and International Housing

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1		Period 2	Period 3	P	Period 4	Period 5	Peri	od 6	Total
Task 1	\$3,607,797.00	\$3,607,797.00	\$ .	-	\$ -	\$ -	\$	-	\$3,607,797.00	\$	-	\$3,607,797.00
Task 2	\$3,607,797.00	\$0.00	\$ -	-	\$ -	\$ -	\$	<del>-</del>	\$ -	\$	-	\$ -
Task 3	\$3,607,797.00	\$0.00	\$ .	-	\$ -	\$ -	\$	-	\$ -	\$	-	\$ -
Task 4	\$3,607,797.00	\$0.00										
Equipment	\$0.00	\$0.00	\$ -	-	\$ -	\$ -	\$	<del>-</del>	\$ -	\$	-	\$ -
Indirect	\$0.00	\$0.00	\$ -	-	\$ -	\$ -	\$	<del>-</del>	\$ -	\$	-	\$ -
Total	\$14,431,188.00	\$3,607,797.00	\$ .	-	\$ -	\$ -	\$	-	\$3,607,797.00	\$	-	\$3,607,797.00
Task	Budgeted	Year 2	Period 7		Period 8	Period 9	P	Period 10	Period 11	Perio	od	Total
Task 1	\$3,607,797.00	\$0.00	\$ -	-	\$ -	\$ -	\$	<del>-</del>	\$ -	\$	-	\$ -
Task 2	\$3,607,797.00	\$3,607,797.00	\$ .	-	\$3,607,797.00	\$ -	\$	-	\$ -	\$	-	\$3,607,797.00
Task 3	\$3,607,797.00	\$3,607,797.00	\$ .	-	\$ -	\$ -	\$	<del>-</del>	\$ -	\$	-	\$ -
Task 4	\$3,607,797.00	\$0.00										
Equipment	\$0.00	\$0.00	\$ -	-	\$ -	\$ -	\$	-	\$ -	\$	-	\$ -
Indirect	\$0.00	\$0.00	\$ -	-	\$ -	\$ -	\$	-	\$ -	\$	-	\$ -
Total	\$14,431,188.00	\$7,215,594.00	\$ .	-	\$3,607,797.00	\$ -	\$	-	\$ -	\$	-	\$3,607,797.00

# Preliminary lease up schedule

Week of August 15<sup>th</sup>

- Seek all final approvals on marketing materials
- Coordinate translation of leasing flyers and documents
- Coordinate application hosting with Alameda County HCD Partner's Portal

# Week of September 6<sup>th</sup>

- Official marketing period begins

- Start print advertising
- Provide flyers to community and civic organizations
- Launch website

#### September 12- 24th

- Applications become widely available
- Two week window to return applications for lottery placement
- Conduct Neighborhood and community outreach sessions

#### September 24

Applications due and or postmarked by 9/24/2022

# September 30<sup>th</sup>

- Lottery for general affordable units
- CES begins to forward homeless applicants

#### October 3<sup>rd</sup>

- Interviews & Verification begins

#### October 31st

- First residents move in.

#### Completed Items:

- Task 1A Resolution form CDLAC on bond allocation and reservation letter from CTCAC
- Task 1B Final construction documents
- Task 1C Close Escrow with closing statement
- Task 1D Submit draw request
- Task 2A Construction documentation verifying 25% of the construction budget has been expended with supporting invoices and payment documentation
- Task 2B Submit 2<sup>nd</sup> Draw request for 25% of TCC AHSC AHD & HRI funds

# Project #2 - Higher Ground/Scraper Bike Team Bike Program

Task	Budgeted	Year 1	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Total
Task 1	\$639,800.00	\$468,875.00		\$ 750.00	\$2,400.00	\$ 1,625.00	\$ 2,775.00	\$ 1,425.00	\$ 8,975.00
Task 2	\$164,700.00	\$48,300.00	\$ 6,460.00	\$ 7,365.78	\$ 3,375.78	\$ 3,180.00	\$ 6,360.00	\$ 1,425.00	\$ 28,166.56
Task 3	\$25,250.00	\$6,313.00	\$ 1,710.00	\$ 7,215.00	\$ 1,900.00	\$ 2,850.00	\$ 2,850.00	\$ 3,800.00	\$ 20,325.00
Equipment	\$125,000.00	\$31,250.00		\$ 2,982.21	\$ 500.00				\$ 3,482.21
Indirect	\$227,250.00	\$56,813.00	\$ 1,960.80	\$ 4,395.12	\$ 1,962.19	\$ 1,837.20	\$ 2,876.40	\$ 2,052.00	\$ 15,083.71
Total	\$1,182,000.00	\$611,551.00	\$ 10,130.80	\$ 22,708.11	\$10,137.97	\$ 9,492.20	\$ 14,861.40	\$ 8,702.00	\$ 76,032.48
Task	Budgeted	Year 2	Period 7	Period 8	Period 9	Period 10	Period 11	Period 12	Total
Task 1	\$639,800.00	\$56,975.00	\$ 3,565.00	\$ 4,925.00	\$ 7,050.00	\$ -	\$ -	\$ -	\$ 15,540.00
Task 2	\$164,700.00	\$38,800.00	\$ 6,360.00	\$ 5,100.00	\$ 1,900.00	\$ -	\$ -	\$ -	\$ 13,360.00
Task 3	\$25,250.00	\$6,313.00	\$ 2,850.00	\$ 4,750.00	\$ 4,750.00	\$ -	\$ -	\$ -	\$ 12,350.00
Equipment	\$125,000.00	\$31,250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Indirect	\$227,250.00	\$56,813.00	\$ 3,066.00	\$ 3,546.00	\$ 3,288.00	\$ -	\$ -	\$ -	\$ 9,900.00
Total	\$1,182,000.00	\$190,151.00	\$ 15,841.00	\$ 18,321.00	\$16,988.00	\$ -	\$ -	\$ -	\$ 51,150.00

# Completed Items:

- Task 1D Temporary Bike shed operation and staffing
- Task 2A Afterschool Enrichment Curriculum Development
  - $\circ \quad \text{1 of 3 Completed} \\$
- Task 2B Year 1 Afterschool Enrichment at MPA and Brookfield
- Task 2F Purchase bikes, parts, helmets, and supplies
  - o 20 of 500 Bikes and Helmets Purchase
- Task 2G Issue Scraper Bike Team membership cards
  - o 8 of 500 issued
- Task 3 A Outreach and Engage with residents and youth
  - o 4 Community Events per year
- Task 3B Oversee overall day-to-day programming
  - o Meet Deliverables and Complete Reporting
- Task 3C Program Manager and Partner Coordination with SBT
  - o Communications with SBT

Onboard SBT Staff

### Adjustments Needed:

- Adjusted Timelines:
  - o Task 1A: City of Oakland release RFP for Shed Construction
  - Task 1B: City of Oakland to award bid for Shed Construction
    - Original timeline: January 2021 December 2021
    - Coordination with Public Works and Library for new timeline
  - o Task 2A: Curriculum Development
    - 3 Separate curricula for six-week afterschool enrichment (bike maintenance, bike safety, SB building)
    - Bike Lending terms that build on TCC grant terms and conditions for bike share
      - Original timeline: January 2021 April 2021
      - Check with Higher Ground and SBT to see if this is complete and they need to submit final documents
  - o Task 1B: Year 1 Afterschool Enrichment
    - 7 six-week afterschool enrichment classes for a total of 140 students in 2021

# **Project #3 – Community Greening**

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Total
Task 1	\$100,000.00	\$0.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Task 2	\$350,000.00	\$86,500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$5,400.00	\$ 5,400.00
Task 3	\$797,500.00	\$199,375.00	\$ -	\$ -	\$ -	\$ -	\$ -		\$ -
Task 4	\$200,000.00	\$50,000.00	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 1,200.00
								\$1,200.00	
Indirect	\$150,000.00	\$37,500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 683.76	\$ 683.76
Total	\$1,597,500.00	\$473,375.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$7,283.76	\$ 7,283.76
Task	Budgeted	Year 2	Period 7	Period 8	Period 9	Period 10	Period 11	Period 12	Total
Task 1	\$100,000.00	\$100,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Task 2	\$350,000.00	\$86,500.00	\$10,699.79	\$52,495.31	\$10,416.68	\$ -	\$ -	\$ -	\$73,611.78
Task 3	\$797,500.00	\$199,375.00		\$ 1,536.41	\$ 55,621.62	\$ -	\$ -	\$ -	\$57,158.03

Task 4	\$200,000.00	\$50,000.00	\$10,000.00	\$ 3,113.19	\$ 9,437.58	\$ -	\$ -	\$ -	\$22,550.77
Indirect	\$150,000.00	\$37,500.00	\$ 2,144.50	\$ 5,920.21	\$ 7,819.30	\$ -	\$ -	\$ -	\$15,884.01
Total	\$1,597,500.00	\$473,375.00	\$22,844.29	\$63,065.12	\$ 83,295.18	\$ -	\$ -	\$ -	\$169,204.59

# Completed or items working toward Completion:

- Task 2A: Develop Community Outreach and Resident Recruitment Strategy
  - o Plan for community outreach and education
  - o Subcontracts with local neighborhood groups to conduct outreach and recruitment
- Task 2B: Community outreach and education conducted by Community Stewards
  - o Outreach Plan
- Task 3A: Tree Purchase
  - o Purchased Display and Outreach Trees
  - o Purchased Residential Trees from Planting Justice (215 Trees)
- Task 3C: Trees planted, logged installation location and maintenance tracking tool, publicity materials from plantings

#### Adjustments Needed:

- Task 1: Complete Flood Study
  - Final Technical Memo
    - Original timeline January 2021 December 2021
    - Adjust to April 2022
- Task 3B: Year 1 Tree Planting (street trees and private property)
  - o 300 Trees Planted
  - o Log of tree installation locations and documentation
  - Publicity materials from plantings (announcements and photos)
    - Original timeline January 2021 December 2022
    - Adjust to January 2022 December 2022

# Project #4 – San Leandro Creek Greenway Trail

# **Budget and Expenditures**

Task	Budgeted	Year 1	Actual
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Total	\$1,456,660.00	\$0.00
Task 4	\$158,800.00	
Task 3	\$988,770.00	
Task 2	\$0.00	
Task 1	\$309,090.00	

Project #5 Aquaponics and Food Hub

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1	Period 2		Perio	3 E	Perio	d 4	Period	5	Perio	d 6	Total	
Task 1	\$2,270,000.00	\$2,052,683.50	\$1,999,949.01	\$	-	\$	-	\$	-	\$	-	\$	-	\$1,999,9	949.01
Task 2	\$0.00	\$0.00	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Task 3	\$0.00		\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Task 4	\$0.00		\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Total	\$2,270,000.00		\$1,999,949.01	\$	-	\$	-	\$	-	\$	-	\$	-	\$1,999,9	949.01
			Period 7	Period 8		Perio	9	Perio	d 10	Period	11	Perio	d 12	Total	
Task	Budgeted	Year 2	\$ 51,713.37	\$	-	\$	-	\$	-	\$	-	\$	-	\$ 51,71	3.37
Task 1	\$2,270,000.00	\$217,316.50	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Task 2	\$130,000.00	\$130,000.00	\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Task 3	\$0.00		\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Task 4	\$0.00		\$ -	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Total	\$2,400,000.00		\$ 51,713.37	Ś	_	Ġ	-	¢	-	Ġ	_	¢	_	\$ 51,71	2 27

Planting Justice Advance \$200,000 in July 2022

Completed Items or work on completing:

- Task 1A: Close escrow and finalize acquisition
  - o Land acquisition completion
- Task 1B: Complete Zoning and Permitting Process

- Hire Planning Contractor
- o Submit Conditional Use Permit Application
- o Receive zoning clearance and conditional use permit including notice of exemption from CEQA review

# Adjustments Needed:

- Task 1B: Complete Zoning and Permitting process
  - o Hire Planning Contractor
  - o Submit Conditional Use Permit Application
  - o Receive zoning clearance and conditional use permit, including notice of exemption form CEQA review
    - Original Timeline January 2021 December 2021
    - Adjustment January 2022 December 2022
- Task 1C: Select and hire demo contractor
  - Demo contractor is hired
    - Original Timeline January 2021 December 2021
    - Adjustment January 2022 December 2022

#### Leverage:

- \$800K Office of Community Services
- Kaiser Permanente

# Housing:

- On site housing opportunities
- Related 95<sup>th</sup> and International

# Community Engagement Plan

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Totals
Task 1	\$620,000.00	\$152,500.00	\$ 4,988.30	\$ 5,409.00	\$ 2,163.64	\$ 3,343.01	\$ 17,110.07	\$ 9,587.25	\$42,601.27
Task 2	\$255,000.00	\$65,292.00	\$	\$ 900.00	\$ 12,379.64	\$ 3,749.70	\$ 3,153.82	\$19,174.50	\$42,601.27
Task 3	\$344,000.00	\$110,967.00	\$ -	\$ 900.00	\$ -	\$ -	\$ 805.23	\$ 9,587.25	\$39,357.66
Indirect	\$173,000.00	\$35,250.00	\$ 698.36	\$ 1,009.26	\$ 2,036.06	\$ 992.98	\$ 2,949.68	\$ 5,368.86	\$11,292.48
Total	\$1,392,000.00	\$364,009.00	\$ 5,686.66	\$ 8,218.26	\$ 16,579.34	\$ 8,085.69	\$ 24,018.80	\$43,717.86	\$135,852.68
								\$ 3,153.82	

										\$ 805	.22	
										\$ 55	4.26	
										\$ 4,51	L3.30	
Task	Budgeted	Year 2	Period 7	Period 8	Period 9	Perio	d 10	Period	11	Perio	d 12	Totals
Task 1	\$620,000.00	\$152,500.00	\$ 23,626.87	\$14,866.77	\$ 8,646.95	\$	-	\$	-	\$	-	\$47,140.59
Task 2	\$255,000.00	\$65,292.00	\$ 14,176.12	\$ 16,064.96	\$ 24,996.96	\$	-	\$	-	\$	-	\$47,140.59
Task 3	\$344,000.00	\$110,967.00	\$ 6,786.07	\$ 1,381.21	\$ 34,878.59	\$	-	\$	-	\$	-	\$55,238.04
Indirect	\$173,000.00	\$35,250.00	\$ 6,242.47	\$ 4,523.81	\$ 9,593.15	\$	-	\$	-	\$	-	\$43,045.87
Total	\$1,392,000.00	\$364,009.00	\$ 50,831.53	\$ 36,836.75	\$ 78,115.65	\$	-	\$	-	\$	-	\$192,565.09

#### Completed Items or working on completing:

- Task 1A: Select an interview committee to include representatives from community, EONI partners, and other nonprofits in project area
  - Finalize interview committee
- Task 1B: Interview, hire, and onboard new staff
  - Hire and onboard:
  - o 2 Community Builders
  - 5 .5 Community Engagement Manager
  - o 1 community Analyst
- Task 1C: BCZ Community Builders identify and send applications to community leaders interested in serving on the TCC Stakeholder Committee
  - o Send applications to identified 20-25 potential applicants
- Task 1D: Collect relevant information to make recommendations to the committee
  - o Present information on each nominee to TCC Committee
- Task 1E: Recommend a slate of representatives to the TCC Stakeholder Committee
  - o Provide TCC Committee with a slate of community representatives to be approved for TCC Stakeholder Committee
- Task 2A: BCZ Community Builders canvas the community and work with community influencers to identify stakeholders groups
  - o List of community influencers, organizations, and other stakeholders
  - o Draft community asset map
- Task 2B: Invitations and outreach for focus group participants (IN DEVELOPMENT)
  - o Invitations sent to focus group members
- Task 2C: BCZ Community Builders conduct focus groups with various stakeholders and influencers regarding community engagement messages and methods (IN DEVELOPMENT)
  - o 4-5 focus groups with diverse representation from the Project Area
  - o Focus group summaries

- Task 2D: BCZ Community Builders develop general and tailored campaigns (messages, methods, and materials) based on focus group feedback and input
  - Campaign strategy handbook
  - Action Plan
- Task 2E: Community Engagement Campaign Manager in partnership with a Communications Consultant and a Web Developer to develop a website and other materials, in partnership with researchers and consultants, to disseminate key stakeholders
  - Website
  - Outreach materials in various languages
- Task 3A: Corridor canvassing to connect with local businesses and organizations to establish a small business alliance (implemented in coordination with the TCC DAP)
  - o Conduct ongoing outreach to 150 businesses with 10-15 contacts per month
- Task 3C: Presentations at regular and special community meetings hosted by community partners, organizations, associations and networks, and municipalities. Presentations and participation in community, cultural, religious, and spiritual events, as appropriate.
  - o Meeting summaries for approximately 36 presentations
  - Final meeting materials
  - o Publicity materials

#### Adjustments Needed:

- Task 3B: Engage community artists to utilize art and culture during BCZ Community Events
  - Community Events (2 times per year)
  - o Publicity materials from events
    - Original Timeline (year 1 events) January 2021 December 2021
    - Provide memo of why this did not happen in Year 1
    - Adjusted Timeline (year 1 events) January 2022 December 2022
    - Coincide with Year 2 Events Total Year 2 Events = 4
- Task 3D: Media Briefings, press releases and cultivation of traditional and virtual reporters, bloggers and content producers
  - o Provide at least quarterly updates, materials, and press releases
  - o 4 per year
    - Original timeline (year 1) January 2021 December 2021
    - Provide memo of why this was not done in Year 1
    - Begin implementation of this task in Year 2
- Task 3E: Web based engagement in existing or hosted online discussion forums and blogs, websites and social media
  - o Provide monthly online postings (12 per year)

- Original timeline (Year 1) January 2021 December 2021
- Provie memo of why this was not done in year 1
- Begin implementation of this Task in Year 2
- Task 3F: Bi-annually community engagement evaluation
  - o Bi-annual survey and report (2 per year)
    - Original timeline (Year 1) January 2021 December 2021
    - Provide memo of why this was not done in year 1
    - Begin implementation of this Task in Year 2
- Virtual Community Hotline
  - Weekly message review and response
    - Original Timeline (Year 1) January 2021 December 2021
    - Provide memo of why this was not done in Year 1
    - Begin implementation of this task in Year 2

# Displacement Avoidance Plan

#### **Budget and Expenditures**

Task	Budgeted	Year 1	Per	riod 1	Perio	d 2	Period 3	Period 4	Pe	riod 5	Period 6	Total
Task 1	\$27,600.00	\$27,600.00	\$	-	\$	-	\$ 2,793.77	\$ 5,379.88	\$	7,395.15	\$ 4,744.05	\$ 20,312.85
Task 2	\$346,025.00	\$10,800.00	\$	-	\$	-	\$ 2,214.07	\$ 1,871.16	\$	11,344.04	\$ 20,200.51	\$ 35,629.78
Task 3	\$327,625.00	\$400.00	\$	-	\$	-	\$ -	\$ 900.00	\$	608.83	\$ 147.28	\$ 1,656.11
Task 4	\$43,100.00	\$40,850.00	\$	-	\$	-	\$ 50.30	\$ -	\$	1,638.57	\$ 716.67	\$ 2,405.54
Task 5	\$60,000.00	\$15,000.00	\$	-	\$	-	\$ -	\$ -	\$	-	\$ -	\$ -
Equipment	\$1,300.00		\$	-	\$	-	\$ -					\$ -
Indirect	\$40,350.00	\$10,088.00	\$	-	\$	-	\$ 390.78	\$ 348.05	\$	1,007.36	\$ 1,238.50	\$ 2,984.69
Total	\$846,000.00	\$104,738.00	\$	-	\$	-	\$ 5,448.92	\$ 8,499.09	\$	21,993.95	\$ 27,047.01	\$ 62,988.97
Task	Budgeted	Year 2	Per	riod 7	Perio	d 8	Period 9	Period 10	Pe	riod 11	Period 12	Total
Task 1	\$27,600.00	\$7,287.15	\$	1,428.19	\$ 645	.05	\$ 657.36					\$ 2,730.60
Task 2	\$346,025.00	\$110,425.00	\$	23,725.66	\$ 26,0	036.37	\$ 32,033.63					\$ 81,795.66
Task 3	\$327,625.00	\$110,825.00	\$	3,051.10	\$ 4,41	18.35	\$ 3,896.70					\$ 11,366.15
Task 4	\$43,100.00	\$750.00	\$	-	\$ 87.3	32	\$ -					\$ 87.32
Task 5	\$60,000.00	\$15,000.00	\$	-			\$ -					\$ -

Equipment	\$1,300.00		\$ -	\$ -	\$ -		\$ -
Indirect	\$40,350.00	\$10,088.00	\$ 1,353.84	\$ 1,496.98	\$ 1,756.21		\$ 4,607.03
Total	\$846,000.00	\$254,375.15	\$ 29,558.79	\$ 32,684.07	\$ 38,343.90		\$ 100,586.76

#### Completed items:

- Task 1A: Recruit local and experienced staff to lead anti-displacement outreach, education, and organizing: 1 project manager and 2 organizers
  - o Positions posted and distributed to partners in the community to include other nonprofits, workforce providers and Co-applicants
- Task 1B: Select an interview committee to include representatives from community, EONI partners, and other nonprofits in the project area
  - Finalize interview committee
- Task 1C: Interview, hire, and onboard new staff
  - Hire and onboard within year 1:
  - 1 Project Manager
  - o 2 Organizers
- Task 1D: Report to the SGC via the City of Oakland
  - o Bi-monthly invoicing and reporting to the City
  - Additional reporting to the City as required
- Task 2B: Meet with Oakland CLT, Bay Area CLT, and Northern CLT to confirm how to best connect the target community with their services
  - Meeting summaries
  - o Summary of established outreach materials and participation
- Task 2A: Project Manager and Organizers canvas the community, identify and work with community influencers and BCZ to identify stakeholder groups, and identify effective engagement methods
  - o List of community influencers, organizations, and other stakeholders
  - o List of effective engagement methods from stakeholder groups
- Task 2C: Project Manager and Organizers develop general and tailored outreach and educational materials
  - o Develop outreach and education strategy and materials for each targeted group and strategy by the end of Year 2
- Task 2D: Coordinate with BCZ on an ongoing basis to review strategy, and intake leads from BCZ about communities that need anti-displacement support, and residential communities that are not showing up to participate in community engagement, and may need EB PREC's attention and outreach
  - Minimum quarterly meetings with BCZ
- Task 3A: Canvassing residential neighborhoods to connect with local residents, community influencers, and neighborhood organizations. Starting with Sobrante Park neighbors, and expanding based on need and feedback from community and BCZ

- Ongoing outreach to residential communities (average of 100 residential doors canvassed per week, totaling over 14,000 unique residences over the grant period)
- o Summary of outreach engagement and results
- Task 3B: Presentations at regular and special community meetings hosted by community partners, organizations, associations, and networks, and municipalities. Presentations and participation in community, cultural, religious, and spiritual events as appropriate
  - Meeting summaries
  - o Starting in Year 2, will aim to present at 4 to 12 events per year
  - Final meeting materials
  - Publicity materials
- Task 3C: Conduce digital outreach based on data collected through canvasing to inform residents abut additional outreach, education, and organizing opportunities
  - o Digital outreach documentation
  - o Mailing list maintained, emails sent out as needed
- Task 3D: Host Housing Cafes and Legal Cafes, providing drop-in legal, educational, and organizing services for residents and businesses, coordinating with BCZ regarding appropriate timing and location of Legal Cafes
  - O Host a minimum of 8 cafes in the project area
  - Meeting summaries
  - o Final meeting materials
  - Publicity materials
- Task 3E: Create resource packets to make available on EB PREC's website, to partner orgs, and support continued anti-displacement outreach, education, and organizing during and beyond the grant period
  - o Resource packets (including bi-annual updates)
  - o Publish materials to EB PREC's website and share with Project Partners, updating bi-annually
- Task 3F: Identify residents or residential communities that are aligned with and suited for continued engagement and organizing
  - o Identify residents to channel into next steps
- Task 3G: Identify associated policies, programs, and strategies that residents are most interested in, and can best address displacement challenges
  - o Top priority policies, programs, and strategies for residents
- Task 3H: Follow up with residents who expressed need or interest in specific policies or programs, connecting them to resources
  - Top priority policies, programs, and strategies
- Task 3I: identify vulnerable residents and supportive landlords to offer technical and execution assistance for right of first refusal contracts
  - o Create and share template contract for Right of First Refusal with an for residents and landlords in Sobrante Park neighborhood
- Task 3J: Organize and facilitate workshops (at Housing Cafes or otherwise) to address policies and programs that are most impactful for resident needs
  - o Starting in year 2, host workshops at minimum every quarter
  - Workshop summaries

- o Final workshop materials
- Publicity materials
- Task 3K; Project Manager and Organizers regularly iterate and revise outreach and education strategy based on feedback from the community throughout the outreach and education phase
  - o Quarterly strategic review meetings
  - Meeting summaries
  - Final meeting materials
  - Publicity materials
- Task 3L: Organize and facilitate meetings between residents and City staff to engage with applicable policy/program
  - o Support identified residents in navigating initial meeting and follow-up process
  - Number of facilitations with residents
- Task 3M: Organize and facilitate meetings with residents who expressed interest in co-ops and CLT's with Oakland CLT, Northern CLT, Bay Aera CLT, EB PREC, and other stakeholders
  - Co-host learning and workshop sessions with community land trust partners and identified residents
  - Workshop Summaries
  - o Final Workshop materials
  - Publicity materials
- Task 4A: Identify homeowners who have capacity and interest to build Accessory Dwelling Units (ADUs)
  - o Generate list of potential ADU construction sites and homeowners
- Task 4B: Identify local contractor/designers/architects/developers (with residential or business addresses in the project area)
  - $\circ \quad \text{Generate list of local contractors/designers/architects/developers}$
- Task 4C: Hire a videographer to film and edit a video blog series about ADUs and Tiny Home Legalization and Construction, with interviews from local homeowners and/or contractors and/or architects
  - o Hire Videographer
- Task 4D: Host and advertise workshops on ADU construction and resources
  - o Host at minimum three workshops on ADU construction and resources
  - o Workshop summaries
  - o Final workshop materials
  - o Publicity materials
- Task 4E: Videoblog content with 5 local contractors, sharing info about ADU and Tiny Home Legalization in the project area
  - Share video-blog content on EB PREC's website, social media, and sharing with the Stakeholder Committee and the City of Oakland to share through their channels

#### Adjustments Needed:

- Task 2E: Conduct annual review of feedback from the Community Stakeholder Committee
  - o Annual review by Project Manager and Organizers
  - Summary report
  - o Additional reporting to the City and Community Stakeholder Committee, as required
    - Original timeline (Year 1) January 2021 December 2021
    - Provide memo on why this did not happen
    - Begin implementation of this Task in Year 2
- Task 3N: Conduct annual review of feedback form Community Stakeholder Committee
  - o Annual review by Project Manager and Organizers
  - Summary report
  - o Additional Reporting to the City and Community Stakeholder Committee as required

# Workforce and Economic Development Plan

# **Budget and Expenditures**

Task	Budgeted	Year 1	Period 1		Period 2	Period 3	Period 4	Period 5	Period 6	Total
Task 1	\$250,000.00	\$62,500.00	\$	-	\$ -	\$ -	\$ 3,000.00	\$ 16,705.42	\$	\$
									11,516.16	31,221.58
Task 2	\$992,420.00	\$260,500.00	\$	-	\$ -	\$ -	\$ -	\$ -	\$	\$
									9,000.00	9,000.00
Indirect	\$167,580.00	\$29,500.00	\$	-	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$1,410,000.00	\$352,500.00	\$	-	\$ -	\$ -	\$ 3,000.00	\$ 16,705.42	\$ 20,516.16	\$ 40,221.58
Task	Budgeted	Year 2	Period 7		Period 8	Period 9	Period 10	Period 11	Period 12	Total
Task 1	\$250,000.00	\$62,500.00	\$	-	\$ 33,170.80	\$ 18,493.12	\$ -	\$ -	\$ -	\$ 51,663.92
Task 2	\$992,420.00	\$260,500.00	\$	-	\$ 11,250.00	\$ -	\$ -	\$ -	\$ -	\$ 11,250.00
Indirect	\$167,580.00	\$29,500.00	\$	-		\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$1,410,000.00	\$352,500.00	\$	-	\$ 44,420.80	\$ 18,493.12	\$ -	\$ -	\$ -	\$ 62,913.92

Derrius Jones Hired as Career Navigator fulfills 3 Exhibit B Deliverables

- A: Recruit an experienced Workforce Development (WFD) Career Navigator
- B: Select an interview committee to include representatives from community, City WFD, training providers, employers
- C: Hire and Onboard BCZ Career Navigator with 6 months of grant execution

D: Identifies and meets with WFD mandated partners

- Adult Education, Private Industry Council, EDD, Peralta Community College District, Alameda County Social Services
- Provide summary report of relationships established with WFD mandated partners for future support and referral for WFD services

November 18<sup>th</sup> – one on one meeting with Tamara Walker, Program Analyst for the Oakland WFD Board – On November 18th I connected with Tamara Walker, the Program Analyst for the Oakland Workforce Development Board. Tamara and I discussed her experience in the field of Workforce Development and any tips she had for me, someone who is new to the field. Tamera also connected with Germaine Davis, the office manager for the Private Industry Council.

November 29<sup>th</sup> –Connected with Germaine Davis, office manager – On November 29th I connected with Germaine to volunteer at the upcoming <u>East Bay Job</u> Fair & Expo.

E: CN identifies and meets with training partners

- Cypress Mandela, WOJRC, and Merritt College to establish Goals for training referrals, and structure for the coordination of services
- Annual Summary Report of relationships established with training partners and future goals for working together

November 3<sup>rd</sup>, 2021 BNSN WFEODP Meeting to introduce Derrius to Training Partners and Evaluation Team – Training Partners requested to have monthly check-ins with Derrius to ensure services are being coordinated

No meetings reported for December outside regularly schedule BNSN Partner meetings

February 22<sup>nd</sup>, 2022 Outreach Strategy and Brainstorm Meeting with WOJRC – Jamko will expand its outreach and canvass the project area. BCZ will explore utilizing RV to conduct community canvassing. BCZ will plan Information session to promote WOJRC's Trainings on 3/14/22. Derrius to share Events Calendar with WOJRC to decide the best date for an Information session. Tarecq will share a calendar of upcoming training sessions and TDL and other digital training marketing material with Derrius for BCZ Career Workforce Outreach. Derrius To attend WOJRC Orientation the week prior to their TDL Training 3/14/22. BCZ and Jamko to reconvene and reflect on the outcome of residents from project area attendance for the upcoming TDL training.

F: CN identifies and meets with employers and key industry partners in the project area to establish and maintain relationships for career opportunities

- Annual Summary Report

November 14<sup>th</sup>, 2021 Tour of AB&I Foundry – On November 14th I toured the AB&I Foundry, led by General Manager, Michael Lowe, Community Liaison, Kristen Cook, and their Environmentalist Melissa Lowe. The Tour was a phenomenal experience to see how the Foundry prepares and supports their workers. I was given a complete walkthrough of the entire foundry, which required I suit up in safety equipment and get a somewhat parallel experience to what the

foundry workers do to protect themselves and their colleagues. Near the end of the tour, I was able to share the aim of my work with the BNSN program and the workforce focus.

December 2<sup>nd</sup>, 2022 On December 2nd, 2021 I connected with Michele Clark, Executive Director of Y.E.P to tour the Y.E.P facility and learn more about the educational, warehouse, construction, culinary programs they offer. I also learned of the support systems in housing and childcare that Y.E.P has to offer. After the tour Michele and I spoke about ways to collaborate. She mentioned I am able to recommend any youth to Y.E.P and that we will stay in touch for potential youth opportunities in the Spring/Summer.

December 9<sup>th</sup>, 2021 On December 9th, 2021 I connected with Rodd Dunn, Dean of Students of the Civicorps waste management program. During our discussion, I learned of the different intern and growth opportunities civicorp offers its students, ages 18-26. I explained the work that the workforce focus of the BNSN program is hoping to accomplish to Mr. Dunn and we decided to collaborate and help recruit youth into the Civicorps program.

December 17<sup>th</sup>, 2022 CN Connected with Sysco Food Distribution Center – I connected with Miguel Estavillo, Human Resources Talent Specialist of Sysco Food Distribution. I was able to share with Miguel the aim of my work as Career Navigator of the BNSN program, and offer to collaborate on recruiting East Oakland residents. Miguel was able to share the openings offered at Sysco and agreed to attend any information session or recruiting events held in the future.

January 18<sup>th</sup>, 2022 CN meets with Centers for Employment Opportunities who works with formerly incarcerated populations that are actively on parole or probation. Pre-placement program, career coach match, financial support, housing assistance – for referrals work with Anthony Simmons

April 22<sup>nd</sup>, 2022 Bank Works training and placement program meeting – Outcomes Information on Bank Works Training Program, schedule, requirements, locations for 8 week training program

G: CN conducts and participates in residential outreach efforts including hosting Workforce & Career Clinics and tabling at community events

December 1<sup>st</sup>, 2021 CN Attended East Bay Job Fair and Expo – On December 1st, I volunteered at the East Bay Job Fair & Expo, where I stood as a greeter and Floater for the main entrance. During this experience I was able to connect with local companies and organizations such as Sysco Food Distribution, Fed Ex, Enterprise Holdings, Civicorps, Child Care Careers and more. In addition to connecting with employers, I was able to introduce myself to residents as the Career Navigator for the Black Cultural Zone CDC, and speak briefly on the BNSN Workforce program. (see volunteer sheet here).

H: Organize, staff and establish Community Career Cohorts of local residents seeking opportunities in high demand industries

- Implementation Plan for CN Sessions

January 19th, 2022 Crew/Ambassador Career Navigation Pathway Meeting – Outcomes – Plan for CN Info Session

I: Schedule Initial CN sessions with residents and document workforce goals, readiness, and navigation support

- 10-15 resident navigation sessions per week to begin 7 months after grant execution through project period completion
- Summary of resident navigation sessions held (date/time/location, attendees, outcomes)
- Session materials (curriculum, handouts, publicity, photos from key events)

#### Total CN Survey Contacts = 26 through PP8

2F: BCZ Career Navigator will refer residents to training and job placement with local employers

- CN will refer 350 residents per year to training and/or job placement with employers (total 1400 residents over grant term
- Summary of residents referrals to training and/or job placements

2G: BCZ CN will monitor training and job placement retention across all partners and distribute stipends of \$250 to successful trainees (\$100 after completing training and \$150 after maintaining job placement for 60 days

#### For WFEODP Amendment Proposal

Task 1 – BCZ/City

Task 2 – WOJRC

- 1.1 Recruitment
- 1.2 Enrollment into training
- 1.3 completion of Training
- 1.4 Job Placement
- 1.5 Job Retention

#### Task 3 – CMTC

- 1.1 Recruitment
- 1.2 Enrollment into training
- 1.3 completion of Training
- 1.4 Job Placement
- 1.5 Job Retention

#### Task 4 – YEP

- 1.1 Recruitment
- 1.2 Enrollment into training
- 1.3 completion of Training
- 1.4 Job Placement
- 1.5 Job Retention

Task 5 – Merritt college

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